



# The pathway to Leo membership 2017-2019

Leos find a voice on the International Board of Directors as part of a new Youth Engagement Ad Hoc Committee, tasked with engaging more young people.

Committee members meet in person for the first time at Lions Clubs International headquarters in Oak Brook, Illinois, USA.

Committee members conduct a global survey of Omega Leos. 84% say that they're interested in becoming members.

Leos attend a Las Vegas focus group and provide feedback about what a membership package might look like.

The Leo-Lion Board Liaisons attend their first board meeting in Ojai, California, USA.

Leos participate in the final focus group, totaling more than 15 in all.

**#TheFutureIsLeo**  
Support a pathway to Leo membership on social media



January 2017

February 2017

May 2017

July 2017

February 2018

April 2018

June 2018

July 2018

October 2018

December 2018

January 2019

April 2019

July 2019

Committee members start assessing existing programs and exploring new opportunities through weekly assignments.

The Youth Engagement Ad Hoc Committee is extended for a second year.

Committee members submit a proposal to the Board, which agrees to explore the concept of a membership package for Omega Leos.

Kyle Boutilier and Eleonora Fresia are named Leo-Lion Board Liaisons.

A follow-up survey is sent to all Omega Leos, to gather additional feedback about permanent membership.

The board will convene in Reykjavik, Iceland to review the feedback from Leos and determine next steps.

Potential new membership opportunities for Omega Leos will be announced at the annual convention in Milan.