820 million people+ don't have enough to eat¹

HELPING A STARVING POPULATION



La Guajira is home to the Wayuu, Colombia's largest indigenous group. Due to a dam that now diverts the river on which they once depended, the Wayuu are no longer able to grow their own food. In

fact, they must walk three hours to reach water – water laden with bacteria. This, combined with a persistent drought, has resulted in known loss of life for more than 5,000 children over the course of a decade. However, the Wayuu indicate the situation is even more dire. With many births never registered, the number is significantly higher, at more than 14,000².

Adding to funds raised locally, Lions used a Matching grant of nearly US\$93,000 from Lions Clubs International Foundation (LCIF)

With funds from LCIF, Lions established a nutrition center.

to respond to the urgent crisis. With the funds, Lions established a nutrition center, where more than 200 children who once wondered when their next meal would be now receive nutritious meals regularly.

With continuous support from LCIF, Lions are ensuring more help is on the way, as a total of six nutrition centers will care for thousands of Wayuu children.





Hunger...a Complicated Challenge

Despite sufficient global food production, chronic hunger remains a chronic problem. Political and economic instability, rising food and energy prices, and climate change all contribute to this sad truth: Hunger-related challenges are urgent in this part of the world.



1 in 9

people is chronically hungry6

Chances of food insecurity ~10% higher for women⁷

50% of children under age 5 have hidden hunger

lack of essential nutrients8

2 billion

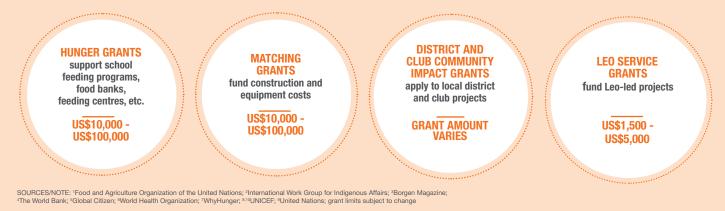
people lack regular access to nutritious and sufficient food⁹

25% of children are stunted due to lack of nutritious food¹⁰

LCIF AND LIONS Funding Service, Delivering Solutions

lcif.org/hunger

Hunger is increasing steadily. LCIF, funding Lions' global humanitarian work since 1968, is there and part of the solution.





LCIF is the grant-making body empowering Lions to create greater impact in their communities and around the world. The vast majority of funding LCIF receives is from Lions; one hundred percent of every donation supports Lions service through LCIF grants and programs.

Hunger is just one cause area supported by LCIF and *Campaign 100: LCIF Empowering Service*. With financial support from Lions and clubs worldwide, Campaign 100 is empowering Lions to increase service impact in vision, youth, disaster relief, and humanitarian efforts; fight the global epidemic of diabetes; and make important progress in expanded cause areas of childhood cancer, hunger, and the environment.

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lionsclubs.org/donate