

North America Membership Initiative



Multiple District Champion Job Description

A NAMI multiple district (MD) champion is a leader who promotes the initiative within their multiple district, fosters accountability and reports results. The MD champion collaborates with the council chairperson, MD GAT leaders and NAMI district champions to support district success.

A NAMI MD champion can be the MD GMT coordinator, a past council chairperson, vice council chairperson or another respected leader within the multiple district. With the other responsibilities of council chairpersons, it is not recommended they also take on this role.

The typical NAMI MD champion role is outlined below. However, a NAMI best practice is to do what works best for your multiple district. For example, a MD could decide to divide these responsibilities between two or even three co-champions.

Educator

- Becomes familiar with the NAMI materials available from the NAMI webpages at lionsclubs.org/nami, most importantly, the NAMI process presentations and resources
- Working with the multiple district leadership team, organizes a meeting for the multiple district to apply the NAMI process concepts at the MD level, resulting in a MD SWOT analysis, MD goals and a plan to support district goal achievement
- Attends MD and district meetings as needed to provide NAMI information and resources

Team Leader

- Encourages all districts in the MD to participate in NAMI throughout the year
- With the council chairperson, reviews NAMI district goals and plans and challenges them when needed to help ensure they are achievable
- Maintains the MD plan, tracks MD and district goals vs. actuals and holds team members accountable for progress in meetings and individual follow up conversations

Communicator

- Holds monthly meetings (typically these are webinars) with NAMI district champions to review goals, progress and next steps, and also celebrate successes
- Collects and summarizes monthly results for the four NAMI areas of focus from MD leaders and Lions Clubs International reports
- Reports progress monthly to their GAT area leader, MD leaders and district champions with the latest data, accomplishments and next month's activities; solicits ideas and improvement suggestions

Motivator

- Promotes themselves as the go-to person for NAMI at the MD level, in collaboration with MD GAT leaders; escalates questions to GAT area leaders for resolution
- Collects and shares success stories, as well as awards and recognition available
- Expresses encouragement and support for team members who are struggling, appreciation and thanks for jobs well done