



VIRTUAL LCICon2021

103RD LIONS CLUBS INTERNATIONAL CONVENTION

VIRTUAL PARADE RULES, REGULATIONS AND VIDEO REQUIREMENTS

LIONS CLUBS INTERNATIONAL 103rd ANNUAL CONVENTION -
VIRTUAL PARADE OF NATIONS

SATURDAY, JUNE 26, (Time: TBA)

DR. JUNG-YUL CHOI, INTERNATIONAL PRESIDENT

JOSEPH L. WROBLEWSKI, PAST INTERNATIONAL PRESIDENT, CHAIRPERSON, CONVENTION COMMITTEE

VIRTUAL PARADE PARTICIPATION

- Please view the attached instructional video explaining parameters and best practices.
- Upon receipt/approval of the application AND fact sheet, Lions International will provide a link to upload your video file.
- A parade application, fact sheet (included with this form) and the video file must be submitted by April 15, 2021.
- Failure to submit an application and fact sheet will disqualify unit from parade participation.
- Participation in the parade shall be limited to a Lions' multiple district, sub-district or single district.

PARADE VIDEO REQUIREMENTS

- Video should be at least 20 seconds, but no longer than one minute. Start the recording a few seconds before the action begins and keep recording a few seconds after the video is complete. Hold the camera steady.
- Video may incorporate the International President's theme of *United in Kindness and Diversity*.
- Video may be recorded in your native language.
- The video should show members of the delegation marching or dancing, as they would in a parade, and can include music or a cheer.
- Marchers should come in on the **LEFT** and leave on the **RIGHT**. Shoot your video from the front of the delegation, not the side. If recording a on a cell phone, you must hold the phone horizontally (landscape) instead of vertical (portrait). Horizontal framing is preferred.
- Video may include a float or a decorative banner if desired. Be creative!
- Video should be well lit and of good quality, preferably filmed outdoors.
- The video entry **MUST** include a MD/SD banner, members in a native costume or MD/SD uniform and an iconic background representing the city/state/country.
- Delegations should comply with their local ordinances related to COVID restrictions and adhere to all safety guidelines.
- Conduct on the part of any unit or individuals that may embarrass The International Association of Lions Clubs will be cause for immediate removal by officials.
- Upon submission, the video becomes the property of Lions International, and the submitter gives Lions International permission to use this video. Lions International reserves the right to edit any video as needed.
- Submission must be by those 18 years or older.

VIRTUAL PARADE RULES & REGULATIONS

- Competition for prizes is open only to non-professional units. Applications must be received by April 15, 2021 to be entered in the competitive contest's category.
- Every district shall be allowed to enter one video entry corresponding to the total number of sub-districts in the multiple district.
- Prizes are issued to the winning Lions' district or sub-district shown on the parade application.
- Contest winners will be recognized at the Final Plenary Session on Tuesday, June 29, 2021.
- Contest winners will be contacted by LCI, and cash prizes will be mailed subsequently.

Please contact us at parade@lionsclubs.org with parade inquiries.

SUBMIT APPLICATION TO: LIONS CLUBS INTERNATIONAL - CONVENTION DIVISION

300 West 22nd Street, Oak Brook, Illinois 60523-8842, USA

For further inquiries, please write or call: Phone: +1 630-468-6729 Fax: +1 630-571-1689

Email: parade@lionsclubs.org Facebook.com/LCICon

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JUDGING FOR VIDEO ENTRIES:

Delegations and/or bands will compete for prizes. Below are the criteria on which they will be judged. Winners will be announced during The Final Plenary Session on Tuesday, June 29, 2021.

CATEGORY	CRITERIA
THEME	Best reflection of the theme, <i>United in Kindness and Diversity</i> .
CHOREOGRAPHY	Celebrating movement and dance
MUSIC	Celebrating - sung or played music
COSTUME	Celebrating costume or MD uniforms worn during the video
ART/SET DESIGN	Celebrating the creativity in the video submitted
LOCATION	Best shot on location at a culturally relevant landmark

PRIZES FOR DELEGATIONS:	1ST Place \$1,500	2ND Place \$750	3RD Place \$500
PRIZES FOR BANDS:	1ST Place \$1,500	2ND Place \$750	3RD Place \$500

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FACT SHEET FOR COMPETITIVE VIDEO CONTEST

Completed fact sheets are subject to review and approval by Lions International and must be received by April 15, 2021.

DISTRICT/COUNTRY NAME: _____

OF MEMBERS IN VIDEO: _____ LINE OF MARCH # (see Line of March document) _____

LIST OF ALL VIPs IN YOUR DELEGATION (INCLUDING PIPS (YEAR), INTERNATIONAL DIRECTOR(S) (YEARS), PAST INTERNATIONAL DIRECTORS (YEARS)):

DESCRIPTION OF VIDEO:

ANY FUN FACT YOU WOULD LIKE TO SHARE ABOUT YOUR DELEGATION:

NAME OF BAND (if applicable): _____

TELL US MORE ABOUT THE BAND PARTICIPATING IN THE VIRTUAL PARADE (BAND ACCOMPLISHMENTS, AWARDS, FUN FACTS ABOUT THE MEMBERS, NAME OF SONG PLAYED DURING THE PARADE):

NAME OF FLOAT (if applicable): _____

TELL US MORE ABOUT THE FLOAT PARTICIPATING IN THE PARADE (THEME, HISTORY OF THE FLOAT, OR ANYTHING ELSE THAT YOU WOULD LIKE TO SHARE):

APPLICATION SUBMITTED BY:

NAME: _____ EMAIL ADDRESS: _____

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APPLICATION FOR COMPETITIVE VIDEO CONTEST

Completed applications are subject to review and approval by Lions International and must be received by April 15, 2021.

INDICATE THE CATEGORIES THAT YOUR DELEGATION WOULD LIKE TO COMPETE IN:

THEME CHOREOGRAPHY MUSIC COSTUME ART/SET DESIGN LOCATION

PLEASE PRINT INFORMATION FOR ENTRY ABOVE. ONE FORM PER ENTRY. FORM MAY BE DUPLICATED.

DISTRICT/COUNTRY NAME _____ # OF PARADE PARTICIPANTS _____

NAME OF PERSON SUBMITTING APPLICATION _____

EMAIL ADDRESS _____

NAME OF BAND _____ # OF BAND MEMBERS _____

BAND DIRECTOR NAME _____ EMAIL ADDRESS _____

UNIFORM/SPECIAL ATTIRE/FLOAT THEME _____

IF YOUR DELEGATION WINS A PRIZE:

MAKE CHECK PAYABLE TO: _____

MAIL TO THE ATTENTION OF: _____

ADDRESS _____

CITY/STATE/ZIP _____ COUNTRY _____

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