AMPLIFYING THE DONOR EXPERIENCE

Lions Clubs International
FOUNDATION

WELCOME!

Holly Clarkson

Marketing Coordinator

Lions Clubs International
FOUNDATION

Zoom

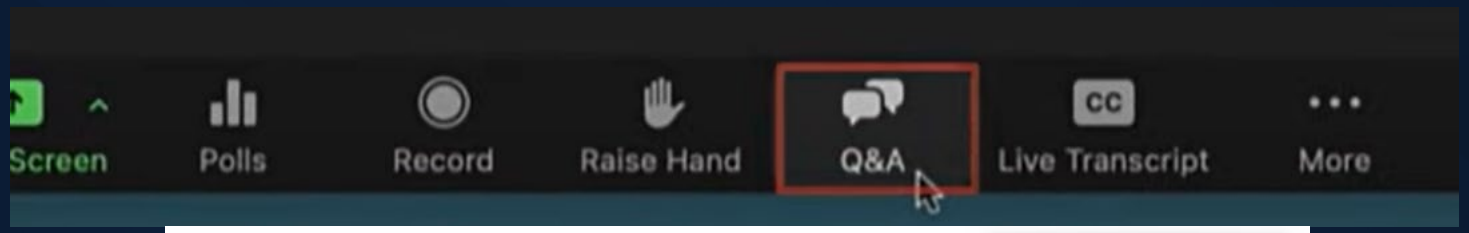
HOUSEKEEPING

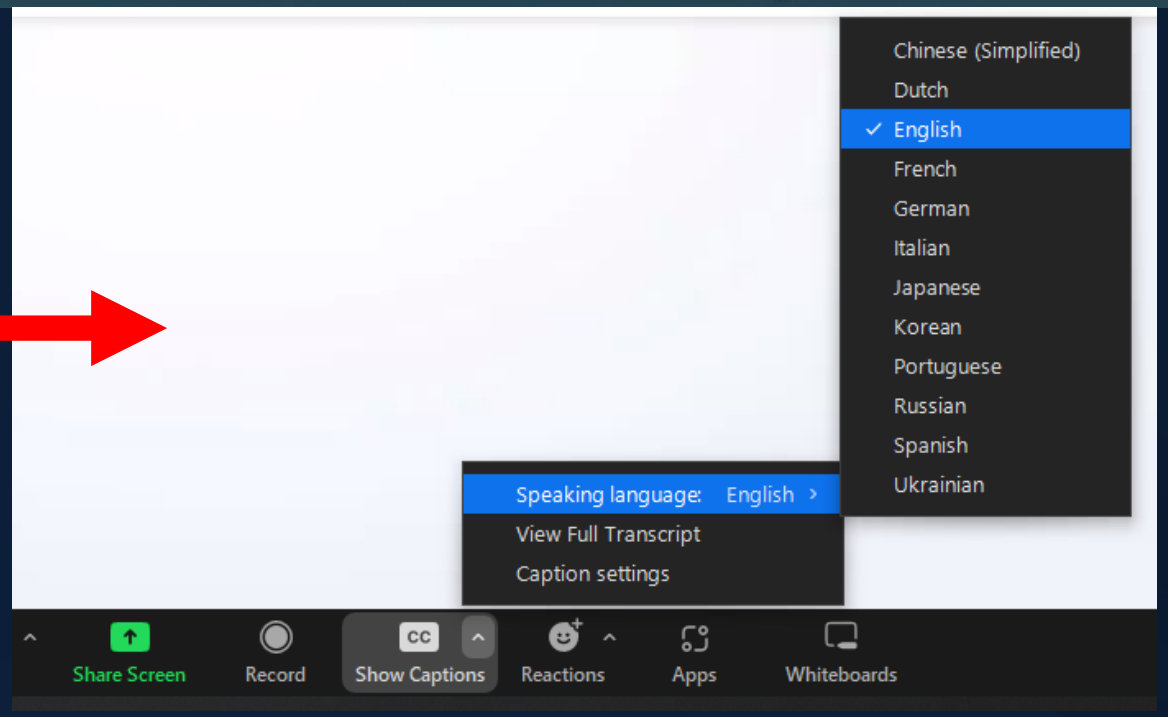
- ✓ **For best quality, use Google Chrome, Mozilla Firefox, Safari**
  - ✓ If using Internet Explorer or Edge, see troubleshooting link in chat box
- ✓ Certificate and recording emailed within 24 hours
- ✓ Webinar recording: lionsclubs.org/virtual

Zoom

HOUSEKEEPING

- ✓ Q&A session at end
- ✓ Submit questions any time
- ✓ Select ‘Show Captions’, Speaking language, Choose your language.





Zoom

HOUSEKEEPING

✓Take survey!

WELCOME!

Douglas X. Alexander

Immediate Past International President
LCIF Chairperson

Lions Clubs International
FOUNDATION

We Serve

The hearts of Lions and Leos beat for service. Since 1917, our aim to bring health and hope to humanity has never wavered.

OBERNADOR

THE FOUNDATION OF SERVICE

LCIF Donor Services

LCIF Donor Services Team

- Donations Processing
- Recognitions Processing
- Donor Assistance
- Data Team

Donor Services Team Overview

Team Responsibilities

- Identify, record, and acknowledge all contributions to LCIF
- Monthly reconciliation of donation totals
- Administration of all LCIF recognitions, including fulfillment and vendor management
- Comprehensive data collection, archiving, and storage of donation and recognition information
- Develop new reports and maintain LCIF data
- Inquiry handling from members or general public regarding donations, recognitions, reports, or general information about LCIF

Donor Services Team Overview

Donation Payment Methods

- **Credit Card:** One-time and recurring donations can be made on our website by selecting the "Donate" link
- **Wire Transfer:** Wire transfers can be sent directly to LCIF's bank account
- **USD Check:** Checks in USD can be sent directly to the Foundation's lockbox
- **Local Bank Deposit:** In countries where LCI has a bank account, donations can be deposited into the LCI account
- **India:** Donations can be sent to ***Lions Clubs International Foundation India***, a company registered under Section 8 of the Companies Act, 2013. Donations made towards Lions Clubs International Foundation India are eligible for deduction under section 80 G
- **Canada:** Donations can be sent to the ***Lions of Canada Fund for LCIF***. Donations made towards this fund are eligible for tax deduction.
- **Australia:** Donations can be sent to the ***Lions Australia Fund for LCIF.*** Donations made towards this fund are eligible for tax deduction.

Donor Services Team Overview

Donors have the option to restrict their donation to a specific designation or make an unrestricted donation:

Unrestricted Donations

- General Donation
- Area of Greatest Need
- Empowering Service
  - Supports all LCIF causes. Will count towards MJF and the District & Club Community Impact Grant Programs.

Restricted Donations

- Disaster Relief
- Sight Programs
- Youth Programs
- Diabetes
- Childhood Cancer
- Hunger
- Environment
  - Funds must be used towards the specific cause area requested. Donations will count towards MJF; however, will not count towards District & Club Community Impact Program.

Current LCIF Recognition Programs

Category	Recognition
Fellowship	MJF Plaque/Pin
	PMJF Pins
	Distinct PMJF Pins
	Humanitarian Partner Pins
	MJF Banner Patch
	100%-900% MJF Club Banners
Lions Share (MJF Eligible)	1 Star Pin (US$50 – $99.99)
	2 Star Pin (US$100 - $199.99)
	3 Star Pin (US$200 and above)
	Leo Lions Share
	100% Contributing Member Club Banner Patch

1,000,000
Silver/Silver
Diamonds

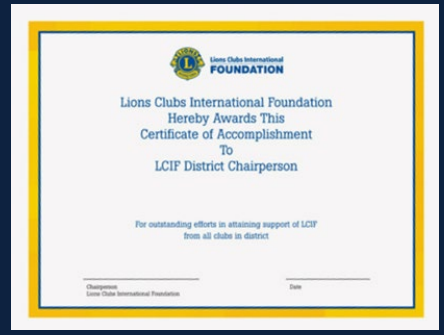
9,000,000
All Yellow Gold
Emeralds

Current LCIF Recognition Programs

Category	Recognition
Service Awards	Friend of Humanity Pin
	Helping Hands Award Pin
Miscellaneous	Club Plaque
	Corporate Plaque

Current LCIF Year-End Awards

Qualification	Award Type
Top Ten Donating Districts	Certificate
100% District Club Participation	Certificate
Per Member Average	Banner Patch
Chairpersons Medal	Medal



General Information

- Melvin Jones Fellowship processing time is 4-6 weeks from the date the donation is received.
- Donation documentation, recognition requests, and general LCIF inquiries should be sent to donorassistance@lionsclubs.org

Strategic Giving

Lead and Major Giving and Planned Giving

Strategic Giving Team

Lions Clubs International
FOUNDATION

Lead and Major Giving

Lions Clubs International
FOUNDATION

LMG Program Overview // FY 2022 - 2023

83

Lead and Major Gifts Received

$6,058,201

Total Philanthropy

19

Lead Gifts US$100,000+

$3,901,849

Total Raised in All Constitutional Areas

64

Major Gifts US$25,000-$99,999

$2,156,352

Total Raised in All Constitutional Areas

ALL INFORMATION IN USD AND ACCURATE AS OF: FEBRUARY 27, 2023

LMG Program // History Recap

- Initial goal of 25 Lead gifts announced at the Las Vegas International Convention
- Exceeded expectations and surpassed early goals
- Ended at 153 Lead and Above donors, 673 Total LMG Gifts

LMG Program // Continued Giving

2005 - 2008

2017 - 2022

2022 Onward

LMG Program // Updated Giving Levels

- Major Donor: $25,000 - $49,999
- Progressive Major Donor: $50,000 - $99,999
- Lead Donor: $100,000 - $199,999
- Progressive Lead Donor: $200,000 - $499,999
- Visionary Donor: $500,000 - $749,999
- Progressive Visionary Donor: $750,000 - $999,999
- Million Dollar Donor: $1,000,000 +

All information shown in USD

LMG Program // Post-Campaign 100 Pins

LMG Program // Joining the Program

- Signing a Pledge Form
  - Pledges have 5 years to be paid
- Making a Generous Cash Gift
  - Donations can be made through website or mail

How to Donate

Several methods are available to support LCIF.

Lions Clubs International FOUNDATION

Check

Send US$ checks, **payable to LCIF**, to:

Lions Clubs International Foundation
Department 4547
Carol Stream, IL 60122-4547 USA

ation below to your bank, along with local currency funds
pplicable bank charges.

Routing Number: 021000021
ount Name: Lions Clubs International Foundation
ount Number: 754487312
ft International Banking Number: CHASUS33

form – along with your name, member ID, club name, and
ubs.org. If requesting recognition, please include the
d district name.

cal banks in several countries. Find a list of banks at which
aymentbycountry. Email a copy of your deposit receipt –
e, and district name – to **donorassistance@lionsclubs.org**.
lease include the recipient's name, member ID, club name,

instructions and form found at **lionsclubs.org/waystogive**.

rm Today!

onsclubs.org
undation | Department 4547 | Carol Stream, IL 60122-4547 USA
lease follow instructions above.

LCIF Lead and Major Gift Pledge Form

All donations receive Melvin Jones Fellow credit!

Major | Progressive | Lead | Progressive L | Visionary

Lions Clubs International FOUNDATION

PLEDGE INFORMATION

I pledge a ***total contribution*** of US$_____ to LCIF.

My first payment, US$_____, will be made by_____.
Month/Day/Year

Pledges of US$25,000+ are payable over five years; pledges of US$5,000+ are payable over three years. If no payment frequency is selected, LCIF assumes equal annual installments based on pledge amount.

PAYMENT FREQUENCY *(choose one)*

☐ **Monthly** — *My monthly payment is to be US$_____*
☐ **Annually** — *My preferred annual payment is US$_____*
☐ **Other** — *I will make _____ equal payments of US$_____*

PAYMENT METHOD *(choose one)*

☐ **Check** ☐ **Wire Transfer** ☐ **Credit Card*/PayPal**

Donate securely at* **lionsclubs.org/donate *or provide:*

☐ VISA ☐ MC ☐ AMEX ☐ Discover

Card # _____ Exp. Date (mm/yy) _____

Name on Card _____ Security Code _____

DONOR INFORMATION

For pledge recognition and recording purposes, please provide the following information:

Name (print clearly) _____

Address _____

Email _____ Phone _____

Member ID _____

Club Name _____ District Name _____

☐ Please keep my personal and donation information anonymous. I understand my club/district (if any) may receive recognition for my donation.

Signature _____ Month/Day/Year _____

LCIF663_EN 12/22

PLANNED GIVING OVERVIEW

Your Lions Legacy:
Creating a world of good for generations to come

Lions Clubs International
FOUNDATION

WHAT IS PLANNED GIVING?

- Practice of planning charitable gift in context of one's current financial plan, retirement plan, estate plan

- Additional benefits:
  - Potential income tax deductions
  - Estate tax reductions (U.S. Only)
  - Capital gains avoidance
  - Creation of a current income stream

LEAVING A LEGACY

- Make lasting difference for future generations
- Honor loved ones through beloved cause
- Ensures donor's:
  - Lions legacy
  - Remembrance by fellow and future Lions
  - Support of future members

Lions Legacy Society // As of February 27, 2023

$6.7 million

Pledged in Future Planned Gifts

112

Lions Legacy Commitments

142

Lions Legacy Society Members

100

CA I Commitments

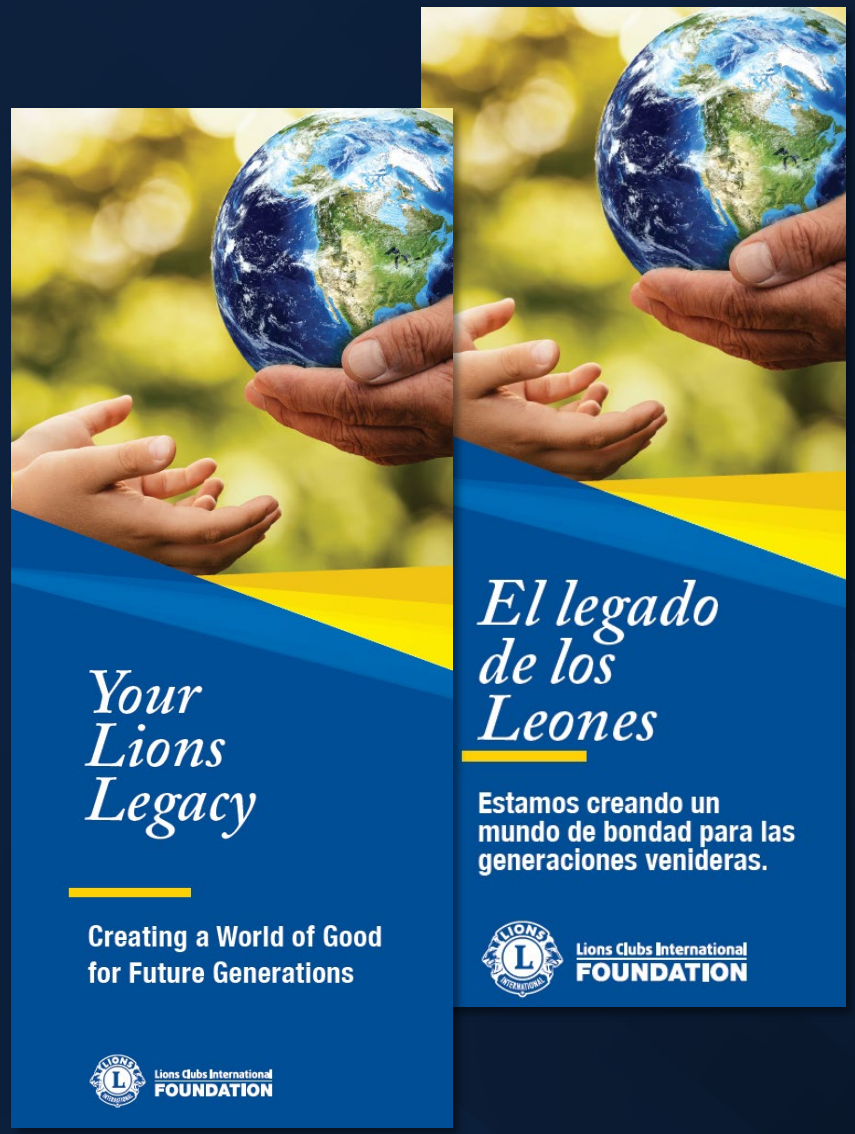
12

CA II Commitments

LIONS LEGACY PROGRAM

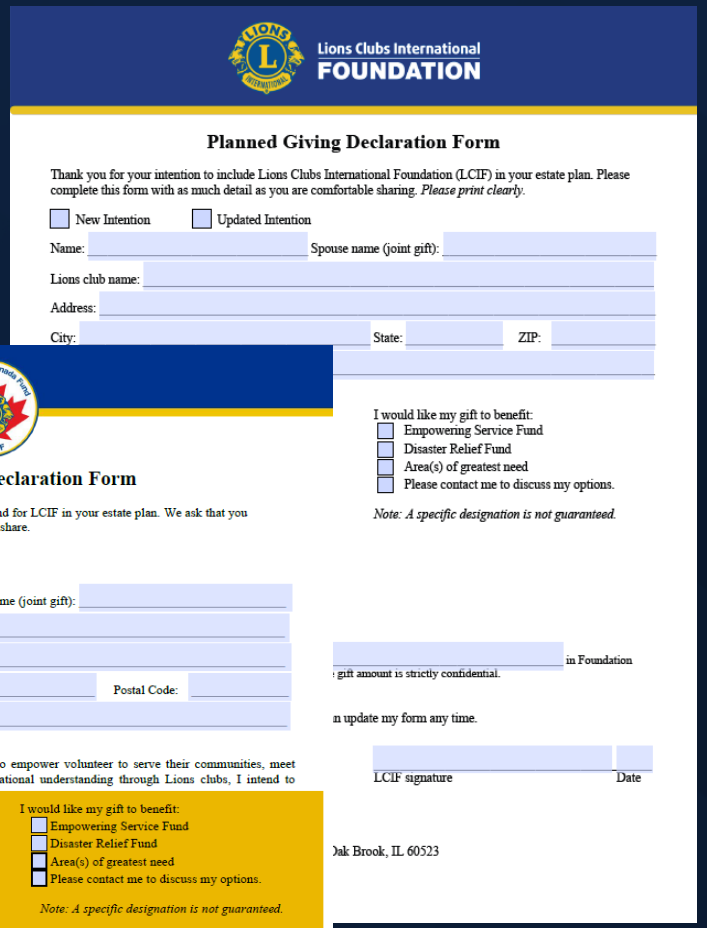
- Professional legal and financial advice is necessary to ensure your financial situation and those of your dependents are considered.

- This will be a deliberate, collaborative and stress-free process where you will know that you have created a lasting legacy and that your gift will support Lion's service far into the future.



LIONS LEGACY GIFT INTENTIONS

- LCIF gift declaration form: allows donors to record an intent of commitment in future gifts.
- ***lcif.myplannedgift.org***
- The Lions Legacy Society gives LCIF the opportunity to say thank you to these special Lions and provide appropriate recognition.



Lions Clubs International FOUNDATION

Planned Giving Declaration Form

Thank you for your intention to include Lions Clubs International Foundation (LCIF) in your estate plan. Please complete this form with as much detail as you are comfortable sharing. *Please print clearly.*

☐ New Intention ☐ Updated Intention

Name: _____ Spouse name (joint gift): _____

Lions club name: _____

Address: _____

City: _____ State: _____ ZIP: _____

I would like my gift to benefit:
- ☐ Empowering Service Fund
- ☐ Disaster Relief Fund
- ☐ Area(s) of greatest need
- ☐ Please contact me to discuss my options.

Note: A specific designation is not guaranteed.

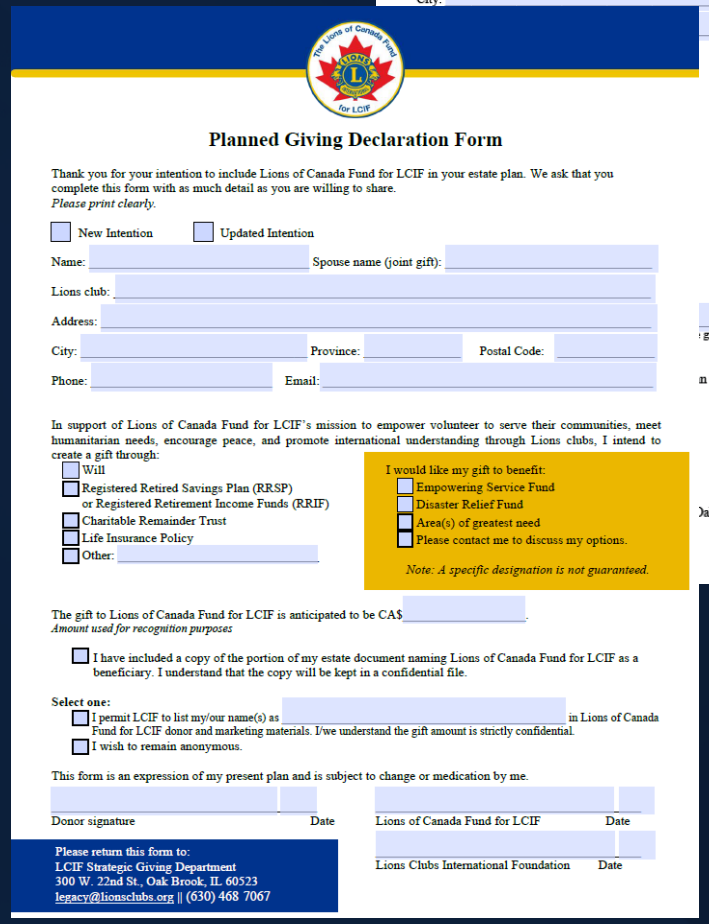
_____ in Foundation

gift amount is strictly confidential.

n update my form any time.

LCIF signature _____ Date _____

Oak Brook, IL 60523



The Lions of Canada Fund for LCIF

Planned Giving Declaration Form

Thank you for your intention to include Lions of Canada Fund for LCIF in your estate plan. We ask that you complete this form with as much detail as you are willing to share.
Please print clearly.

☐ New Intention ☐ Updated Intention

Name: _____ Spouse name (joint gift): _____

Lions club: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone: _____ Email: _____

In support of Lions of Canada Fund for LCIF's mission to empower volunteer to serve their communities, meet humanitarian needs, encourage peace, and promote international understanding through Lions clubs, I intend to create a gift through:
- ☐ Will
- ☐ Registered Retired Savings Plan (RRSP) or Registered Retirement Income Funds (RRIF)
- ☐ Charitable Remainder Trust
- ☐ Life Insurance Policy
- ☐ Other: _____

I would like my gift to benefit:
- ☐ Empowering Service Fund
- ☐ Disaster Relief Fund
- ☐ Area(s) of greatest need
- ☐ Please contact me to discuss my options.

Note: A specific designation is not guaranteed.

The gift to Lions of Canada Fund for LCIF is anticipated to be CA$_____.
Amount used for recognition purposes

☐ I have included a copy of the portion of my estate document naming Lions of Canada Fund for LCIF as a beneficiary. I understand that the copy will be kept in a confidential file.

Select one:
- ☐ I permit LCIF to list my/our name(s) as _____ in Lions of Canada Fund for LCIF donor and marketing materials. I/we understand the gift amount is strictly confidential.
- ☐ I wish to remain anonymous.

This form is an expression of my present plan and is subject to change or medication by me.

Donor signature _____ Date _____ Lions of Canada Fund for LCIF _____ Date _____

Lions Clubs International Foundation _____ Date _____

Please return this form to:
LCIF Strategic Giving Department
300 W. 22nd St., Oak Brook, IL 60523
legacy@lionsclubs.org || (630) 468 7067

LIONS LEGACY SOCIETY

- When LCIF is in someone's estate plans, we know we are being treated as family.

- Lions Legacy Society helps LCIF thank supporting Lions during their lifetime and provide special recognition.

LIONS LEGACY SOCIETY

RECOGNITION

Lions Legacy Society Pin

US $1,000 +

- Lions Legacy membership pin
- Welcome Letter to the Lions Legacy Society
- Name Listed at Forums and Events*

** If donor wishes to be recognized*

Lions Legacy Society Events

- LCIF Donor Reception – International Convention
- Virtual Campaign 100 Celebration On November 10, 2022
- Looking Forward to Additional In-Person And Virtual Events In FY 2023-24

Lions Legacy Materials

- Increased focus on Lion Legacy Society Members
- Increased use of social media and newsletters
- Materials focused on tax-savvy gift strategies

nitment to the Values That Matter

ational Director (PID) Steven Tremaroli talks about joining the Melville Lions Club on Long Island, il 1981, he readily admits he did so for the wrong reasons. Although he initially joined to grow his practice by getting better known in his community, he quickly came to understand that being a elping others and not building a business. Indeed, as he experienced the great feeling you get omeone, he realized that is what makes being a Lion so truly priceless.

days as a Lion, PID Steven recalls nd fun he had planning and carrying that helped people in the community. a Lion for 40 years and serving the the club to the international level, PID at all his Lion experiences have shaped as a person. As such, when he and ating their estate plan, he felt it only e also include a gift for Lions Clubs ndation.

ion was easy for PID Steven, as

your lifetime," he says. "It's also one of the best investments you can make to ensure a strong and exciting future for all the communities that Lions serve."

From Eyeglasses to Estate Gift

Lions Clubs International Foundation (LCIF) recently re million estate gift from an anonymous donor. After lear friend and financial advisor that eyeglasses that no lon be donated to a local Lions club, this generous donor eyeglasses in the club's eyeglasses collection bin. The donor's passion to support Lions' efforts serving blind people and solidified the decision to include LCIF in an

When you include Lions Clubs International Foundatio plan, your generosity ensures we can continue to bring to serve their communities, meet humanitarian needs, promote international understanding. Thank you for en impact our communities well into the future. Visit https://lcif.myplannedgift.org/contact-us to contact an specialist.

f Share Copy Link < R

Why We Give

We know firsthand the great work of LCIF, which provided a grant in 1990 for a low vision center we helped launch. Our area benefitted from one of LCIF's earliest Disaster Relief grants and recently from a US$100,000 grant to help establish a hospice house. Over the years, we have personally worked with many dedicated LCIF staff who make wonderful programs and projects possible, successful, and worthy of LCIF financial support. Staff partnership, carried out in such a professional manner, assures us funds are utilized effectively and efficiently. We proudly support LCIF.

f Share Copy Link < Return to Homepage

Strategic Giving // Team Members

- Marie Clarke-Doane
  - Manager, Strategic Giving
  - marie.clarke-doane@lionsclubs.org
- Robert Kanonik
  - Planned Giving Specialist
  - robert.kanonik@lionsclubs.org
- Nicole Kural
  - LCIF Development Data Analyst
  - nicole.kural@lionsclubs.org

Fundraising

Christopher Plunkett

Division Manager
LCIF Development

Lions Clubs International
FOUNDATION

CREATIVE FUNDRAISING

- **Club Challenges**
  - 100% Clubs
  - Member Recognition
  - Local Heroes
- **Fundraising Events**
  - Individual Giving
  - Community Involvement
- **Leader Support**
  - Lead by Example
  - Engage Potential Donors
  - Thank Donors
  - Unique Challenges

LCIF Tell-a-Thon

- Hosted by First Vice-President Dr. Patti Hill
- Guest speakers, storytelling, cameos, and musical entertainment
- Increasing fundraising success
- June 4, 2023

WELCOME!

G.S. Hora

Past International Director
CA VI

Lions Clubs International
FOUNDATION

FOUNDATION

Lions Clubs International
FOUNDATION
CAMPAIGN 100
100
₹ 34,40,500/-

THANK YOU!

Lions Clubs International
FOUNDATION

QUESTIONS?

Lions Clubs International
FOUNDATION