Ulrike Herrmann, from Schwentinental, Germany, was appointed by International President Douglas X. Alexander to serve as a Leo-Lion Board Liaison of Lions Clubs International from 2021 through 2022.

Inspired by the impact her father made as a Lion, Ulrike’s service journey began with the Lions Youth Exchange program where she participated in LYC Camp Koala in 2011 and in LYC Canada and Alaska in 2012. She would later volunteer as a camp assistant and host for district 111 N.

Ulrike has been an active Leo since joining the Tom Kyle Kiel Leo Club in 2011. During her undergraduate years in Sonderborg, Denmark, she would serve with the Sonderborg Leo Club. And during her master’s education she joined the Unitas Mundi Lions Club, where she continues to serve today.

As part of the Leo program, Ulrike has served in a number of leadership roles including club president and vice president for the Leo Europa Forum 2021 Swedania. She has also served as an International Liaison Officer representing Denmark. In recognition of her service, she was honored with an International President’s Leadership Award by Past International President Jung-Yul Choi.

As a Leo-Lion Board Liaison, Ulrike will focus on developing new ways to address and expand volunteerism for young people and young Lions. She will continue to be a voice for young Lions and help them to gain a deeper understanding of the association and its service around the world. She is passionate about digitization and is honored to serve on the technology committee.

Ulrike is currently working as an Account Manager for Google. She is dedicated to empowering young women and creating opportunities for them to serve and lead in the future.