New Club Development Webinar Series

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Important information about this webinar

Due to the size of the group, this webinar will begin promptly at 7 PM CDT.

This webinar is being recorded; the recording and PowerPoint will be available afterward.

Your microphone has been muted and will remain so for the duration of this webinar.

Have a question? Submit it using the “Questions” tab located in the sidebar.
New Club Development Webinar Series

Final Push to Charter
Steps 7-10

An online training hosted by Lions Clubs International
New Club Development Webinar Series

PID Jerome Thompson
GAT Constitutional Area I Leader Moderator

PDG Rob Hill
GAT Constitutional Area II Leader Moderator
New Club Development Process

Successful new club development includes the following 10 steps:

Step 1: Determine Areas of Opportunity
Step 2: Develop Your Team
Step 3: Conduct Site Development Research
Step 4: Promoting the New Club
Step 5: Recruiting Charter Members
Step 6: Conduct Informational Sessions
Step 7: Conduct Organizational Meeting
Step 8: Submit Charter Application
Step 9: Charter Approval
Step 10: Continued Development
Quick Poll

How helpful have the other webinars in this series been?
Final Push to Charter:

**Steps 7-10**

**Step 7: Conduct Organizational Meeting**
- Vote on officers
- Decide service projects
- Continue to recruit

**Step 8: Submit Charter Application**
- Gather required documents
- Submit information in MyLCI

**Step 9: Charter Approval**
- Charter materials
- Charter night celebration
- Charter members

**Step 10: Continued Development**
- Sponsoring club assistance
- Guiding Lion Support
- Transition of Power
Objectives

- To gain knowledge and understanding on conducting the organizational meeting for a new club.
- To gain knowledge and understanding on the new club chartering process.
- To help understand the next step once charter is achieved.
- To gain knowledge to continue club development in the future.
PDG Donna Landwehr
New Club Development Consultant CA1

PDG William Landwehr
New Club Development Consultant CA1

Lion Pablo Romano
New Club Development Consultant CA1
Step Seven: Organizational Meeting

Conducting the Meeting:

▶ Welcome the group and do introductions
▶ Review project ideas and choose 3 projects
▶ Explain the club chartering process. Complete the new club application online at MyLCI with club sponsor
▶ Set next meeting date

Post Meeting Follow-Up:

▶ Set up new club officers online training
▶ Encourage new club members to continue promoting club to build membership
▶ Follow up with individuals who showed interest, but didn’t attend meetings

Tip: A link to the Organizational Meeting PowerPoint can be found on the “Start a New Club” page on the LCI Website.
The application is made up of 6 simple sections:

1. New Club Information
2. Sponsoring Club
3. New Club Officers
4. Estimate of Charter Members
5. Club Criteria
6. Comments

Use the Organization Meeting PowerPoint to get help with this process.
Quick Poll

Should you elect officers at an organizational meeting?
Step Eight: New Club Chartering

Club Names

The following must be considered before naming your new club.

- **Naming of the club**- Club names must be known by the actual name of a municipality. This is a town, city, village or similar officially governmental unit.

- **Distinguishing Designation**- This is used to provide clear identifiers for clubs in the same municipality.

- **Living Individuals**- Lions Clubs cannot be named after a living person.

- **Naming Restrictions**- No Lions Club can add “International” in its name.
Step Eight: New Club Chartering (continued)

Application Submission

- Who is responsible for Application Submission?
- Where do you submit your application?
- Club Sponsor
- Membership Size
- Guiding Lion
- Who has MyLCI Access?
- Employee Identification Number (US Clubs only)
Step Eight: New Club Chartering (continued)

Fees, Dues and Discounts

- **International Dues** - International dues are $43.00 and billed to club semi annually (pro-rated)
- **Club Dues** - The club will decide the dues amount to cover international, club, and district dues
- **Entrance fees** - Are $35.00 and is a one-time fee paid by all new members (unless noted below)
- **Discounts** - The following are a few membership discounts:
  - **Family** - $21.50 international dues after 1st family member pays $43.00
  - **Students** - $21.50 and no entrance fees up through age 30
  - **Transfer members** - $20.00 if they were in a club over the past 12 months
  - **Veterans & Lioness** - No entrance fees through 2021
  - **Former Leos** - No entrance Fee
  - **Leo-Lions** - $21.50 and no entrance fees up through age 35
Quick Poll

Who can sponsor a club?
Step Nine: Charter Approval

Once the club has been approved the following charter activities will take place.

- **Charter materials** - Charter materials will be sent to the District Governor to present during the charter night celebration
- **Charter Night Celebration** - The club should plan with the sponsoring club the date of the charter night
- **Charter members** - All members joining within 90 days of the charter date will be considered charter members

**Tip:** Charter date and charter night date are 2 separate items. The 90 days for charter member status is based off the charter date. If the charter night is after the 90 days, all members joining during the night are considered regular members.
Quick Poll

Who typically coordinates the Charter Night Celebration?
Step 10: Continued Club Development

▶ **Sponsoring Club Assistance** - available to provide assistance as needed to the new club. Visit club meetings and provide counsel to new club.

▶ **Guiding Lion Support** - Support the club for 2 years.

▶ **Transition of Power** - New club officers will begin to take control of meetings, activities, and delegate responsibilities to other new club members.
Quick Poll
After Charter Night- is your job done?
New Club Development Awards

- **Extension Awards** - Presented to 2 Lions who assisted with the development of the club.

- **District Governor Extension Awards** - Awarded to District Governors who charter one or more club in their district.

- **Family Membership Banner Patch** - Given to clubs who added 10 or more family members at the time of charter.

- **New Club Sponsor Banner Patch** - The sponsoring club receives for chartering a club.

- **Campus Banner Patch** - The sponsoring club receives for chartering a new club.

- **Club Branch Award** - Club branch liaison receives pin for supporting the club.
Key Points to Remember

▶ Understanding the needs of the community is the first step to successful club form.

▶ Building a strong new club support team will help to retain new members and create a healthy club.

▶ Relationships with community officials and business owners supports club and aids in club promotion.

▶ A well-planned informational meeting and organizational meeting leaves a lasting impression on new members.

▶ LCI Program Staff are available to provide support during the entire process.

▶ Show your passion and have fun building new clubs.
Questions?

For more information you can contact the Member Experience Department at membership@lionsclubs.org
Thank You