Virtual Engagement Web Series
Ohio County Virtual Lions Club
Serving Locally, Thinking Globally

Episode 1 - “The Decision (To Change)”
Note

Our goal is to show how to incorporate virtual components to attain connection with more people for recruiting and service in the community you serve.

We serve with traditional clubs, not in competition.
The most dangerous phrase in the language is "We’ve always done it this way" - Admiral Grace Hooper
Tradition

1. A time ordered practice
2. The **passing down** of elements of a culture from generation to generation
3. An inherited, established, or customary pattern of thought, action, or behavior.
What happens when the tradition no longer resonates with its members?

- Lack of identity
- “Inefficient”
- “Slow-Moving”
- Corny
Tradition Vs Change
As the world changes, shouldn’t our clubs also change in order to maintain identity with those we serve?

If our projects don’t reflect similar change to our ever-changing world, are we really doing the best we can to serve?
The Lions Emblem

- Liberty
- Intelligence Our Nation’s Safety
- Past Achievements
- Signifies International
- Slogan Represents The Association
  - (L) Law/Liberty/
  - Labour/Loyalty/
  - Love/Life and Lions
- Looking ahead to be Great Future
- Future Opportunity to Serve
“If don’t come to dinner, you do not need to come at all”

“No new projects!”
Time for Change

‘You have a choice... Your club has the freedom to structure club meetings in a way that best meets your members’ needs. While many clubs value the traditions that have been passed down from generation to generation, it is good to know that most traditions are optional, and members can choose to change the elements, frequency, and structure of their meetings to make the meeting more inviting and/or use new forms of technology to keep members connected and manage club business.

QUESTION TRADITIONS

CONSIDER FAMILY MEMBERS

EXAMINE PROTOCOL

How is your current club structure aiding or prohibiting the working individual from participation?
Start New Traditions
Encourage Membership
Meet the Needs of Your Community
Make a New Image/ Marketability
Next steps:
Officer trainings
Leadership Retreat
USA/Canada Lions University

Training helped us to understand what was REQUIRED, what was OPTIONAL.

Open to new ideas, no “it’s always been done that way”

People’s input valued, so members feel valued and invested in the club operations.
Recruiting

Every person has value and can do something to help us
We are a service organization first and an elite club second.
We work with the community to meet their needs
We work with our members’ limitations
We capitalize on our members’ strengths and talents
We are a specialty club, serving children in our county
Cafeteria-style volunteerism: help when/where you can
More hands make light work
We are a club for family, generations working together
Ohio County Virtual Lions Club
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We've talked to a lot of you over the last 10 months about joining our team. If you've considered joining, but haven't made the leap of faith, now is the best time to sign up! Sign up before December 31st, and we'll waive your initiation fee (new member packet included - a value of $35). Joining is easy, just click here: ohiocountyvirtuallions.club/join

Have questions, we have answers:
ohiocountyvirtuallions.club/MembershipFAQs

We love what we do and how we do it. We are making an impact in the most challenging of times for many, but we can do so much more with YOU "sitting at the table" with your passions, skill sets, and resources. Don't see us doing something that you want to do, tell us! We are open to new ideas and new projects!

Still have unanswered questions? Message us here or call (304)370-4902 to get one of our members to help!

OCVLC Members, tag your friends who you have talked to and share with your friends on Facebook! #weserve #childrenofohiocounty

(Note: we understand that financially many are struggling right now. If you want to join but cannot afford it at this time, please reach out to us. We need your help more than your money.)
1% of 2082 = 20 people!
As of February 28th, 2020

The first virtual club in West Virginia
The 16th virtual club in the United States
One of less than 200 specialty clubs in United States
Serving the children of Ohio County
For many, the world halted on or around March 13th, 2020. Although everything shut down, there was still more need for Lions’ work than ever before. We needed to figure out how to serve our communities with almost no treasury and limited ability to meet in person.

Where was your club when the world stopped turning?

Charter Night
Feb 27, 2020

Pandemic
March 13, 2020

Now What?
Stay Tuned!
Takeaways

Questions?

www.Ohiocountyvirtuallions.club

Register for next Thursday’s web episode: Fundraising in a Pandemic

- Need a balance of tradition and change
- Need to examine traditions to see if they are preventing you from recruiting or retaining members.
- Not all clubs are one size fits all (Your Club, Your Way).
- Everyone is a recruit in our club.
- The cyber and specialty tags are advertising points, but it’s also how we function.
- We do more to plan/coordinate outside of meetings using technology than inside meetings, which makes our meetings few and brief.
- We are very respectful of our members’ time and busy schedules.
- Components can be incorporated into traditional clubs. It’s not all or none.
Thank You

For any further questions, e-mail membership@lionsclubs.org

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