The Successful
Zone and Region Chairperson

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10:00 A.M. CDT
Presented by

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Past International Director
2012-2014

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Past International Director
2009-2011
What we will be exploring together today

Examine the role of a zone or region chairperson.

Learn how to prepare for a successful term in your role.

Focus on the clubs! Stay actively engaged with clubs and in continual communication.

Maximize the value of a zone meeting for club leaders and look for Lions with leadership savvy and potential!

Look at simple formats for conducting meetings.

Introduce resources and tools available to you and the clubs in your zone.

Find the best ways to communicate club issues to the district leaders.

Share best practices, success stories and questions
Role of the Zone Chairperson
The Zone Chairperson is the Link

Between the clubs and the district

Image courtesy of David Castillo Dominici / FreeDigitalPhotos.net
You will work closely with these club officers

- Zone Chairperson
- President
- Vice President
- Secretary
- Membership Chairperson
- Service Chairperson
Your work closely with the District Governor and the Global Action Team

Zone Chairperson
District Governor
District Membership Coordinator
District Leadership Coordinator
District Service Coordinator
You provide two-way communication

*District Global Action Team*

*District Governor Advisory Committee*

Zone Chairperson
Prepare before beginning your term!
Participate in any training offered by your district for zone and region chairpersons.

Training is available online.

Your district may offer facilitated training.

Review the latest resources for clubs as well.

Explore learning opportunities on the Lions Learning Center.
Prepare your zone and region chairpersons for success!

Facilitated Workshop is on the Web!

Zone Chairperson Training Workshop

Helpful Links
- Leadership Development Multiple District/District Grant Program
- Zone Chairperson Learning Map
- Zone and Region Chairperson e-Book
- Zone and Region Chairpersons
- Certified Guiding Lion Program

Pre-session Preparation
The Role of the Zone Chairperson
Zone Goal Setting and Action Planning
Problem Solving
Assessing Club Health
Resources for you are just a few clicks away!

[Image of a website interface with a search bar that highlights a text box with the text "zone and region chairpersons"]
This is your home base for tools and resources

Zone and Region Chairpersons

The Zone and Region Chairperson Center makes it easy to access information that is relevant to zone and region chairpersons.

Announcing Special Presidential Awards!

Zone and Region Chairpersons have the opportunity to achieve special presidential awards to recognize their role as a key member of the district cabinet.

Resources

- Zone and Region Chairperson eBook: This useful guide zone and region chairpersons through the year as they support the clubs in their zones. It provides quick access to resources, policies and tools needed to have a successful year in this critical position within the district, including the Model.
How to access the Club Health Assessment Report

- **Zone and Region Chairperson e-Book**: This useful guide for zone and region chairpersons through the year as they support the clubs in their zones. It provides quick access to resources, policies, and tools needed to have a successful year in this critical position within the district, including the Model District Governor Advisory Committee Meeting Guide.

- **Zone Chairperson Learning Map**: The purpose of this learning map is to quickly guide you to find the training and materials that you will need for success in your new role.
  - **Model Multiple District Structure**
  - **Model District Structure**
  - **Standard Club Structure**

- **Club Health Assessment**: To track membership growth, reporting trends and the overall health of the clubs in your district.
New Zone and Region Chairperson e-Book!

It guides you through your year, including:

- Preparing and training.
- Planning your calendar for the year.
- Your role with the clubs and the district.
- Club quality resources for healthy clubs.
- Promoting harmony among clubs.
Become a Certified Guiding Lion!

Learn how to support both new clubs and established clubs that are struggling.

Gain a full understanding of the roles of all club officers.

Focus on best practices for club operations.

Stay informed of the latest resources for clubs!
Prepare to Lead; Prepare to Succeed

Before your term of service begins

Plan your calendar for the year
For events that happen during the year.

Get organized – know how to contact the officers of the clubs.
OK – I think I am ready, now what?

Stay actively engaged with the clubs throughout the year.
Prepare for your club visits and stay actively engaged

Be the club’s best friend!

Be knowledgeable about the club and its projects.

Ensure that every club operates under a duly adopted constitution and by-laws.

Be prepared to answer questions about Lionism including fees and dues, etc.

Encourage the club to strive for the Club Excellence Award every year!!!
Assess your clubs’ health every month!

The Club Health Assessment Provides a quick look at:

- Service reporting
- Net membership Y-T-D
- Officer rotation
- Membership reporting history
- Current club status

### Club Health Assessment for District 2 E1 through May 2015

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- **Service Reporting**
- **Net membership**
- **Officer Rotation**
- **Reporting History**
- **Club Status**
Take some time to understand the role of each club officer.

New officer, director and committee chairperson positions.

Re-purposed and updated standing committees.

Defines new standard club structure.
Keep LCI Forward in focus.

1. Enhance service impact & focus
2. Reshape public opinion & improve visibility
3. Pursue club, district & organizational excellence
4. Improve membership value & reach new markets
LCI Forward is the basis for the Club Excellence Award!

This award may be achieved every year – it is a great goal for every club to set!
Plug into digital platforms to stay in close connection with your clubs

Join your clubs’ social media groups.

Follow your clubs’ e-clubhouse and MyLION for club activities.

Check reports in MyLION/MyLCI.
Zone Meeting Success
Prepare, Engage, Follow-up!
The zone meeting guide will help you prepare for meetings.

This guide is available on the zone and region chairperson webpage along with writable pdf files of forms contained in the guide. Tips on:

- Scheduling meetings well in advance.
- Suggested agendas for each meeting.
- Offering various venues for zone meeting locations.
- Engaging the support your Global Action Team district coordinators.
Help Clubs Prepare – Complete the Challenges & Opportunities Worksheet

Good tool for clubs that are struggling in specific areas of operation.

May be used at club visits or zone meetings.

Good tool when discussing club support strategies with the GAT district coordinators.
District Governor Advisory Committee

Your Zone Meetings start with the District Governor Advisory Committee

Zone Chairperson

President

Vice President

Secretary
Guiding Lions are an additional resource for clubs

Be sure to invite the clubs’ Guiding Lions if there are any assigned

Certified Guiding Lions
GAT…brings human resources to club leaders
Your First Meeting – Focus on Service!

**Global Action Team**
- District Service Coordinator
- Zone Chairperson

**Club Officers**
- President
- Vice President
- Service Chairperson
- Secretary
Engage the Global Service Team District Coordinator to share:

International, multiple district and district programs

District-wide service projects and programs

Club Service Project Idea Exchange

Ways to identify new service projects

Community Needs Assessments
Resources for the Club Service Chairperson

The Service Journey
Learn – Discover - Act - Celebrate
Lions Clubs International Foundation

Empowers the service of Lions.

Manages Grants:

- Humanitarian Initiatives
- Global Health Initiatives
- New & Emerging Initiatives

Invite your District LCIF Coordinator to a meeting to educate Lions about your foundation.
Your Second Meeting – Focus on Membership!

**Global Action Team**
- District Membership Coordinator

**Zone Chairperson**

**Club Officers**
- President
- Vice President
- Membership Chairperson
- Secretary
Engage the Global Membership Team District Coordinator to:

1. Promote membership resources to clubs.
2. Support and guide club membership chairpersons.
3. Find communities for potential new clubs.
4. Assist clubs to implement a membership growth plan.
Resources for the club membership chairperson
Your Third Meeting – Focus on Leadership!

Global Action Team

District Leadership Coordinator

Zone Chairperson

Club Officers

Vice President

President

Secretary
Engage the Global Leadership Team District Coordinator to:

- Nurture future club leaders.
- Promote development and further leadership opportunities.
- Encourage new club leaders to fully engage in responsibilities.
- Participate in club officer training events.
New e-Books for Club Officers

- President
- Vice President
- Secretary
- Treasurer
- Membership Chairperson
- Service Chairperson
Resources for the club officers & first-vice president (club leadership chairperson)
Celebrate the Success of your clubs and honor clubs’ and members’ achievements with recognition
Communicating with the District Governor and GAT District Coordinators

Complete the zone meeting report for district leadership

Report clubs’ successes & best practices

Note any concerns about the clubs

Recommend actions to support club officers
How will you engage and RALLY your clubs at zone meetings to support each other and connect with helpful district leaders?

What inspires the clubs in your zone?
Following UP
Keep notes of your meeting.

Use this template to record zone meeting proceedings.

Good tool if agenda items need to be carried over to the next zone meeting.

Good history of zone events.
Follow-up on any needed actions for club support and engagement with district governor and GAT coordinators.

Prioritize issues which will require additional attention for struggling clubs in the zone.

Note any follow-up actions needed.

Layout plans and actions for next zone meeting.
Earn recognition for the results of your success.

Requires completion of an application.

Link to application is located on the zone and region chairperson webpage.

Fiscal year 2019-2020 will be available September 1, 2019.
Questions?
Thank You!