



**Welcome to
International Leo Day
2025**





Happy
International
Leo Day!





LEO ADVISORY PANEL 2025-26





Leo Maximilian Wintergerst

Germany

Leo Advisory Panel
Chairperson



Leo Brady Maul

Canada

Leo Advisory Panel Co-
Chairperson



We offer translated captions
Just click on *Show Captions* and select your language



**Ask your questions to Lions
International staff in the
Q&A!**

800

**People registered for today's
celebration**

Leo-Lion Board Liaisons



Soyum Shah
Kenya



**Ritwik
Bhawsinghka**
India





**International
President**

A.P. Singh

You're invited!

Join us for the Leo-Lion Board Liaison Town Hall to learn about continuing your service journey after the Leo Club Program

**Leo-Lion Board Liaison
Town Hall**

Date: February 26, 2026
Time: 7 - 8 AM Central time
Zoom ID: 924 1762 4927

Register here!



Hosted by:



LLBL
Ritwik Bhawsinghka



LLBL
Soyum Shah

With special guest:



IP AP Singh



2025 Leo Video Contest

#HeartofaLeo



- How does your Leo club show that they care about and support their community?
- Which global cause(s) is your Leo club most passionate about?
- How does your Leo club help take care of its members and make them feel valued?



3rd Place



Leo Club of Jutiapa
Guatemala

3rd Place



Updates from Lions International



Leo Clubs in 2025

13,327,965 People served through Leo Service Projects

75,191 Service Projects

7,731 Leo Clubs

154 Nations and Territories

182,034 Report Leo Members

New!



Recruitment Pitch Competition

Are you ready to sell your Leo club to prospective Leos?
Record a video of one, two, or a group of Leos giving a recruitment pitch then join the Lions International Recruitment Pitch Competition!

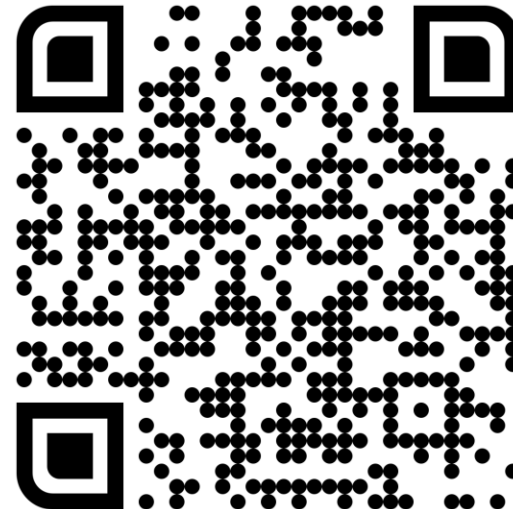


January: club-level competitions
February: district-level competitions
March: 1 video per district submitted to
Lions International



Leo Institute Grant

- Leos and Lions learning together through the Emerging or Regional Lions Leadership Institute (ELLI or RLLI).
- Additional funds are available for Leadership Development Institute Grant recipients when Leos are included



LCIF Giving Week is coming up!



In honor of Melvin Jones' birthday, we're inviting Leos to donate to the Lions Clubs International Foundation (LCIF). Let's continue his legacy of service and make a difference together!

Look out for an email near...

January 13th! Melvin Jones's birthday!



Lions Clubs International
FOUNDATION



Service Reporting

By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service.

**Strengthen
Storytelling**

Inform Decisions

**Be
Proud**

Inspire Service

**Enlighten
Leaders**

**Grow
Partnerships**

Learn more on our Service Reporting webpage, lionsclubs.org/service-reporting.

Leo Levy & Organization Fee

Update to board policy, effective July 1, 2026

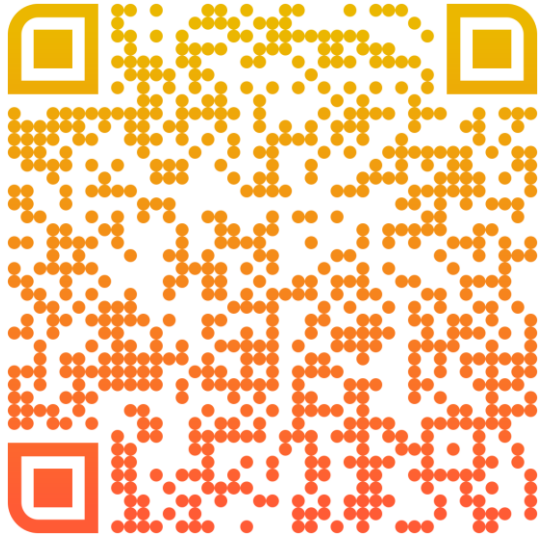


The Leo levy will increase for clubs with more than 200 members.

- New Leo clubs with more than 500 members require permission from the Membership Development Committee (MDC) before formation.
- Existing Leo clubs with more than 500 members require permission from the MDC prior to the addition of new members and would be assessed an additional US\$100 for every 100 members over 200.

Number of Members	Levy or Organization amount in USD
200 or less	100
201-300	200
301-400	300
401-500	400

Weeks of Service



Mental health and well-being

October 4-12, 2025



Hunger

January 3-11, 2026



Environment

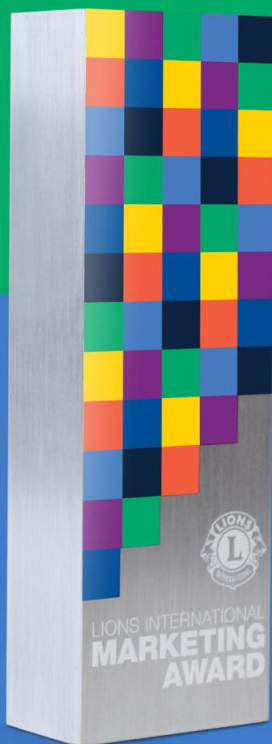
April 18-26, 2026

LIONS INTERNATIONAL MARKETING AWARD

Deadline to participate is February 1, 2026



Learn more at lionsclubs.org/marketingaward



What is the criteria?

Plan and execute a marketing campaign with a member recruitment focus i.e., promote a membership drive, club service project with membership focus, or invitation for prospective members to reach out about your club via a social media campaign. It must:

1. Properly represents the Lions International brand.
2. Showcase your club's innovation and creativity in its marketing.
3. Show a goal was set and achieved (or exceeded!).

Who is eligible to apply?

All Lion and Leo clubs in good standing.

How many winners will there be?

One Lion or Leo club will be selected from each constitutional area.

What could my club win?

Each winning club will receive:

- Trophy
- \$2,000 USD award to use for marketing
- Complimentary LionsCon registration for two members plus guest
- Recognition through Lions International channels



Youth Representatives to the United Nations

- Started in July 2023
- One-year term
- Appointed by the International President
- Can be a Leo or Leo-Lion

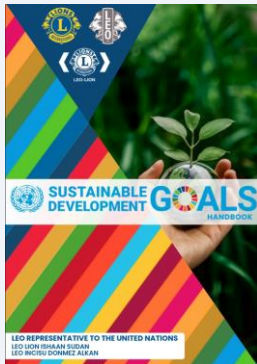


**Leo-Lion
August Valera**
United States



**Lion Dorina
Szalagyi**
Hungary

Information from your Youth UN Reps



SDG Book



New York 20 Mar 2026
Vienna 29 Apr 2026



IG: @lionsunreps



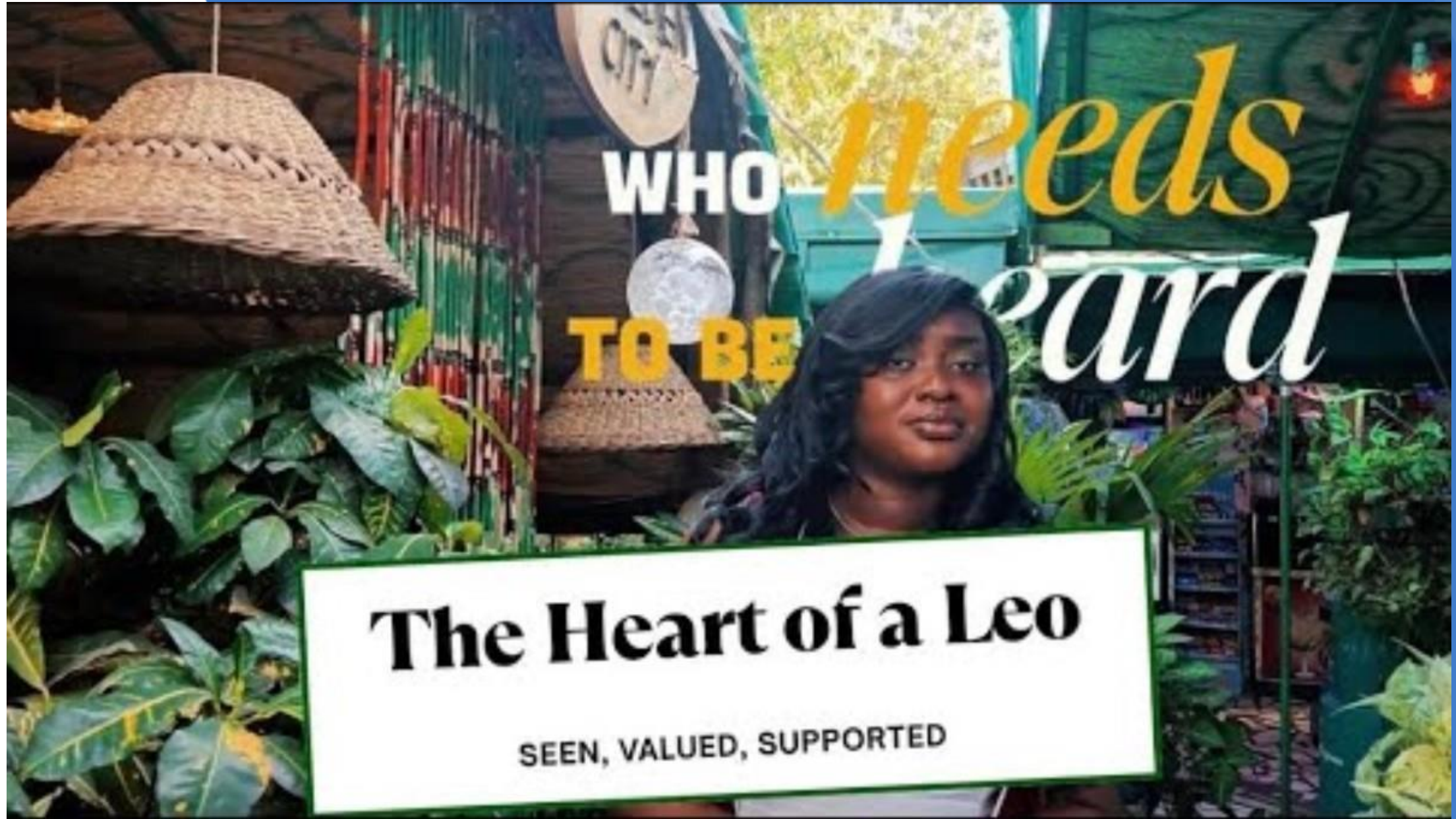
2nd Place



Legon Leo Club

Ghana

2nd Place





RECRUITMENT

Sharing tools to help our community grow



WHAT WE DO



As the Recruitment committee we focus on resources and initiatives to bring new Leo members.

- 1 With representatives in all CAs we are able to identify how recruitment works globally and work on developing new strategies to help us grow our program.
- 2 Share resources that can help our Leo and Lions members to reach their communities and have efficient tools for recruitment.
- 3 Work closely with all the committees to identify matters that are affecting our numbers and work on developing projects that can help us strengthen our membership.

RESOURCES

Start your service journey today

CLUB NAME

LEO CLUB CONTACT

EMAIL (IF APPLICABLE)

PHONE NUMBER (IF APPLICABLE)

MEETING PLACE

MEETING DAY/TIME

FACEBOOK PAGE/WEBSITE

You can also visit the [Leo Club Facebook page](#) or the [Lions Blog](#) to learn more about how Leos across more than 150 countries are working together to make a difference.



Join our legacy of service and success

Leo clubs are sponsored by local Lions clubs through Lions Clubs International — the world's largest community service organization with **1.4 million members** across the globe. The Leo Club Program has been going strong for over 60 years and there are now more than 7,000 Leo clubs around the world.

Photos by: Lion Othmar Fetz, The LEO Book



Find your purpose

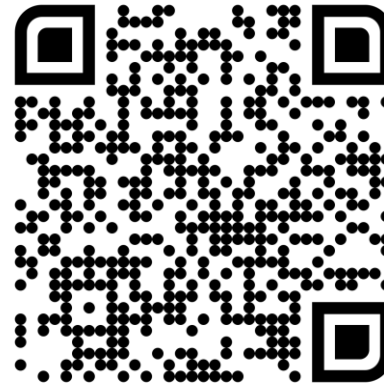
Today's leaders build tomorrow's world

Leo clubs are home to Lions Clubs International's youngest members, whose insights and actions are invaluable to further the mission of Lions International. Joining a Leo club can bring you a world of opportunity — from developing crucial life skills and making change in your community, to building lifelong connections with like-minded individuals.

See how Leos get things done!



Lions Clubs International



Inside Leo clubs

Leo clubs consist of two branches, Alpha and Omega. Alpha Leo clubs consist of the organization's youngest members, with ages ranging from 12 to 18, and Omega Leo clubs are ideal for young adults age 18 to 30. As a Leo of any age, you'll find opportunities for personal and professional growth — and get the tools you need to be a real change-maker in the world by serving your community.

Find out what being a Leo can mean for you!



During my time as a Leo we've taken our ideas and turned them into reality. People respect that.



What makes a Leo

The Leo motto is "Leadership, Experience, Opportunity."

Below, you'll find examples of ways you can build these attributes and bring them life as a Leo club member.

LEADERSHIP

Develop your skills as a project organizer, time manager and team leader.

EXPERIENCE

Discover how teamwork and collaboration can change your community and the world.

OPPORTUNITY

Establish lifelong connections with fun, hard-working people while you feel the rewards of community service.

Your Service

There is no one way to serve as a Leo. Lions Clubs International has adopted five global causes — hunger, vision, environment, childhood cancer and diabetes. As stewards of your community, you're able to serve whatever area of need you're passionate about.



Membership Experience

Making your membership enjoyable und fulfilling

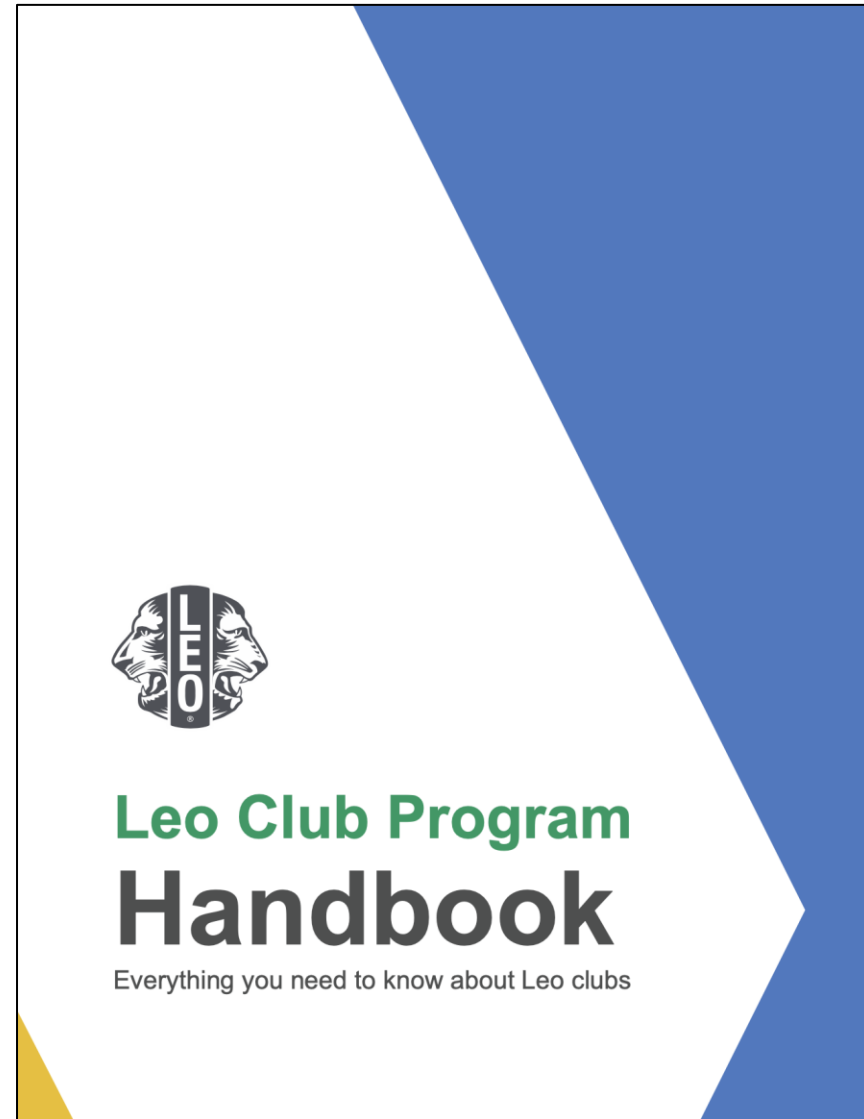
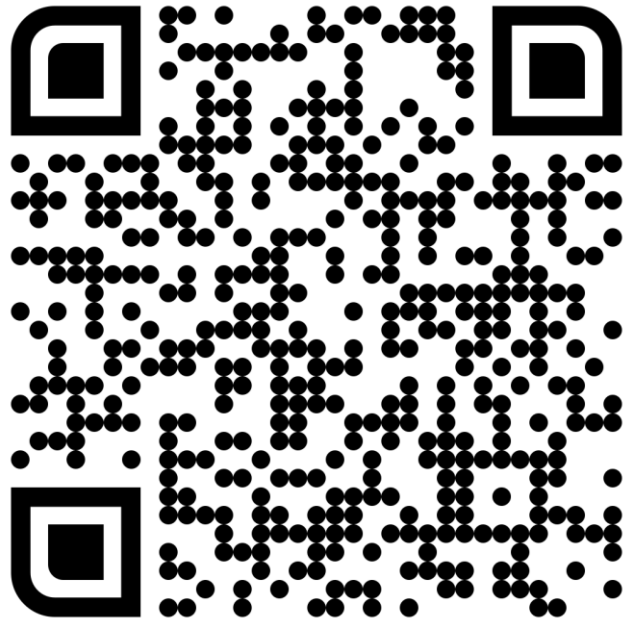


What do we do?

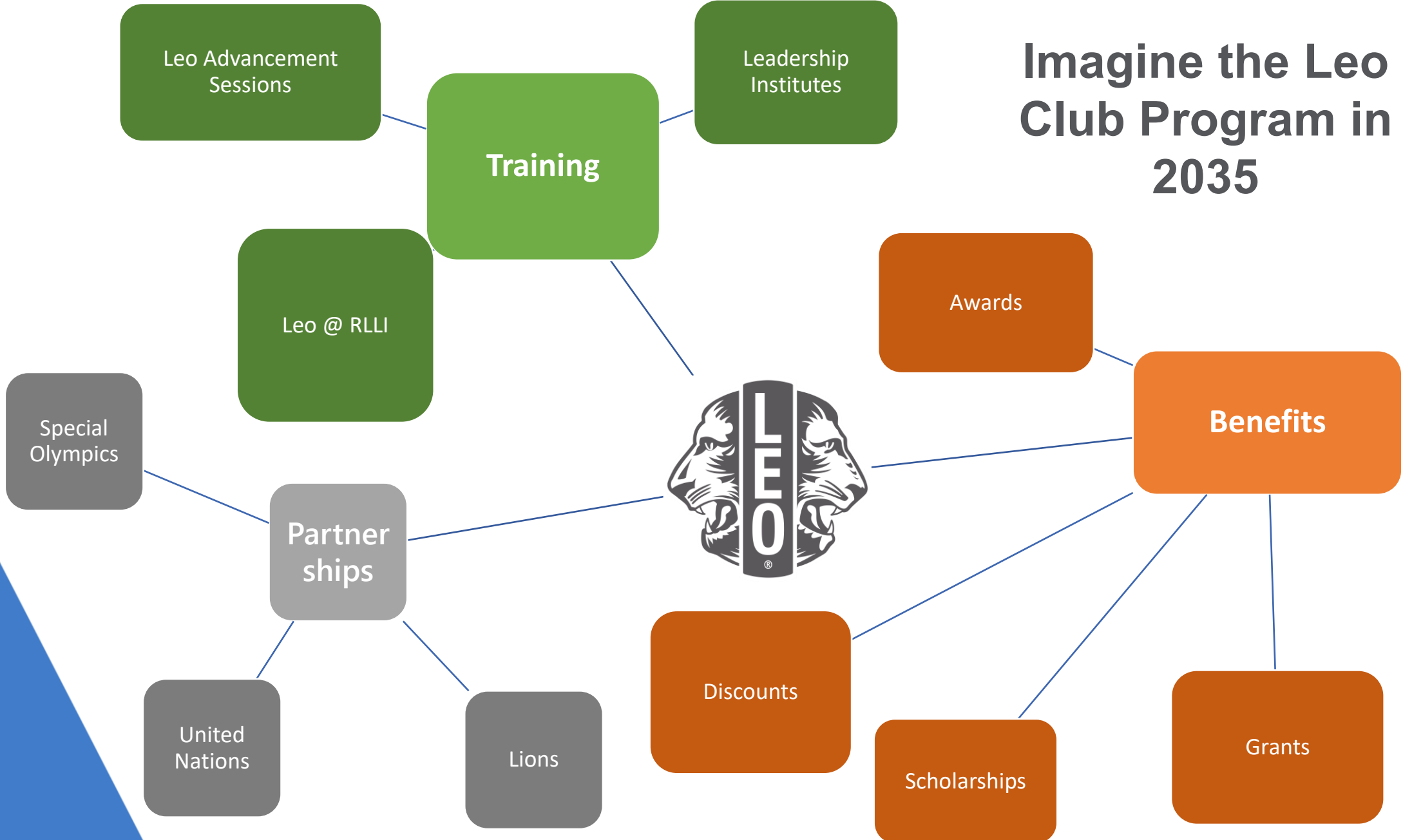
Our work as the Membership Experience Committee

- 1** **Representatives in all CAs:** Contact the panelists with your ideas and questions!
- 2** **Share Questions and Success Stories.** We help ensure that membership of the Leo Club Program is enjoyable and fulfilling, and that it responds to your needs. Are we missing something? Let us know!
- 3** **Support You.** Provide valuable resources and initiatives for members.

Our top resource



Imagine the Leo Club Program in 2035





Transition

Born to Roar: Empowering Leos to Lead the Future of Lionism



Transition Committee

LY 2025-2026



Lion Icee Po

Committee Chairperson
MD 301 - Philippines



Luigi Takahashi Yokoyama

Co- Chairperson
Araçatuba, SP - Brazil



Gabrielle Young McKechnie
Merced, CA, USA



Aneliya Kaneva
Stara Zagora, Bulgaria



Luigi Takahashi Yokoyama
Co- Chairperson
Araçatuba, SP - Brazil



Jonathan Wilsnach
Swakopmund, Namibia



Bijay Shrestha
Kathmandu, Nepal



JD Magaw
Sayreville, NJ, USA



Linda Deroche
Surrey, Canada



Manoj Seeralan
Chennai, India

Emoji Roar Break!

**Drop the Emoji That Best Describes
Your Leo/Leo-Lion / Lion Energy Today!**



Take a screenshot of ANY slide from this presentation

post it on your stories with the caption:

‘(add emoji) Roar for Leo International Day!’

Designing the Future: Youth-Led Innovation in Lion Service



Why Youth Innovators Matters?

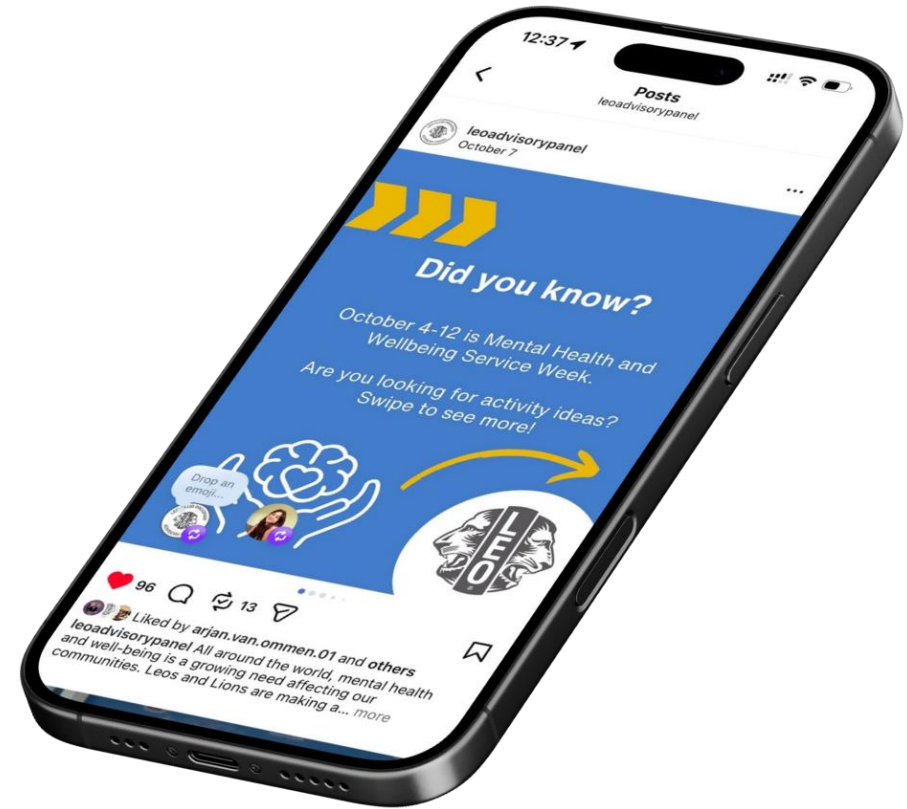
- Young leaders understand modern issues (mental health, digital divide, climate action).
- Youth introduce fresh, relevant service ideas.
- Innovation keeps Lionism alive and responsive to communities.



Young Lions are the engines of modern service.

Examples of Youth-Led Innovation

- Social media mobilization for service campaigns
- Mental health forums created by young Lions
- Environmental cleanup + climate advocacy projects
- Digital donation drives
- Arts-based community projects (fits YOU and is unique)
- Tech-based service (apps, QR fundraising, live webinars, etc.)





How to encourage innovation

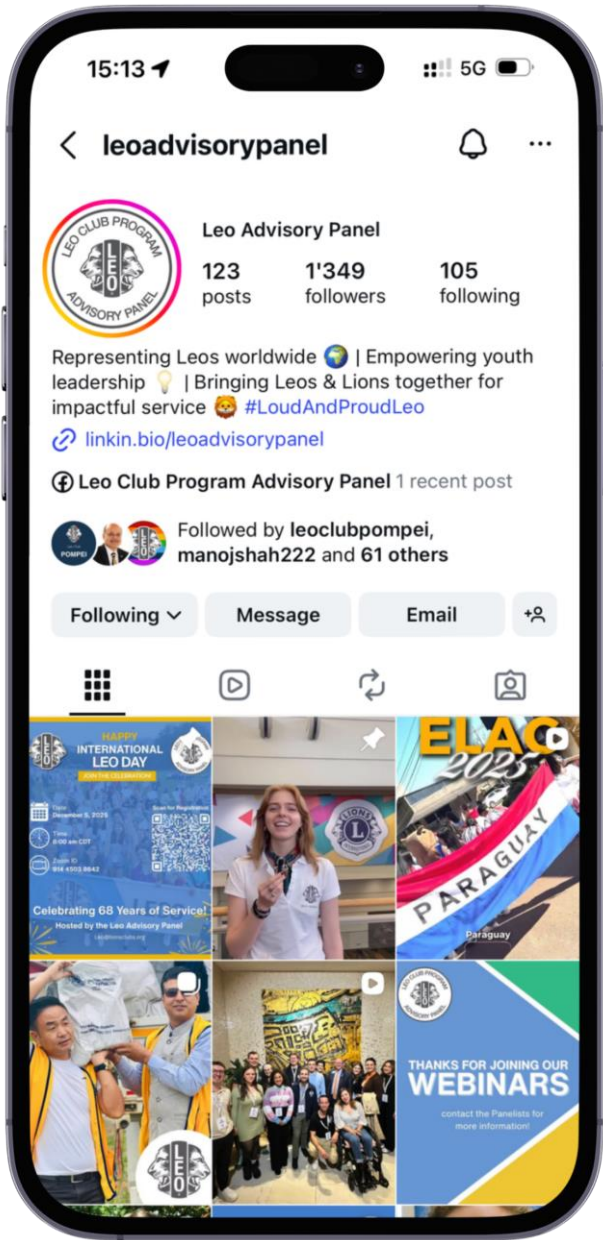
- Encourage clubs to open roles for young Lions
- Advocate for modern and youth-relevant project themes
- Support intergenerational collaboration
- Bridge gaps between Leo ideas and Lion execution
- Strengthen mentorship pathways
- Promote young voices in decision-making spaces

The Future Vision:

What Lionism can look like with young leaders

Lionism with strong youth integration is:

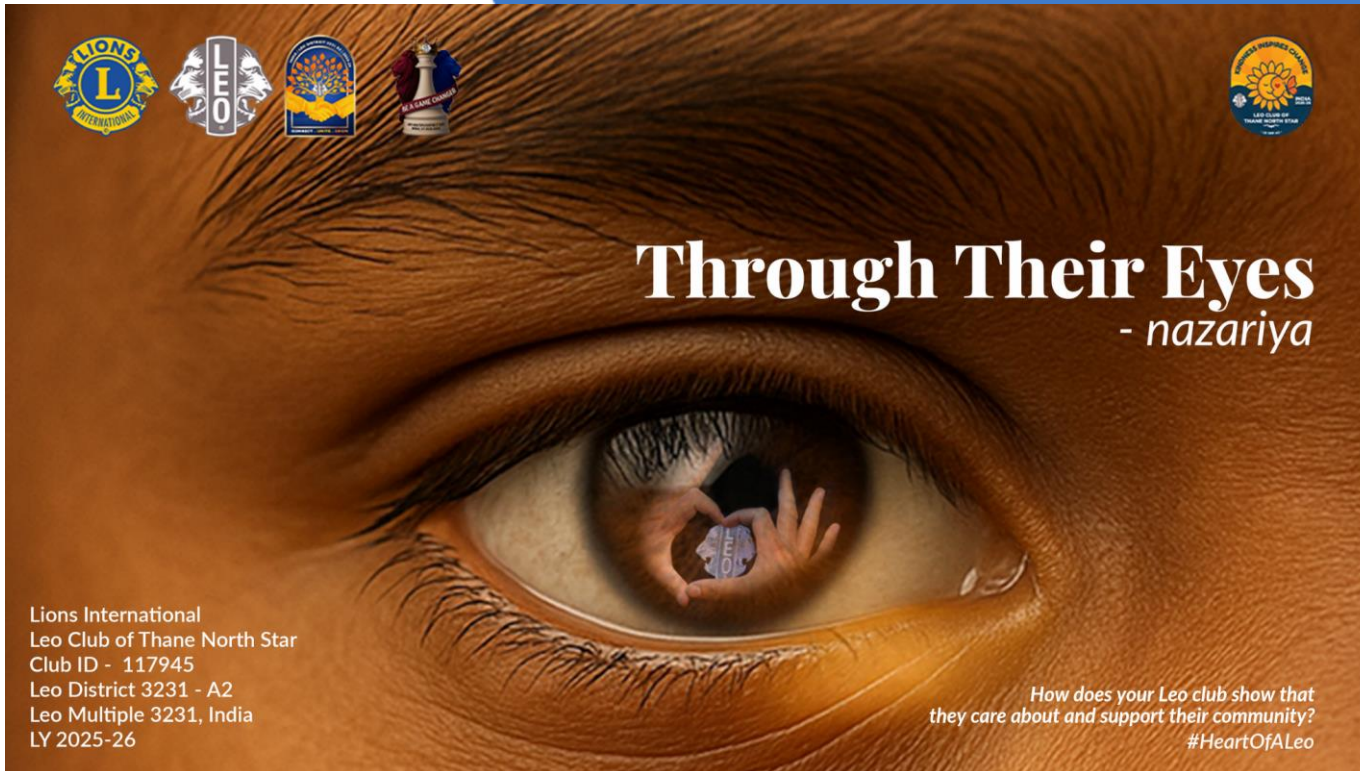
- **More relevant** – combining experience with fresh perspectives
- **More inclusive** – welcoming diverse generations, skills, and voices
- **More innovative** – blending traditional strengths with new ideas
- **More sustainable** – ensuring leadership continuity across ages
- **More impactful** – delivering service shaped by collective wisdom and youth energy



We are on Instagram!



1st Place



Through Their Eyes
- nazariya

Lions International
Leo Club of Thane North Star
Club ID - 117945
Leo District 3231 - A2
Leo Multiple 3231, India
LY 2025-26

How does your Leo club show that they care about and support their community?
#HeartOfALeo

Leo Club of Thane North Star

India

1st Place



Through Their Eyes - nazariya

Lions International
Leo Club of Thane North Star
Club ID - 117945
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How does your Leo club show that
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Search “Leo Video Contest Top 10 – 2025” on YouTube!

The screenshot shows a YouTube search result for the playlist "Leo Video Contest Top 10 - 2025" by Lions International. The playlist has 10 videos and 463 views. Below the playlist title, there are buttons for "Play all", a bookmark icon, a share icon, and a menu icon. To the right, a list of the top 6 videos is displayed, each with a thumbnail, a title, and view/viewer information.

Leo Video Contest Top 10 - 2025
by Lions International
Playlist • 10 videos • 463 views

▶ Play all

- From the Heart of Service, a New Generation Rises! #LoudandProudLeo #HeartofaLeo**
Cebu Peltan Leo Club • 277 views • 4 weeks ago
- Leos in the Heart of Waikato - He Waka Eke Noa #LoudandProudLeo #HeartofaLeo**
Micah • 170 views • 3 weeks ago
- Luz en la Oscuridad**
club leo jutiapa • 295 views • 3 weeks ago
- Because We Care: The Heart of a Leo**
Legon Leo Club • 619 views • 3 weeks ago
- HEART OF A LEO | LEO CLUB FLACQ | OFFICIAL VIDEO #LoudandProudLeo #HeartofaLeo**
Leo Club Flacq • 1K views • 3 weeks ago
- Lift. Love. Lead. : A Leo Story**
Leo Club of Juhu • 540 views • 3 weeks ago





Happy International Leo Day!

Join us at the after party!

Zoom.us

Meeting ID: 964 1554 8735

Passcode: LeoDay2025

