Specialty Club Model Mapping

**COMMUNITY**
- Is there a local or regional need which is not being met?
- Is the community the recipient of a service, the provider of a service or both?

**NETWORKS**
- Existing groups whose mission overlaps with local needs and/or special interests
  - Personal or professional relationships to leverage
  - People who want to serve others, but need support or structure

**CATEGORY**
- Cause
- LCI global causes
- Other
- Life stage
- Profession
- Hobby/Sport
- Culture

**RESOURCES**
- Membership grants
- Websites
- Mission statements and vision statements
- Local experts and community leaders
- Promotional opportunities

**Specialty Club:**
A Lions club whose members share cultures, common skills, a life stage or interests united by a shared passion for service, yet diverse in ideas and approaches.

**Specialty Club Program:**
A structured program which supports the organizing and chartering of specialty clubs through multiple resources and through engagement of Specialty Club Coordinators.
Build your club model by filling in the quadrants above using the questions and ideas provided on the reverse side.