2020 - 2021 Updates

Leo Leadership Grant



Lions Clubs International is proud to support and encourage learning and leadership events led by Leos. With many Leo leadership events and forums occurring virtually due to the coronavirus pandemic and public health safety concerns, the Leo Leadership Grant will now allow Leos to claim reimbursable expenses through their Lions districts and multiple districts of the following items.

1. Online Webinar Platforms

The Leo Leadership Grant will reimburse fees dedicated to an online webinar platform **during the month** of the event

Example Platforms

- 1. Zoom
- 2. Go to Webinar
- 3. Google Meet
- 4. Kudo

2. Online Survey and Voting Tools

The Leo Leadership Grant will reimburse fees dedicated to online voting and quiz tools that will be used to survey participants and host interactive quizzes

Example Platforms

- 1. Kahoot
- 2. Swipe
- 3. Poll Everywhere
- 4. Slido

3. Digital Advertising and Publicity

The Leo Leadership Grant will expense fees dedicated to online digital marketing through social media platforms

Example Expenses

- 1. Facebook Advertising
- 2. Instagram Advertising

To apply, please fill out the Leo Leadership Grant Application. On page 12 and on the expense sheet, list the Digital Advertising in the "Advertising and Other Publicity" category and the Online Webinar Platforms and Online Survey tools in the "Other" category. Please Note: the reimbursement process and grant requirements have not changed. Contact leo@lionsclubs.org if you have any questions.