When requested you can raise hand to ask permission to speak. Operator will open your microphone for you.

You can also type your questions to chat panel, and panelists and organizer will follow this.

To open full control panel, click arrow.

Your microphone is centrally muted (MUTED) and will be opened for questions/comments based on requests.

Organizer opens microphone and the icon becomes green. Microphone will be closed after your question/comment is finished.
Attendees

- GAT Area Leaders
- GAT MD and SD Coordinators
- Specialty Clubs Coordinators
- New Voices
- Guests
Speakers

- PID Regina Risken
  Chairperson GDPR Advisory Group
- Lion Antti Forsell
  Digital Products Ambassador
- PID Robert Rettby
  GAT CA Leader CA4
GAT Digital Resources

1. Introduction
2. MyLion and MyLCI
3. Lionsclubs.org resources
4. Privacy questions
5. Other non-LCI digital tools

Reminder Previous webinars:
- MyLion and Service Reporting
- Insight
- LCI Data (for Area Leaders)
Service Reporting

Training Webinar

May 14, 2020

GAT Service Reporting: Recording | Presentation

GA 4 GAT Leaders walk you through how to use MyLion for Service reporting and why service reporting is so important. This webinar is being developed in additional languages. Please contact us for more information.
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GAT Digital Resources

MyLion and MyLCI

Lion Antti Forsell, Digital products Ambassador
PID Robert Rettby, GAT CA Leader CA4
Our New Member Portal

Welcome to your Lion Account

We have a new universal login system. Your Lion Account username and password allows you to access to all Lions applications: MyLCI, MyLion, Shop and INSTANT. MyLCI users who do not have a MyLion username and password, register for your Lion Account today!

SIGN IN

Email or Mobile

Password

SIGN IN

REGISTER

Don’t have a Lion Account? Create an account today to access all our great tools and features!

Powered by Lions Clubs International
© 2019 Lions Clubs International,
300 W. 22nd Street, Oak Brook, IL 60523-8842
Privacy Policy | Terms of Use
Our New Member Portal

Member Portal
Welcome, Lion Carl Robert!

1. MyLion
2. MyLCI

Newsfeed
18 Followers | 4 Following

Is your newsfeed feeling a little quiet? Use the Build Your Newsfeed tab to find Activities, Users, or Clubs to follow!

Announcements
There are no new announcements.

Service Metrics

NEUCHATEL
Current Lion Year

People Served | Service Activities | Volunteer Hours | Funds Donated (USD) | Funds Raised (USD)
0 | 0 | 0 | $0 | $0
Report earlier activity
Activities
Dashboards
Service statistics:
• How many people served?
• Number of service activities
• Number volunteer hours
• Donated funds
Data is king!

- Unified information
- Dashboards and reports
- Collected from club level, on every single activity
- Summarized for levels above and to different categories
- Help organization to lead and steer
- "bonus calculations"
Tell your story + promote stories

• Unified information (what, when, where, how, to whom and how much)

• Practice your story-telling

• Hint for Leaders from Districts/MD’s/Areas ➔ find every month the most fascinating activity from MyLion and message feedback to that club, and share that info publicly saying you found this from MyLion service reports.
Our New Member Portal

Member Portal
Welcome, Lion Carl Robert!

Newsfeed
18 Followers | 4 Following

Announcements
There are no new announcements.

Service Metrics
NEUCHATEL
Current Lion Year

0 0 0 $0 $0

People Served | Service Activities | Volunteer Hours | Funds Donated (USD) | Funds Raised (USD)
MyLCI – District & MD Officers
MyLCI – Members

1. Go to your Lion Account
   Multiple District Lions Staff - Guest Antti Forsell

2. Select a different district

3. Search for 'Forsell' - 1 Member(s) found
   Anti Forsell (209506), District 107 N, FINLAND

   Quick Searches
   Active Members
   Student Members
   Dropped Members
   Added Lion Members
   Associate Members
   Life Members
   Pending Transfers
   New Members Without Sponsors
   Updated Members

   Search by member name or ID
   Enter text
MyLCI – data download
MyLCI – data download

DOWNLOADABLE FIELDS:
- MD name
- District name
- Title
- First name
- Last name
- Email
MyLCI – data download

**FILTERS:**
- Club Officer Filters
- District Officer Filters
- MD Officer Filters

⇒ European countries are both MD’s and Districts.
⇒ Need both selections.

System creates an Excel file (.CSV) = comma separated values file, which is IT standard file for exporting and importing information.
## MyLCI – data download

![Excel spreadsheet](image.png)

### List of Districts and Contacts

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<th>District</th>
<th>Name</th>
<th>Title</th>
<th>First Name</th>
<th>Last Name</th>
<th>Email</th>
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<td>Multiple District 107</td>
<td>District 107 N</td>
<td>Club Membership Chairperson</td>
<td>Paivi</td>
<td>Vahberg</td>
<td><a href="mailto:paivi.vahberg@outlook.com">paivi.vahberg@outlook.com</a></td>
</tr>
<tr>
<td>Multiple District 107</td>
<td>District 107 N</td>
<td>Club Treasurer</td>
<td>Maritta</td>
<td>Vesterinen</td>
<td><a href="mailto:marittavesterinen@gmail.com">marittavesterinen@gmail.com</a></td>
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<tr>
<td>Multiple District 107</td>
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<td>Club Second Vice President</td>
<td>Tiina Hannele</td>
<td>Sillgren</td>
<td><a href="mailto:tuisku100@gmail.com">tuisku100@gmail.com</a></td>
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<td><a href="mailto:lionstoffer@gmail.com">lionstoffer@gmail.com</a></td>
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</table>
### MyLCI – data download

**Excel Steps:**
1. Go to **Data** tab.
2. Select **Get & Transform Data**.
3. Click **Text to Columns**.
4. Select **Delimited**.
5. Choose **Next**.
6. Select **Other**.
7. Enter **Other** as the **Text qualifier**.
8. Click **Finish**.
9. Apply **filter** on the selected data.
10. Click **Ok**.

**Excel Screen:**
- **Get & Transform Data**
- **Text to Columns Wizard**
- **Filter**
- **Data**
- **Data Types**
- **Sort & Filter**
- **Multiple District Name**
- **District Name**
- **Title**
- **FirstName**
- **LastName**
- **Email**

**Data Preview:**
- Multiple District Name, District Name, Title, FirstName, LastName, Email
- Multiple District 107, District 107 N, Club Membership Chairperson, Päivi, Vahlberg, paivi.vahlberg@outlook.com
- Multiple District 107, District 107 N, Club Treasurer, Maritta, Vesterinen, marittavesterinen@gmail.com
- Multiple District 107, District 107 N, Club Second Vice President, Tiina Hannele, Sillgren, tuisku100@gmail.com
- Multiple District 107, District 107 N, Club Service Chairperson, Tiina Hannele, Sillgren, tuisku100@gmail.com
- Multiple District 107, District 107 N, Club Secretary, Tomi, Kraft, toms.kraft@gmail.com
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- Multiple District 107, District 107 N, Club President, Christoffer, Hansson, lionsoff@gmail.com
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## MyLCI – data download

### Excel Data Table

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### Filter Options

- Club Membership Chairperson
- Club Treasurer
- Club LOIF Coordinator
- Club President
- Club Second Vice President
- Club Secretary
- Club Service Chairperson
MyLCI Reports

MyLCI REPORTS:

- Membership data
- Club status data
- LCIF & MJF related data
GAT Digital Resources

lionsclubs.org resources

PID Robert Rettby, GAT CA Leader CA4
lionsclubs.org
Global Action Team

Search

- Global Action Team
  - Global Action Team (GAT) is a powerful bridge between Lions and the international association. It's a field team specifically designed to connect clubs, districts, leaders and beyond to tools and resources developed to improve... VIEW

- Global Action Team Resources
  - Global Action Team Resources Providing strong service projects will offer opportunities for our current members to re-engage in Lions. It will also provide opportunities for potential members to see firsthand the work we do in our... VIEW

- Global Action Team Leadership
  - Global Action Team (GAT) Leadership Clubs Are at the Center of the Action. The Global Action Team (GAT) puts the entire Lions network to work for your club. And teamwork is the key—it brings the entire GAT, GAT and GST together to... VIEW

- GAT Ambassador Toolkit
  - GAT Ambassador Toolkit GAT ambassadors consist of past international presidents, international directors, past international directors and past district governors. As ambassadors of the Global ACTION Team, they carry the message of ACTION... VIEW

Reset
Filters
The Global Action Team (GAT)

The GAT is a powerful bridge between Lions and the international association. It's a field team specifically designed to connect clubs, districts, leaders and beyond to tools and resources developed to improve their service impact.
Some of our Dedicated Landing Pages

Service Reporting

To effectively tell our story, measure our impact and grow membership, it's critical that all clubs report service. Every project we participate in as Lions and Leos, no matter how big or small, is valuable in our journey of serving our communities and the world.

Lions Served over 275 Million!
Our Global Causes

Every journey begins with a single step. One act of service, one encouraging word, one gift of generosity is often all it takes to bring hope where it’s needed most.

Over the last 100 years, the kindness of Lions and Leos has multiplied across borders, oceans, and continents. With over 1.4 million members, we now have an opportunity to truly change our world.

That’s why we’re uniting our global service around five areas of need. These Global Causes present significant challenges to humanity, and we believe it’s our turn to meet them.
#LIONSFIGHTDIABETES

Diabetes is the signature cause of Lions and Leos around the world. This year, in partnership with the International Diabetes Federation (IDF) we’re on a mission to make our mark by screening 1 million people for type 2 diabetes. Help us reach our goal by World Diabetes Day (November 14) by taking the online risk assessment or organizing a screening.

Find Out More
Some of our Dedicated Landing Pages

The Service Journey

The Service Journey is an approach to living and serving well. To making a real difference people can see and feel. It encompasses four simple phases: Learn, Discover, Act, and Celebrate. We love these words because they transcend organizational formulas. They have no borders. They are the essence of Lions and Leos.

If the past 100 years have taught us anything, it’s that as we serve, we grow. And we were never meant to stop. Service is our journey. Let’s explore it together.

Service Launchpad

Start the countdown to service! Welcome to the Launchpad, an interactive tool built to connect you with ready-to-go planning resources that help you serve the causes you care about. Get started by answering a few simple questions below. Your next project is just a few clicks away!

Project Questionnaire
Some of our Dedicated Landing Pages

Leadership Development


Learning is part of the human experience. It empowers us to improve our thinking, our feeling, our communication, and our service. When Lions and Leos put learning into action, leadership happens.

The Leadership Development Team works year-round with Lions and Leos who want to continue growing for the sake of their clubs, their communities, and Lions Clubs International. If that describes you—no matter where you are in your leadership journey—training and
Global Membership Team Toolbox

Membership is critical to our association. Members join to serve. They remain Lions because of the service being conducted, the friendships that have developed and the impact they have made in people’s lives. The Global Membership Team (GMT) will support membership development at the club level by recruiting new members and promoting positive membership experiences. At the district level, the GMT will start clubs in new areas to further increase our service impact. More members = more hands for service.

New Club Development
New Member Experience (Coming Soon)
Membership Development
Membership Development Grants (new)
Membership Report Toolbox
Membership Growth Event Toolbox
Specialty Clubs Program
Some of our Dedicated Landing Pages

Club Membership Chairperson

As the Club Membership Chairperson, you will bring Melvin Jones’ dream to life—that every need can be met by a Lion or Leo. By bringing new members into your club, not only will you develop new friendships, but you will ensure your club will have stronger foundation to serve your community and the world. The service of your members will impact lives!

The information below is organized to help you achieve the best results and is broken down into the major responsibilities of your job. The tools and resources found here will help your club achieve success now and into the future.
Some of our Dedicated Landing Pages

NEW VOICES

The 2020-2021 New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association. It features a diverse group of Lions who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas: Service, Membership, Leadership, and Marketing.

This year, to encourage regionalization and support at the grassroots level, recognition will be primarily focused at the district level. By eliminating the nomination protocol, which requires endorsement at multiple levels, New Voice nominees will be recognized throughout the year showcasing their talents and contributions in a more timely manner. We encourage local areas to
Some of our Dedicated Landing Pages

HOME / ABOUT LEOS

Where There’s a Need, There’s a Leo

As the youngest members of Lions Clubs International, Leos embody the best qualities of our incredible organization. They are devoted young people who realize the power of action. Together, Leos and Lions form a powerful partnership—one of mutual respect, where Lions learn from the innovative insights of Leos, and where Leos gain access to the proven strategies of those who’ve successfully served the world for decades.
Some of our Dedicated Landing Pages

Welcome!

Congratulations! You’re now a part of the world’s largest humanitarian service organization. This means that you’ve joined a global community of kind-hearted, service-minded people, dedicated to making a positive impact. We couldn’t be happier to have you as a Lion!
Some of our Dedicated Landing Pages

Zone and Region Chairpersons

The Zone and Region Chairperson Center makes it easy to access information that is relevant to zone and region chairpersons.

Announcing Special Presidential Awards!

Zone and Region Chairpersons have the opportunity to achieve special presidential award status in their district cabinet.

Resources

- **Zone and Region Chairperson e-Book**: This useful tool guides zone and region chairpersons in their roles. It provides quick access to resources, policies and tools needed to guide member growth, including the Model District Governor Advisory Committee Meeting Guide.
- **Zone Chairperson Learning Map**: The purpose of this learning map is to help zone chairpersons gain knowledge and tools for success in your new role.
- **Model Multiple District Structure**
- **Model District Structure**
- **Standard Club Structure**
- **Club Health Assessment**: To track membership growth, reporting trends and implementing strategies for member retention.

Zone Chairperson Workshop

Helpful links

- Leadership Development Multiple District/District Grant Program
- Zone Chairperson Learning Map
- Zone and Region Chairperson e-Book
Some of our Dedicated Landing Pages

District Governors

The district governor (DG) is the chief administrative officer of the district and serves as the district governor team leader.

Key Resources

2020-2021 District Goals

Goal and Action Plan Resources

- District Strategic Plan Worksheet
- District Goals Prior
- District Goals FAQ (new)
- Action Plan Template (new)
- Global Membership Team Toolbox

Note for FYDGE/DGIE: Once you have completed the Seminar in February, work with your district team to send completed forms to the district office along with an established weekly. Please complete the link below.
Virtual Events Center

COVID-19 is changing the way we live, work and serve. Lions and Leos around the world are finding new ways to connect in their communities. Ready to join them? Access live training below—on topics that matter to you and your club.

Click through to browse upcoming and past events in multiple languages.

Upcoming events  Past events

Suggest a topic
Our Virtual Events Center

Past events

- English

August 7, 2020
Foundation Fridays: How LCIF Empowers Lions Service: Recording | Presentation
Learn more about LCIF grants. How to apply for a LCIF grant? How to manage approved grants? Speakers include LCIF Chairperson Gudrun Yngvadottir and LCIF Program Managers KaSondra Byrd, Benjamin Futransky, and Gillian Gibbs.

July 22, 2020
Instagram Basics for Your Lions Club: Recording
Join Jacquelyn MacKenzie, Social Media Manager at Lions Clubs International, as she walks through the fundamentals of using Instagram to showcase the good works of your Lions Club to the world.

July 10, 2020
Foundation Fridays: Campaign 100: LCIF Empowering Service: Recording | Presentation
Join LCIF Chairperson Gudrun Yngvadottir and Campaign Vice-Chairperson Pip Frank Moore for a conversation on Campaign 100, the extension of the campaign timeline to 2022, and how to get your club involved.

June 30, 2020
Tell Me A Story: How to Pitch Your Club’s Good Works to the Media: Recording | Presentation
This Lions Clubs International webinar will go through the fundamentals of using public relations to advertise your Lions Clubs, including the type of content to publish and common "dos" and "don'ts" of public relations. The presentation will be followed by a live questions and answers session.
Our Virtual Events Center

April 22, 2020
Your Club, Your Way!  **Recording | Presentation**
Review of Your Club, Your Way! with tips on customizing club meetings, hosting virtual meetings, and adapting your club.

April 21, 2020
**Basics of Running a Zoom Virtual Meeting: Recording | Presentation**
Fundamentals of using the Zoom web application, including presenting tips and tricks, engaging webinar attendees, and facilitating questions and answers.

April 20, 2020
**Sharpen Your Leadership Skills: An Introduction to the Lions Learning Center: Recording | Presentation**
Presented by Jama Wahl, Multiple District 1 - GLT Coordinator, and Tebo Richards, District A 711 - First Vice District Governor.

April 17, 2020
**Why and How to Report Your Service: Recording | Presentation**
Review of how to report service in MyLion™ product and why it is important to report projects.

April 15, 2020
**Getting Started on Social Media: Recording | Presentation**
Overview of key channels (Facebook, Instagram, Twitter), how COVID-19 is changing social, and what to post.

+ Deutsch
+ Français
+ Italiano
+ Svenska
A Few Other Recommended Webinars

April 30, 2020
Virtual Town Hall: Leo-Lion: Recording | Presentation
Leo-Lion Board Liaisons Shahenda Refaat and Potter Ka Kai Fong share their personal stories from Leo to Leo-Lion and important about the Leo-Lion Program

May 8, 2020
Managing your club through MyLCI: Recording | Presentation
Join us for a virtual tour of MyLCI where you will learn how to manage your clubs using MyLCI, maintain/update officer and member information, pull rosters, review statements, and much more!

May 6, 2020
Service Journey Webinar: Recording | Presentation
Learn about the Service Journey, and how you can implement it to strengthen your service.

June 10, 2020
Zone Chairperson Webinar: Recording | Presentation
This webinar features tools and resources available to help zone and region chairpersons prepare and serve in this very important district leadership role. Learn key aspects of success and how to act upon them while developing strong relationships with club leaders and members.

June 8, 2020
New Club Development Webinar Series: General Overview: Recording | Presentation
Please join us for part one of our four-part New Club Development Webinar Series, hosted by VP’s Douglas Alexander, Brian Sheehan, Patti Hill.
Data Privacy @ Lions International
We are **Obligated** to Protect the Personal Data of our Members

- Membership data is *private*, and only used to facilitate communication with our members
- Membership data is considered *transferred* by the EU GDPR, even if it is only viewed
- Membership data should only be used for *legitimate* Lions Clubs business purposes
- Membership data should never be used to promote a private business, and should never be provided to a third party or non-Lion
- MyLCI’s **Data Download** feature has the following disclaimer, which is a good general guideline for processing membership data:

  “By downloading this information, I acknowledge that I may be accessing personal information of members and may only use this information to fulfill the obligations of my specific role. I agree that I will not share this information with anyone, will keep it safe and secure, and will destroy and/or delete this information as soon as I have completed the purpose for the download.”
Data Privacy – Best Practices

Electronic Communication Should Not Be Considered Secure

- Protect membership information. If you need to forward an email with any type of member information, password protect the document.
- When sending an email to 5 or more recipients, use the blind carbon copy (Bcc) field or other mechanism to protect the privacy of all recipients.
- Use club addresses for mailings and shipments whenever possible.
- Don’t send credit card numbers or banking information in an email.
- Don’t share your password, especially when contacted by a third party.
- Don’t post the personal data of others, including photos on public facing sites, such as Facebook, Instagram, Twitter, etc., without obtaining their explicit consent.
- If you have concerns about data privacy, direct them to privacy@lionsclubs.org.
# Understanding Personal Data

## Mandatory Personal Data:

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last name</th>
<th>Middle Name</th>
<th>Birth Date</th>
<th>Gender</th>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drop Date</td>
<td>Join Date</td>
<td>Drop Date</td>
<td>Member ID</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

## Optional Personal Data:

<table>
<thead>
<tr>
<th>Language</th>
<th>Phone</th>
<th>Fax #</th>
<th>Mobile Phone</th>
<th>Work Phone</th>
<th>Conversations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mobile Phone</td>
<td>Sponsor Name</td>
<td>Occupation</td>
<td>Departure</td>
<td>Arrival</td>
<td>Badges Earned</td>
</tr>
<tr>
<td>Spouse/Companion</td>
<td>Dietary Restrictions</td>
<td>Mobility Requirements</td>
<td>Special Occasion address</td>
<td>Age</td>
<td>Preferred Language</td>
</tr>
<tr>
<td>Amount of donation</td>
<td>Honor of Acknowledgement name</td>
<td>Honor of Acknowledgement address</td>
<td>Award Recipient Name</td>
<td>Award Recipient Ship To</td>
<td>Total Fees</td>
</tr>
<tr>
<td>Drop Reason</td>
<td>Service Activity Participation</td>
<td>Invitees</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
GAT Digital Resources

Other non-LCI digital tools

Lion Antti Forsell, Digital products Ambassador
Predictions: Effects of COVID-19 on Club Meetings

- **Before Pandemic**: Face to Face, Hybrid, Online
- **During Pandemic**: No Meeting, Face to Face, Online
- **After Pandemic**: Face To Face, Hybrid, Online

TODAY
Digital Tools: Online storage & online meetings

TECHSOUP  www.techsoup.org
- Providing free technology tools for non-profit organizations
- Google G-Suite, Microsoft Office+Teams, Zoom, etc.

ONLINE FILE STORAGES & MORE
- Saving and sharing files online
- Everyone (who has access) can update the same document, no emailing attachments
- Free usage via TechSoup registration

ONLINE MEETINGS
- Free usage via TechSoup registration (Teams, Google Meet) + other discounts
- Same main features (voice calls, video sharing, screen sharing, chat, ...)
- ➔ decide easiest access for your club.
Digital Tools: DOODLE – calendar / decision tracker

DOODLE  www.doodle.com

- Find best available timing for meetings, service activities, club events
- Collect online decisions for club proposals.
Digital Tools: MENTI (Mentimeter)

MENTI  www.menti.com

- To ask live feedback during online meetings.
- Brainstorm for new ideas together with word clouds.
Digital TOOLS: Player Line Up

PLAYERLINEUP playerlineup.com/

• Flexible Team calendar
• Instant Messaging
• Participant Listing for each event
• Decision tracker / voting (no secret ballot)
• Automatic Newsletter on recent updates
• Team Roster with contacts, roles and grouping
NEW & UPCOMING: LCI’s own online meeting platform

LCI "CONNECT"

- Similar main features as all online meeting platforms (voice calls, video sharing, screen sharing, chat, ...)
- Max 100 participants
- Externals should be able to join meetings too.
- Beta-version launching soon. (limited test usage for selected groups/areas)
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Q&A
Thank You!

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Thank You!