



LEO ADVISORY PANEL 2022-23



Young Lions and Leos Team

Name	Email	Job Title	What We Do
Khamisi Grace	kgrace@lionsclubs.org	Department Manager	Leo-Lion Board Liaisons, Oversees YLL team
Cynthia (Cindy) Wicklund	cwicklund@lionsclubs.org	Department Coordinator	Awards & Recognitions, Travel & Scholarship Reimbursements, Creating and Cancelling Leo Clubs
Ashley Christensen	achristensen@lionsclubs.org	Senior Youth Program Specialist	Leo Club Program, Leo Advisory Panel, Cub Program
Kaylee Baumbach	kbaumbach@lionsclubs.org	Young Lions Specialist	ALLI and Cultural Exchange Scholarships, Campus Clubs, Leo to Lion/Leo-Lion Transition





Leo Advisory Panel Committees

Recruitment

Membership
Experience

Transition





Leo Advisory Panelists

Recruitment Committee 2022-2023

On the Spot Recruiting: Elevator Speeches

Meet Our Team!

CA 1



Leo Angela Li
Committee Chair

CA 5



Leo-Lion Timothy Chan
Committee Cochair

CA 1



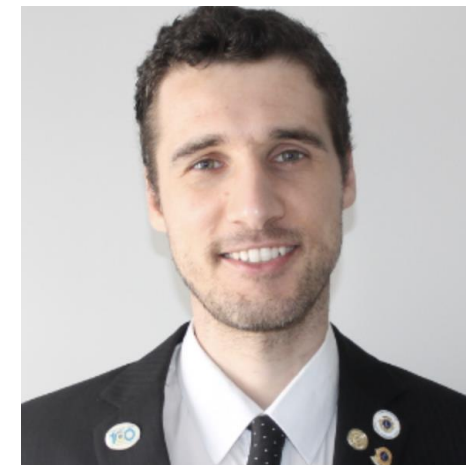
Lion Diana Grise

CA 2



Leo-Lion Sophia Nguyen

CA 3



Lion Guilherme Manenti

CA 3



Leo Hygor Nunes

CA 4



Leo Patrik Sandu

CA 6



Leo-Lion Muhammad Arslan



CA 7



Lion John Clare

CA 7



Lion Andrew Roberts-Thomson

CA 8



Leo Djibrilla Yaye Moussa

2023 Data (year-over-year difference)

CA	Alpha Leos	Omega Leos	Leo-Lions	Young Lions
1	18,125 (+645)	1,077 (-224)	511 (+95)	26,561 (+2,033)
2	1,138 (-72)	103 (+1)	43 (+14)	2,882 (-37)
3	2,754 (58)	10,171 (-943)	924 (+319)	19,112 (-49)
4	1,415 (-24)	7,580 (+226)	431 (+164)	11,123 (+863)
5	7,076 (814)	8,318 (+858)	448 (+108)	34,065 (+5,084)
6	16,860 (-2,735)	107,373 (+12,225)	3,900 (+1,415)	98,276 (+16,112)
7	1,744 (-31)	1,247 (+34)	79 (+19)	4,713 (+462)
8	2,120 (381)	10,944 (+1,178)	507 (+194)	10,566 (+1,260)

*Data as of April 2023





On the Spot Recruiting

Elevator Speeches





What Are Elevator Speeches?

- Short pitches around 30 seconds long
 - Used to introduce concept to someone fast
- For Recruitment:
 - Introduce club type of interest to potential members
 - Model to help Leos know what to say in on-the-spot recruitment
 - Then answer any follow-up questions





Why Elevator Speeches?

- Lots of resources are focused on Recruitment strategies
- To make the process easier for Leos
- To offer Leos guidance on what to say
- Fits Lions culture of “Just Ask”
- To create excitement about process of recruiting and about the organization
- Meet people in new places and who you normally wouldn’t have a chance to talk to





How Does An Elevator Speech Work?

- Leos start off with a main pitch that quickly grabs the interest of potential members
 - Teaches them about organization
 - Why they should choose to become a Leo
- Potential members will probably ask questions about content said
 - Leos are given a wide range of potential questions and responses that they can reference
 - Questions are specific to clubs of interest
 - General questions and answers are also provided



On-The-Spot Recruitment Tips and Tricks



- Share stories about volunteering events that you really liked
- Ask potential members what they're passionate about
- You can ask potential members if they like helping people to get conversation started
- You can recruit anywhere! Block parties, parks, Farmer's Markets, schools, and more!
- But most of all, have fun! Don't think of recruitment as a chore, but rather as a great way to meet really cool new people with varied interests and talents



ALPHA LEO CLUBS

COME JOIN MY ALPHA LEO CLUB! WE'RE A VOLUNTEER CLUB THAT REALLY VALUES COMMUNITY AND FUN, AND A PLACE WHERE EVERYONE BELONGS! IN ALPHA LEO CLUBS, YOU HAVE THE SUPPORT OF LIONS INTERNATIONAL, THE LARGEST SERVICE CLUB ORGANIZATION IN THE WORLD, TO START YOUR OWN SERVICE PROJECTS AND YOU CAN MEET NEW FRIENDS FROM ALL AROUND THE WORLD! YOU ALSO HAVE THE OPPORTUNITY TO HAVE ALL SORTS OF EXPERIENCES, LIKE LEADERSHIP TRAINING, DEVELOPING YOUR TALENTS WITH THE SUPPORT OF PASSIONATE LEOS AND LIONS ALL AROUND YOU, AND MOST OF ALL, HAVE A TON OF FUN!

WHAT IS AN ALPHA LEO?

ALPHA LEOS ARE YOUTH FROM AGES 12-18, AND AS AN ALPHA LEO, YOU CAN STAY IN THE CLUB UNTIL YOUR 19TH BIRTHDAY.

WHAT OPTIONS DO I HAVE FOR ALPHA LEO CLUBS?

WHY SHOULD I BECOME AN ALPHA LEO?

THERE ARE TWO TYPES OF ALPHA CLUBS, SCHOOL BASED AND COMMUNITY BASED. WHETHER BASED IN THE COMMUNITY OR A SCHOOL, LEO CLUBS PROVIDE MEMBERS WITH THE CAMARADERIE AND GROWTH THAT COME FROM PARTICIPATION IN COMMUNITY SERVICE PROJECTS, SOCIAL FUNCTIONS, AND LEADERSHIP DEVELOPMENT ACTIVITIES.

YOU CAN BRING FRESH NEW IDEAS TO YOUR COMMUNITY AND TRY THINGS THAT HAVEN'T BEEN TRIED BEFORE, FOR NEW PROJECTS. YOU CAN ALSO PARTNER WITH LIONS CLUB MEMBERS ON JOINT PROJECTS, AND SHARE IDEAS ON FUN PROJECTS TO DO TOGETHER.



OMEGA LEO CLUBS

Hi, WOULD YOU BE INTERESTED IN JOINING AN OMEGA LEO CLUB? IT'S A GREAT PLACE TO DO VOLUNTEER WORK AFTER SCHOOL AND WORK, GET CONNECTED TO YOUR COMMUNITY, AND MAKE MORE FRIENDS IN AN INTERNATIONAL ORGANIZATION!

WHAT IS AN OMEGA LEO?

OMEGA LEOS ARE PEOPLE FROM THE AGES 18 TO 30, SO IF YOU BECOME AN OMEGA LEO, YOU CAN MEET ALL SORTS OF COOL PEOPLE WITH DIVERSE AND INTRIGUING LIFE EXPERIENCES AND STORIES.

WHY SHOULD I BECOME AN OMEGA LEO AND WHAT OPPORTUNITIES DO OMEGA LEOS HAVE?

AS AN OMEGA LEO YOU CAN LEARN TO BE A LEADER AND WORK IN A TEAM, WHETHER IT'S THROUGH LEADING VOLUNTEERS IN A SERVICE PROJECT, OR STARTING YOUR OWN SERVICE PROJECT WITH PEERS SIMILARLY PASSIONATE FOR VOLUNTEERING.

OMEGA LEO CLUBS ARE ALSO A GREAT PLACE TO MAKE NEW FRIENDS, AND DEVELOP YOUR TALENTS!



COMMUNITY-BASED LEO CLUB

WOULD YOU LIKE TO JOIN OUR COMMUNITY-BASED LEO CLUB? WE HAVE REALLY COOL PEOPLE FROM A LOT OF DIFFERENT SCHOOLS HERE, AND WE DO A LOT OF FUN SERVICE PROJECTS THAT HELP OUT PEOPLE ALL AROUND WHERE WE LIVE! AS A LEO CLUB, WE'RE SUPPORTED BY THE LIONS INTERNATIONAL, WHICH IS THE LARGEST SERVICE ORGANIZATION IN THE WORLD, SO WE CAN DO SERVICE PROJECTS ON A HUGE SCALE!

WHAT DOES THE COMMUNITY LEO CLUB DO THAT OTHER VOLUNTEER CLUBS DON'T DO?

COMMUNITY CLUBS DO MANY SERVICE PROJECTS UNIQUE TO THEIR OWN COMMUNITIES. IT COULD BE ANYTHING FROM FIRE, FLOOD OR STORM RELATED DISASTERS THAT NEED ALL SORTS OF CLEAN-UP AND ASSISTANCE FOR PEOPLE THAT HAVE LOST EVERYTHING TO RAISING FUNDS FOR A LOCAL SPORTING GROUP, SCHOOL, OR GOOD CAUSE TO PUTTING ON COMMUNITY FOCUSED EVENTS LIKE TRIVIA NIGHTS, RAFFLES, MARKETS OR BARBECUES.

SHOULD I JOIN A COMMUNITY-BASED LEO CLUB OR A SCHOOL-BASED CLUB?

SCHOOL-BASED CLUBS TEND TO BE MAINLY FOCUSED ON SCHOOL-BASED OR SCHOOL LEADERSHIP DRIVEN PROJECTS RATHER THAN GETTING INVOLVED IN THE GREATER COMMUNITY. IN A COMMUNITY-BASED CLUB, YOU CAN MEET PEOPLE FROM SEVERAL DIFFERENT SCHOOLS ALL OVER THE AREA, AND THEY'RE GREAT AT CONNECTING COMMUNITIES TOGETHER. YOU CAN LEARN ABOUT THE NEEDS OF ALL SORTS OF PLACES AROUND YOU AND DO SERVICE PROJECTS TARGETED TOWARDS THE WIDER COMMUNITY



SCHOOL-BASED LEO CLUB

DO YOU WANT TO MAKE A POSITIVE IMPACT IN YOUR SCHOOL AND COMMUNITY, JOIN AN INTERNATIONAL ORGANIZATION AND LEARN NEW SKILLS? THEN A LEO CLUB WOULD BE A GOOD FIT FOR YOU! LEO CLUBS ARE ACTIVE BOTH IN AND OUT OF SCHOOL MEANING YOU GET TO MEET NEW PEOPLE, LEARN NEW SKILLS THAT YOU CAN'T FIND IN SCHOOL AND MAKE A DIFFERENCE TO INDIVIDUALS BOTH IN AND OUT OF SCHOOL. LEOS SUPPORTS A MYRIAD OF SOCIAL ISSUES SUCH AS DIFFERENT ILLNESSES AND EVEN THE ENVIRONMENT, AND IS AN INTERNATIONAL ORGANIZATION THAT CONNECTS PEOPLE FROM ALL OVER THE WORLD THROUGH SERVICE. THERE IS NO CLUB THAT IS LIKE LEOS. THIS IS AN EXPERIENCE THAT LASTS A LIFETIME AND MAKES A DIFFERENCE IN PEOPLE'S LIVES.

WHY SHOULD I JOIN A LEO CLUB OVER OTHER VOLUNTEER CLUBS?

IN MOST SCHOOL CLUBS THERE IS A LACK OF COMMUNITY AND NETWORK AS MANY CLUBS ONLY RUN AND HOLD EVENTS IN SCHOOL. AS LEO CLUBS ARE SPONSORED BY LIONS CLUB, LEOS WILL BE ABLE TO COMMUNICATE AND ENGAGE WITH MEMBERS OF THE COMMUNITY AND HELP THOSE BOTH IN THEIR SCHOOL AND THEIR COMMUNITY. IN ADDITION, LEOS ARE ABLE TO JOIN A NETWORK OF LIKE-MINDED YOUTH ALL OVER THE WORLD AND LEARN FROM THOSE OF DIFFERENT CULTURES AND BACKGROUNDS. YOU CAN ALSO GET COMMUNITY SERVICE HOURS AND BELONG TO AN INTERNATIONAL ORGANIZATION.

WHAT DO SCHOOL CLUBS DO?

- FOUR 4 MAIN THINGS - DEVELOP LEADERS, GIVE BACK TO THE COMMUNITY, TAKE ACTION, AND JOIN FORCES WITH OTHERS.
- **DEVELOP LEADERS** - AS A YOUNG PERSON IN SCHOOL, A LEO CLUB OFFERS LEADERSHIP OPPORTUNITIES, INCLUDING THE ABILITY TO SERVE AS LEO OFFICERS IN THEIR CLUB, DISTRICT AND MULTIPLE DISTRICTS. MOREOVER, THE LEADERSHIP OF A YOUNG LEO IN SCHOOL CAN GROW WHILE ORGANIZING EVENTS AND PROJECTS AND AS THEY MOTIVATE OTHERS MEMBERS OR COLLEAGUES TO JOIN.
 - **GIVING BACK** - WE ENCOURAGE OUR LEO MEMBERS TO GIVE BACK TO THEIR COMMUNITY WITHOUT PERSONAL REWARD AND TO ENCOURAGE PRODUCTIVITY AND ADVANCE HIGH ETHICAL STANDARDS.
 - **TO TAKE ACTION** - AS LEOS, WE'RE STIMULATED TO CARRY AN ACTIVE INTEREST IN THE SOCIAL AND MORAL BENEFIT OF THE COMMUNITY FROM A YOUNG AGE.
 - **JOIN FORCES** - AS LEOS, WE LEARN THAT WITH COMPANIONSHIP, GREAT PARTNERSHIP AND SHARED UNDERSTANDING, ANY PLAN OR ASSIGNMENT CAN BE ACCOMPLISHED.



CAMPUS CLUBS

Hi, would you be interested in joining a campus LEOS club? It's a great place to get connected to your community through service, make lifelong friends, and start your own volunteer projects that you've always wanted to with the support of Lions International, the largest service organization in the world!

That sounds pretty interesting, but why would I join your campus LEO club over other volunteer clubs?

At a LEO club, you're not just a volunteer, but also a leader. You get great leadership training, have the perfect environment to develop your talents, and it's an international organization, so you can meet new people from all over the world who are super passionate about serving their communities! But most of all, it's super fun!

Wow! I'd love to join your LEO club!



On-The-Spot Recruitment

General Questions



- Why should I become a Leo?
 - New friends, sometimes lifelong friends!
 - Develop critical skills, including leadership skills
 - You can learn a lot through available classes
 - Earn merit points or service hours from doing community service
 - Most of all, it's fun!
- Should I join a School-Based Club or Community-Based Club?
 - School based - easy to get members, more school-based projects
 - Community based - members from many different areas and schools, more diverse amount of community service projects available to work with because greater access to projects





Credit to the Baldvis Leo Club, W2, CA7, Australia



Credit to the Abbott Tech Leo Club from District 23A in Connecticut, USA



Recruitment Success Story





Credit to Leo Reegan Davis, Charter President
Waroona LEO Club, W2, CA7, Australia





Thank you for listening!

