GLOBAL ACTION TEAM

Constitutional Area Leader

Term
Annual appointment, with option for re-appointment during the duration of MISSION 1.5 from 2024-2027.

Position Overview
As the Global Action Team (GAT) constitutional area leader, you will champion the GAT initiatives with a focus on providing strategic support in the implementation of MISSION 1.5 membership growth plan and goals, as established. You will have a solid understanding of initiatives, successes, and challenges in your constitutional area. Communicating with, listening to your leaders and understanding area specific needs will be the keys to the success of MISSION 1.5 in your area.

Actions for Success
- Commits to the organization-wide goal and objectives of MISSION 1.5, which includes achieving defined regional membership targets.
- Develops, supports and executes regional membership growth plans as defined by MISSION 1.5.
- Monitors progress towards membership growth targets, tracks and interprets data, forecasts results and conducts monthly check-in calls with area leadership.
- Motivates, inspires and provides mentorship to area leaders while reinforcing the importance of taking action to achieve membership goals.
- Establishes and adheres to an annual engagement calendar to monitor progress towards MISSION 1.5 regional targets.
- Maintains effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
- Supports LCI divisions by providing information to/from the field to help improve plans established for MISSION 1.5 and the development/roll-out of service, leadership development and LCIF initiatives/resources.
- Identifies new and emerging leaders to participate in service, membership and leadership development opportunities.
- Collaborates with GAT area leaders to conduct relevant MISSION 1.5 seminars, events, and projects at the local leadership forum, Council and Cabinet meetings when possible, and other local meetings.
- Actively participates in scheduled Worldwide Report Days with MISSION 1.5 Steering Committee, International Board of Directors, and other regional leaders.
- Shares best practices, successes, opportunities and needs with Executive Officers, area leaders, multiple district/district GAT and LCI staff.
- Promotes completion of the Global Membership Approach training path.

Measuring Success
At the end of each Lion year,
- Achieves positive net membership growth as defined by MISSION 1.5 including sponsoring at least one new member and extending at least one club.
- Assigned constitutional area shows measurable net membership growth, meeting or exceeding MISSION 1.5 targets.
- Assigned constitutional area shows measurable growth in club extension, meeting or exceeding MISSION 1.5 targets.
- Assigned constitutional area shows measurable growth over the previous Lion year in the areas of service, leadership, and donations to LCIF.
### Recommended Qualifications
- Passionate about Lions, effectively promotes the Lions International Strategic Plan and is invested in the association’s future.
- Leads by example; proven track record in membership growth and extension.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).
- Graduate or faculty member of an Advanced Lions Leadership Institute or Faculty Development Institute, or other professional leadership program.

### Reporting
- GAT constitutional area leader reports to an International Vice President.
- GAT area leaders report to the GAT constitutional area leader.