



## Tips for being an Effective Leo/Leo-Lion Cabinet or Council Liaison

Your role as a cabinet or council liaison is critical to the success and growth of Leos and Leo-Lions in your area. Maximize your time as a liaison by familiarizing yourself with your [role and responsibilities](#), and use this guide as a resource to equip you with actionable steps to maximize your impact.

### Connecting internationally

As a liaison, you are joining a global community of leaders working to improve opportunities for young people to serve and lead. Our [Leo Advisory Panelists](#) and [Leo-Lion Board Liaisons](#) are available and ready to listen, offer feedback, and provide ideas and guidance to support your Leo and Leo-Lion community. Reach your full potential by:

- Sharing feedback, recruitment and retention challenges, leadership initiatives and success stories to foster growth and best practices [via email](#) with your Leo Advisory Panelists.
- Connecting with them at Leo or Lion forums and events
- Staying informed by attending [webinars](#) hosted by international leaders

### Advocating for Leos and Leo-Lions

As a Leo/Leo-Lion cabinet or council liaison, you are a resource for leaders in your area when it comes to involving young people. Take the following steps to expand your impact as a liaison.

#### Share your experience:

- If you are a Leo-Lion, share your story! Before becoming Lions, Leos may have questions about the program and your experience.
- Consider the best communication platform in your area to share information, celebrate successes, share service ideas, and engage Leos and Leo-Lions. Work with your Leo leadership, including district and multiple district Leo chairpersons to identify key information to share with your Leos.
- Attend the cabinet or council meetings so that you can offer your ideas and feedback. Lions and Leos look to you as an example, so it's key that you are present.

#### Develop rapport

Building positive relationships between Leos and Lions is necessary to connect Leos and Young Lions within your district and multiple district. Strengthening collaboration between Leos and Lions is essential for fostering mentorship, leadership development, and sustainable engagement across districts. Here are resources to share with your Lions leadership to help integrate Leo-Lions and Leos into your area:

- [Positive Collaboration with Leos and Lions](#)
- [Leo and Leo-Lion awards](#)
  - Leos and their sponsoring Lions club can apply for the “Serving Together” award to celebrate their collaborative service.

Promoting joint Leo and Lion service activities through marketing can showcase how Leos and Lions benefit from serving together, so be sure to share your success!

### **Create a network**

Connecting Leos, Leo-Lions, and Lions in your area is also important to help foster a welcoming community and promote longevity of Leo and Leo-Lion members. It also promotes communication and understanding between Leos and Lions. Create a local network for your Leos and Leo-Lions to share their ideas and collaborate! Some ideas to connect may include:

- Host in-person events for Leos, Leo-Lions, and Lions to meet one another or serve together. Invite former Leos to attend who are successful in their career and leadership!
- Use social media to promote stories of Leos and Leo-Lions (in consultation with your district/multiple district marketing chairperson).
- Create a social media group for Leo-Lions and Leos to connect. Be sure to pass along login information and learning experiences to the next liaison to promote continuity.
- Share the [Connecting with Young Lions guide](#) to help your Lions expand the community of Young Lions and create a welcoming space for Leo-Lions.

Work with Leo and Lions leadership through all these ideas to make this a positive, collaborative experience.

### **Stay informed of upcoming changes and events**

Review communications sent to you and check the [Virtual Events Center](#) for upcoming events. District and multiple district Leo/Lions leadership as well as Leo Advisory Panelists may have additional information specific to your area. You are a bridge between Leos and Lions leadership, so keep Leo and Lions leadership informed of updates, changes, and events to foster collaboration.

When appropriate, identify opportunities for Leos and Leo-Lions to be involved in events in consultation with Lion and Leo leadership.

### **Create a local Leo to Lion team**

Your perspective as a leader is essential to helping Leos continue their service journey. Unite the leaders in your area to collaboratively form a strategic team to support their transition to Lions while ensuring long-term engagement. Here are potential team members and strengths they can bring:

- Leo officers: speak directly about the interests and needs of Leos in the area and can identify common challenges, propose solutions, and lead discussions on key factors Leos consider in the Leo to Lion transition.
- District and multiple district Leo chairpersons: help disseminate information to Leo club advisors regarding timelines, start planning a district or multiple district road map, and communicate with Lion leaders.
- Leo club advisors: provide insight into individual Leos' plans and pass information along to their Leos.
- GMT: provide additional knowledge of clubs in the area prepared for younger members.
- GET: assist Leos interested in forming their own Lion or Leo-Lion club with the chartering process, connecting them with resources and district leadership as needed.

Local influential Leo-Lions and former Leos in your area can also motivate Leos by sharing their stories.

### **Develop a plan**

A well-defined plan with measurable goals is key to success. Consider using the SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) framework to structure objectives and track progress effectively. While the plans and responsibilities may look different in each area, below are a few suggested ways to collaborate with district and multiple district Leo and Lion leadership.

1. Review the [Leos Aging Up report](#) in your area.
2. Identify clubs welcoming for Leos aging up and determine opportunities for club charters.
3. Build support for those interested in forming their own Lion or Leo-Lion club.
4. Coordinate events that allow Leos and Lions to spend time together and building relationships in consultation with Lion and Leo leadership.
5. Share [tools and ideas](#) for talking about the Leo to Lion transition with Lions in your area.

Questions? Reach out to us at [membership@lionsclubs.org](mailto:membership@lionsclubs.org).