Global Action Team Stories from the Field

CAs 3 & 7
Moderator

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Global Action Team Field Manager

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June Kim—CAs 5 & 7
This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: lionsclubs.org/virtual

Your microphone has been muted and will remain so for the duration of this webinar.

Have a question? Submit it using the “Question” tab located in the sidebar.
Meet Today’s Presenters

PDG Wendy Miller  
GAT Area Leader

PID Nicolás Jara Orellana  
GAT Area Leader

PDG Ricardo Komatsu  
GAT Area Leader

PCC Chris Howard  
GAT Area Leader
How to Grow a Club

A Real Story
Problems in my Club

• Few old lions
• No initiatives
• A club near dropping
Perspectives

• Do we have sons? Daughters? Relatives?

• We can invite them
What was the Strategy?

- We planned a party with this group of young relatives and friends
What was the Strategy?

• During the party, we talked to them about Lionism and invited them to be members of our club
What were the Results?

• 25 new members
The New Club

• New initiatives

• New, young Lions
The Club Today

• Younger members in leadership positions

• Older members serving as advisors
Our Club
Our Club
The Lion Feeling

• We need happy Lions!

• All the members in my club are happy Lions
GAT+ EXPANDING SERVICE OPPORTUNITIES

PDG Ricardo Komatsu
GAT Area Leader
CA 3: MD LC
GAT+: AMPLIANDO OPORTUNIDADES DE SERVIÇO
GAT+: AMPLIANDO LAS OPORTUNIDADES DE SERVICIO

GAT+: EXPANDING SERVICE OPPORTUNITIES

LEADERSHIP

SERVICE

MEMBERSHIP
ESCASSEZ DE EQUIPAMENTOS DE PROTEÇÃO INDIVIDUAL
ESCASEZ DE EQUIPOS DE PROTECCIÓN PÉRSONAL

SCARCITY OF PERSONAL PROTECTIVE EQUIPMENT

MÁSCARAS PARA A VIDA

Masks for Life
HOW TO SERVE SAFELY?

Nós servimos em casa
Nosotros servimos en casa

We serve at home
HOME MADE FACE SHIELDS

Materials:
• Acetate sheet
• Headband
Protetor Facial Salva Vidas

Face Shields Save Lives
Escasez de PROTECTORES FACIALES
Escassez de PROTETORES FACIAIS

Scarcity of FACE SHIELDS

Designing a face shield for industrial scale production

Testing one of the first face shields
FACE SHIELDS SAVE LIVES

Face Shields Donated:
District LA 1  1.684
District LA 5:  5.000
District LB 1: 10.000
District LB 2:  8.000
District LB 3: 10.000
District LC 1:  7.400
District LC 3:   900
District LC 5:  1.560
District LC 6:  1.150
District LC 8:  2.197
District LD 1:  3.000
MD LC:     3.300
Paraguay:   250
Total:  101.133

Districts and MD LC received COVID-19 frontline relief emergency grants from LCIF
GLOBAL SERVICE

BRAZIL
Lions Mobilize to Shield Healthcare Workers

When the country went into lockdown due to COVID-19, DG Waldemir da Silva Miranda’s manufacturing facility, which he owns with his wife, Tatiana Afonso, came to a grinding halt. As Miranda brainstormed with the rest of the company to wait out the virus, he watched a steady stream of news coverage reporting a lack of safety equipment for healthcare workers and others on the frontline.

Then, PDEG Roberto Karmatos, a doctor and fellow Lion, asked Miranda if he could print 3D frames for face shields at his facility. Miranda found that it took three hours to print a single ring in regular 3D printer. Miranda realized they could do better and decided to develop a manufacturing system at his facility that would enable them to produce 2,800 full face shields per day. "Our factory was paralyzed by the pandemic," says Miranda, "So I decided to use our equipment, space, and few employees to start production."

He secured partners to help him build additional molds and cut acetate plates that fit in the frames to compose the face shield. When he realized this was a way Lions could help, he put together a team and made a plan to mobilize his Lions.

Lions Tatiana Afonso Miranda (Miranda’s wife), Antonio Helcio de Freitas e Silva, and Luiz Henrique Zavlin joined forces to put together the marketing campaign. They made a video explaining that many doctors and nurses were dying. "If we need to be hospitalized, who will take care of us?" they asked.

The project was called "Face Shields Save Lives."

Donations poured in. The team opened a bank account and applied for and received a grant of US$10,000 from LCTI.

Lion Cláudio Reis provided cut acetate for the visors, and Lions Ruben Pierre Sacco donated 24,000 Lions-branded stickers for the face shields.

Their goal was to walk and donate 50,000 face shields to help protect workers fighting COVID-19.

"The whole district cooperated," says Miranda. He and his team made the face shields available to other districts as well. "This disease has no borders," he says. "And neither do Lions."

Chirs identified the needs of the hospitals in their areas, and the factory requisitioned according to need. Lions made the deliveries themselves, which led to a response from the local media. The project got coverage from radio stations, newspapers, and a national television program. Since, orders were coming in from far away.

The clubs share photos on social media of the deliveries, which has helped to further spread news of the project. Now Lions are delivering face shields to senior facilities, emergency response teams, and neighborhood health centers. All the while, they take careful measures to follow all safety precautions to ensure everyone stays safe.

Because the project has become so big, it’s helped to increase awareness about Lions in Brazil. "It automatically aroused curiosity in many people who did not know about the Lions movement," says Miranda. "This is giving us the opportunity to establish relationships and living in new moments."

Miranda and his wife, Tatiana, deliver some of the protective equipment to healthcare providers and first-responders.

With the cooperation of other districts, the team has supplied their goal of 80,000 face shields, and Miranda’s facility now operates two mills, producing 3,000 pieces per day with orders for more.

"The pandemic and its economic impact have created the type of situation that could lead to member loss," says Miranda. "Providing meaningful service and a sense of group is a way to prevent that."

https://lionmagazine.org/articles/lions-mobilize-to-shield-healthcare-workers/
### GLOBAL SERVICE

### BRAZIL

Lions Mobilize to Shield Healthcare Workers

When the country went into lockdown due to COVID-19, DG Waldyr da Silva Miranda, a manufacturing facility worker, set out to make protective gear. At Miranda’s factory, he noticed that some healthcare workers were waiting for masks to arrive. This scenario motivated him to develop a face shield manufacturing system.

Then, PDD Roberto Neto, a doctor and fellow Lion, joined Miranda in his efforts. They decided to produce face shields to support healthcare workers. With a team of three, they expanded the system to meet demand.

### Table: District Multiple

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<th>District</th>
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As of mid-May, Lions had made and distributed 4,447,673 face shields to 65 hospitals, 50 health centers, 16 senior care facilities, and the city of São Paulo’s emergency response team (SAMU).
We serve at home!

We serve wherever we are!

We serve using our creativity and inspired by our generosity!

Latin America does not stop!

América Latina não para!

¡Latinoamérica no se detiene!
“You can’t get very far unless you start doing something for somebody else”

-Melvin Jones
Lions Clubs International Founder
What tools or strategies does your club find most effective in promoting events and projects?

- Social media
- Press releases to local media
- Lions International’s Brand Advance Kit
- Engaging local officials and businesses
- Word of mouth
Did you know there's a service club in your community?
Learn more or get involved at lionsclubs.org/about-us
CHILDHOOD CANCER PROJECT

PDG Wendy Miller
GAT Area Leader
CA 7: MD 202
202 L Childhood Cancer Project
Project Overview

- Provide entertainment trolleys in hospitals for children and young adults undergoing cancer treatment
- Approximate cost NZD $3,000 (US $1,990) per trolley
- Include activities suitable for ages 12 to 24 years
Entertainment Trolleys
Games and Activities
This trolley and activities has been donated by

the Lions Club of:
Welcome Bay
Te Puke Kiwicoast
Pyes Pa Tauriko
Papamoa
Mt Maunganui
Mt Maunganui Lioness

- 26 clubs donated
- Seven trolleys
- Nine activity packs
- Plaques affixed to trolleys
- Finished cost NZD $2,300 (US $1,525) each
Trolley Presentation
DROUGHT RELIEF ACROSS AUSTRALIA

PCC Chris Howard
GAT Area Leader
CA 7: MD 201
Drought in NSW
February 2020
If not green - drought

- 3rd year of drought
- Farmers and townships under increasing stress
NW Tasmania
Hands across the water

• Lions and community come together to help

• Hay ready for shipment
On the Mainland
The Outcome

- Lions
- Action
- Community benefit
2019-2020
South Eastern Australia Bushfires
Tools for Towns

- Lions community tools collection
- Lion-to-Lion delivery
- Lions community distribution
Broome

A place where magic happens

2,374 kms to Perth by road
Broome Lions Magic
How does your club find new ideas for service projects?

- From an immediate need in the community
- Our community asks us for help
- Local partners initiate projects
- Our members bring new ideas to meetings
- Community Needs Assessment
Club and Community Needs Assessment

Available on the Service Toolkit webpage
Questions or Comments?
Next steps

• Join the conversation on our Lions Global Action Team Facebook group

• Send your success stories to GAT through the GAT Webpage

• This webinar’s recording will be available on Lionsclubs.org/virtual later this week

• Contact GAT@lionsclubs.org with any questions
Thank You