Action = Impact Showcase
2020-2021
Stories and Success

This Showcase contains the top 100 stories that the Global Action Team received from around the world for the 2020-21 fiscal year. The action taken in each story created a lasting impact in clubs, communities, and the lives of Lions’ members and beneficiaries.

Districts featured in this book all received US$500 for submitting their stories through the GAT District Funding program.
Leadership
District 9 SE relied on its Certified Guiding Lions

In Iowa, Certified Guiding Lions helped district leaders identify potential locations for new clubs as they followed the North American Membership Initiative process.
Leaders in Michigan provided one-on-one support

District 11 C1’s Global Action Team began hosting webinars on service reporting and following up with struggling clubs individually. Their targeted efforts helped raise service reporting rates from 23% to 84%
District 13 OH 5 inspired friendly competition amongst clubs

Leaders in Ohio created a challenge for clubs to engage them in service projects and membership recruitment and created a resource, the “New Lions Workbook” to encourage participation.

Member engagement in the area has increased as a result.
The Lions of District 24 I find fun and fellowship during Leadership Fridays while learning something new each week in online training sessions. A Leadership Development page was added to our district website where members can download recordings and handouts of all the training events.

-District 24 I Cabinet Secretary
Massachusetts leaders reimagined their mid-winter conference

In order to keep Lions safe, leaders in district 33 K restructured its typical mid-winter conference to be a virtual event.
District A 3 utilized club secretaries to increase service reporting.

**Action:** The district asked club secretaries in Canada who were successfully reporting service to lead a training for other secretaries who were struggling.

**Impact:** The percentage of clubs reporting service activities increased from 34% to 80% over the course of the year.
District E 2 made training easier for participants

In order to make leadership training more accessible across the district, the GLT coordinator reimagined the training setup.

The district began hosting training in each region to minimize the travel required to participate, and their usual average of 20 Lions trained in the program per year jumped up to over 100 graduates in a single year!
Lions in Brazil learned about MyLion virtually

**Action:** District LA 3 hosted virtual trainings to help club secretaries learn how to report service in MyLion.

**Impact:** Over 85% of clubs in the district reported service during the Lions year.
District LC 1 created 18 GLT / GAT courses for Lions members which is open to the community. The site has already exceeded 150,000 hits from all over Brazil.

-District LC 1 District GLT Coordinator
Lions in Germany launched an online newsletter.

District 111BO launched a local newsletter for Lions clubs, members, and officers to motivate and inform them of events, updates and successes throughout the district. It has become a valuable tool for increasing participation in district-wide service projects.
District 114 M recognized their community’s youth.

Lion leaders in Austria created a Lion Young Ambassador Award to recognize and encourage service by young people in the community.

Clubs were engaged to sponsor submissions and promote the award.
District 118 E cultivated a champion of Lions Quest.

When one community member discovered Lions Quest, she joined a club so she could help bring it to other schools in the area. After hosting over 1,000 teachers at various workshops on the subject, she began working to charter a Lions Quest specialty club to maximize their impact.
Lithuanian leaders embraced social media.

District 131 officers created an interactive website and several social media platforms to connect with Lions. Posts feature videos, stories, ideas and discussion about Lions as well as jokes, quizzes and games.
Leaders in district 308 A2 collaborated to plan a service project trip for clubs

Clubs in Malaysia travelled to a remote area to provide several service projects over the course of a weekend. The trip allowed them to stay safe, bond during travel, and most importantly, serve a community in dire need.
District 335 A focused on service reporting

**Action:** Leaders in Japan conducted a survey to obtain feedback on the process and training for service reporting, then tailored their trainings and outreach to address those needs.

**Impact:** The district achieved 100% reporting for Lions clubs during the 2020-2021 Lions year, and they are now working to train Leo clubs in reporting as well.
Lions in Korea activated club presidents to support LCIF

District 354 D hosted a meeting with its club presidents where they emphasized the purpose and necessity of LCIF and encouraged presidents to promote Campaign 100 with their club members.
District 356 D created a Disaster Relief Volunteer Corps

District 356 D appointed a special team of Lions volunteers to respond when disaster relief is called for.
Leaders in Sri Lanka worked together to fill vacancies

When the year started with 40% of clubs in district 306 C1 experiencing at least one vacant leadership position, the districts leaders began training Lions to help fill them.
LCIF and GAT coordinators in Nepal worked together to achieve their goals

Trainings hosted by GAT and LCIF coordinators at district 325B1’s annual meeting led to an increase in Campaign 100 contributions, new members, and new clubs.
Lions created leadership opportunities in Karnataka

After chartering a new specialty club in district 317 E, the club's leaders encouraged young members to take on leadership roles. The club now has one of the youngest and most diverse memberships in the area which is helping them develop fresh and engaging service ideas.
District 324A1 used institutes to train new leaders

Lions in Tamilnadu hosted 4 different local institutes with over 100 participants who are now leaders prepared to Learn, Lead and Act within the district.
District 3232B2 created a Lions Business Network

Lions in Gujarat strengthened leadership opportunities for Lions by establishing a Lions Business Network. Lions in the network partner with local businesses to increase service opportunities. It has also resulted in membership growth within the district.
District 201C1’s leadership allowed one Lion to impact their environment

One Lion in Australia with a passion for the environment was given the opportunity to shine and plan projects in line with the cause. These projects have won local awards and attracted many non-Lion volunteers from the community.

His numerous projects to help his community’s environment led him to become MD 201’s Environment Projects Coordinator.
Gentle persuasion and everlasting persistence wins through if the goal is worth achieving.

-District 202 K District GST Coordinator
Lions in Nigeria reached their community’s youth.

Through a series of strategic trainings, the Global Action Team in district 404A1 got young members of their community excited about Lions Clubs and chartered a new Leo club as a result.
Membership
In December 2020, our district risked losing five clubs due to financial suspension and two more were voting to disband. Under the new North America Membership Initiative, all these clubs were successfully saved.

-District 2 X2 District GST Coordinator
Pennsylvania Lions supported their Leos

Lions in district 14 D developed a software to support their Leo club. It allows Leos to log into a secure portal and communicate with each other, plan events, post announcements, record service, and signup to participate in projects.

The district is working to expand use to other Leo clubs in the area.
District 20 O helped one member save his club.

When the Monroe Lions Club was down to one member, its last remaining Lion refused to give up. With support from his zone chairperson and other district officers, that Lion managed to recruit new members from all over his community.

The Monroe Lions Club now has 19 members and is actively engaging in service projects and fundraising events.
Massachusetts Lions created a new breed of specialty club

The members of a new specialty club in district 33 S and their canine counterparts serve by comforting ill and injured members of the community. Dogs in the club are trained to be certified compassion dogs so they can visit hospitals, nursing homes and schools.
District 44 H found new members

The Saddleback Mountain Lions Club managed to double in size thanks to social media advertising, community canvassing, and support from other clubs in the area.
District 5 SKS retained members using a virtual club

When Lions in Saskatchewan invited former members to become virtual members, one Lion was inspired to start a virtual branch club in his hometown which, in turn, led to over 30 new virtual members.
Our district has formed 9 new clubs in the past 4 years. Our membership 4 years ago was 876 and we are presently just below 1,100. We are working on retention in our clubs and using the JUST ASK program.

-District N 3 District Governor
Lions in Venezuela gained almost 200 new members

With a strategic plan in place, leaders in district E 1 managed to add 197 new members and charter four new clubs.

Their plan also helped them increase service reporting and raise funds for Campaign 100.
District E 4 sponsored specialty clubs

**Action:** Lions in Venezuela recruited volunteers from various medical professions for service projects who then expressed interest in joining Lions.

**Impact:** New specialty clubs were formed in the district with focuses on various medical professions.
Brazil found new members through service.

When Lions in district LD 8 provided disaster relief in the wake of devastating tornados with the help of a grant from LCIF, community members were drawn to Lions.

The district has since chartered 3 new clubs and added 71 new members as a result of their service.
District 103CW helped members find a club to call home.

When members of an existing club were ready to leave Lions, the district helped them charter their own club to retain them as members. The Pons Haute Saintonge Ouest Lions Club was chartered with 22 members.
Lions in Italy host community events to make clubs visible

District 108IB1 hosts an annual duck regatta where rubber ducks are purchased by participants, then raced down the river.

Funds are donated to different causes, and community awareness about Lions is raised.
Lions in Turkey helped save a club.

A combination of GAT support, social media, and engaging their community’s youth helped one club in district 118 Y return from the brink of disbanding to revitalize its membership.

The Korupark Lions Club now has 25 active members and has sponsored a new Leo club.
Leos and Lions in district 310 A2 worked together.

**Action:** Lions in Thailand sponsored a hunger project at a local school with a Leo club to get Lions and Leos working together.

**Impact:** The teams planted gardens at the school to provide lunch ingredients for attending students which continue to be maintained the Leo students at the school.
Lions in Japan involved community members in their work

When district 337 E responded to a widespread flood in their community, non-Lions joined in to help. Community members from schools, local government and other volunteer groups assisted in Lions’ efforts to excavate and clean the damage caused by the disaster.
District 354 G in Korea began hosting an annual Women’s Member’s Day. The day includes ceremonies, trainings and a service project. It has contributed to a rise in female membership and overall membership throughout the district.
My GST shared the different clubs service activities, our GLT motivated the Lions to involve their friends and family in Lions Clubs activities, and our GMT engaged Lions teams in different regions. Today the result is 1,244 additional Lions.

-District 305 N2 District Governor
District 306 A2’s project led to a new club

When Lions in Sri Lanka promoted their annual tree planting project to environmentalists in the area, they inspired enough interest in Lions to form a new club.
District 317 C focused on unity

**Action:** The district’s One District One Activity initiative focused on new club development, Leo club development and increasing female membership.

**Impact:** Lions in Karnataka were able to add 23 Lions clubs, 24 Leo clubs, and increase female membership by 10% over the course of nine months.
District 325B2 inspired friendly competition to increase membership

The zone and region chairpersons within District 325B2, Nepal, were motivated to increase their clubs’ membership when their district governor announced that rewards would be given to areas that met or exceeded goals. In the first quarter of the 2020-21 fiscal year, they gained over 2,000 net members!
Lions in Maharashtra gained new members through service

The efforts of district 3234H1 around COVID-19 and other service projects received so much publicity through local media that it helped attract 1,200 new members throughout the Lions year.
District 201V6 used a cyber club to provide more flexibility to members

When some club members within the district weren’t happy with rigidly structured in-person club meetings, the district formed a Cyber Club so those Lions could continue serving in a way that worked for them.
District 202 F got the word out about Lions

One zone within the district hosted and promoted a Lions Expo to increase awareness and interest in Lions throughout their community which contributed to several new members.
District leaders in Indonesia implemented requested changes to increase membership growth.

When Lions in district 307B2 expressed the need for incentives to start new clubs and drive membership growth, the district formed a strategic plan and developed a recognition program which helped the district start 11 new clubs.
District 411 B found success with Just Ask.

Leaders in Uganda encouraged their clubs to each ask one non-member about joining and were able to add 240 members and four new clubs throughout the year.
District 4 C6 saved over 4,000 books for the visually impaired

When Lions in California heard about a supply of books in Braille about to be thrown away, they used their Lions connections to find the books a new home.
District 25 D got moving with a food bank

When a local food bank reached out to Lions in Indiana for volunteers to help with increased demand, Lions assembled. Now, Lions participate in the new monthly mobile food bank, delivering food packages to members of the community.
Lions in Missouri gained publicity by saving a cherished local event

**Action:** Lions of District 26 M3 stepped in when their community’s annual picnic was at risk of being cancelled to make sure the tradition could continue.

**Impact:** The project was featured in a local news article as the Most Impactful Fundraiser/Event in the community.
District 34 A answered their state’s call for help

When Alabama’s department for rehabilitation services couldn’t keep up with the demand for wheelchair ramp installations, they called Lions to help. Lions from across the state installed over 100 ramps in the homes of people using wheelchairs.
Lions in Kentucky provided clean water

District 43 K’s Lions worked to gather water filtration kits to villages in Honduras. Over the past 3 years, they have donated enough kits to provide 33,000 gallons of clean water to villages without access to it.
District A 15 helped schools meet an increased demand for food.

**Action:** Lions in Canada partnered with a local Nutrition for Learning program to help get food to schools with hungry students.

**Impact:** Lions packaged over 3,000 snack bags for students, and teachers at supported schools reported increased focus, better scores, and happier students in their classes.
District LB 2 made the environment it’s priority

When Brazil’s district leaders decided to make the environment a priority for the 2020-21 Lions year, they planned and completed a series of district-wide projects around the cause including tree planting and recycling collection.
Lions in Brazil kept its rivers clean.

Lions in district LD 5 removed waste from a local river and planted additional trees in the area. The project was also promoted in local and social media to increase the community’s environmental awareness.
Lions in Argentina raised funds virtually

District O 5 hosted a virtual fundraiser to raise funds for LCIF which featured performances, ceremonies and opportunities for attendees to donate.
District 103SW took eye exams out on the road

In order to provide eye exams to the less served, more remote regions of their community, Lions in France purchased a vehicle and equipped it to allow for mobile eye exams.
Lions in District 105CE made strategic partnerships to fight hunger

As many farms and orchards began their fall harvests in England, the Lions of district 105CE reached out to them to set up a partnership.

Local Lions and other community members, some of whom have since become Lions themselves, visited each orchard and farm to collect the crops that were still good, but not sellable and drop them at local food pantries.
Lions in Finland helped reduce littering

When Lions in district 107 B noticed that the ground in their community was littered with cigarette butts, they began repurposing old containers as Lions branded pocket ashtrays and distributing them throughout the community.
District 113 is advocating for refugees

When refugees enter a university program in Luxembourg, the government considers them employed and ends their financial support. Local Lions have created a scholarship to help refugees in universities manage their living expenses and are working with the government to advocate for continued financial support for refugees pursuing an education.
Lions in the district and various committees combined with schools, community neighborhood units, hospitals, diabetes screening equipment units, childhood cancer advocacy units, community environmental protection units and the Taipei City government.

-District 300A2 District GST Coordinator
District 300D2

Every year, Lions in district 300D2, Taiwan, host a plein-air painting competition for children in the area at different historical sites.

Not only does it give families quality time, but it helps children understand and appreciate their local history while expanding their artistic skills.
District 335 A achieved 100% service reporting

The district team in Japan conducted a survey to determine why clubs were failing to report their service activities, then used the results to facilitate outreach, plan trainings, and answer questions. Outreach included ensuring club officers had a Lion Account and had the necessary information to begin reporting.
District 389 contributed to community development.

Lions in China worked with a local village to contribute to the construction of much needed infrastructure in the community. Lions were able to raise 174,000 yuan (over US$26,000) in contributions towards building 11 plazas and 13 landfills.
Lions in Kerala helped a family find a new home

District 318 A helped build a house for a woman and her daughter after theirs was destroyed in a natural disaster.
District 320 A provided relief

In the wake of disastrous flooding in the area, Lions in Telangana obtained an LCIF grant and mobilized to provide assistance. They distributed rice and blankets to over 1,500 affected families.
Lions in West Bengal helped people find employment

District 322 F assists clubs in opening learning centers to provide vocational training to members of their communities who need employment.
Lions in Mumbai empowered local farmers

District 3231A3 donated fruit trees to local farmers, or Kisaan, and helped to plant them. After the third year, the trees should start producing fruit for the farmers to sell, at which point Lions will help them get good prices for their harvests.
District 3233G2 fought for the environment

While hosting a service project to clean up a local river, Lions in Madhya Pradesh also worked to increase public awareness about environmental issues.

Their efforts have helped minimize the use of pesticides and fertilizers which run into the river from nearby farms.
A club in Australia put their specialty to work

District 201N5’s Sydney Seaside Lions Club’s members all enjoy quilting, so they used their skills to create “Koala Bags” to raise funds for a local wildlife sanctuary.
District 352 used social media to get kids to school.

Lions in Egypt raised funds to pay for children’s school fees by posting about the need on social media.

The received so many donations they were also able to purchase new copiers and supplies for select schools and nearby doctor’s offices.
South African Lions wore high-heels to raise awareness and funds.

Lions in district 410 W wore high heels around their community on International Women’s Day to raise awareness for the fight to stop violence against women. Participants collected donations from challenge sponsors similar to a marathon or walk-a-thon, and proceeds were donated to LCIF.
COVID-19
District 5M 10 found a way to serve together

Lions in Canada and Minnesota served their community during their virtual mid-winter convention by making no-sew blankets for Lions at home.

Over 600 blankets were made and distributed to cancer centers in the area.
Michigan Lions used local partnerships to produce hand sanitizer

With the help of an LCIF emergency grant, district 11 A2 partnered with a local cider manufacturer and repurposed their equipment to mass produce hand sanitizer which was distributed to first responders in the community.
District 13 OH2 navigated the pandemic to complete the chartering of a new club

When a potential new club’s chartering was interrupted by the COVID-19 pandemic in Ohio, the district’s GMT Coordinator and the club’s Guiding Lion worked together to keep the prospective charter members engaged virtually until they could resume in-person meetings.

After several outdoor meetings, and lots of work with Just Ask, the club was able to submit for its charter in October.
District 27 D1 kept member engagement high during the pandemic

The district leaders in Wisconsin created a No Lion Left Behind engagement program to make sure members stayed connected during COVID-19. Once a month, the district hosts a virtual event for all Lions to come together and brainstorm ideas across clubs in the district.

Participants discuss challenges they are experiencing, ideas, and strategies.
Lions in Massachusetts started taking orders for school desks from social media and the local school district to give children a place to learn virtually.

After partnering with the local hardware store, they were able to provide over 200 desks to students and gain interest in creating a branch club focused on serving the community’s youth.
Lions in Canada expanded officer meetings to include all members.

When participants in a virtual zone chair meeting for District U 3 agreed the event helped them stay engaged during COVID-19, the district began hosting monthly events for all interested Lions to discuss topics relevant to them, challenges and successes.
Lions in Brazil worked to relieve hunger

**Action:** The Lions Feeding Campaign in district LB 4 collected and distributed food to families in need throughout the district over a three-month period.

**Impact:** Over 29,000 kgs (32 tons) of food were collected and delivered, and clubs remained active during the pandemic.
District O 2 kept Lions talking.

While Argentina was shut down for the pandemic, the district live-streamed weekly interviews with different Lions in the area about topics which interested them and stories of their projects.
District T 2 stepped in to help desperate parents

When COVID-19 limited parent’s abilities to be with their children during cancer treatments, Lions in Chile donated phones and recliners to the hospital’s cancer ward.

Now the children have additional comforts during treatment and can video-chat with their parents when they cannot be together.
District 112 D found a safe way to serve outdoors

Lions in Belgium stayed active during the pandemic by cleaning and repairing used bicycles for donations to children in the community.
Lions in Spain helped people cope.

With the guidance of a local psychologists, Lions in district 116 A began an active listening program, where they made themselves available virtually to talk with and listen to people who needed an outlet to cope with COVID-19.
District 117 B relieved kids’ COVID-19 boredom

To help keep children in Greece entertained during the COVID-19 shutdown, the Lions in district 117 B created a contest.

Participants built their own guardian angel using items found around their house, then submitted a picture of it for a chance to win prizes.
District 129 supplied nursing homes with paper towels

During COVID-19, Lions in Slovenia used their local partnerships with retailers to provide paper towels to nursing homes when supplies were scarce. Lions from 30 different clubs helped to organize and distribute donations.
District 308 B1 reimagined their project to serve safely.

**Action:** Lions in Malaysia moved their food kitchen outdoors and added more mobility to their operations so that they could continue serving safely through the COVID-19 pandemic.

**Impact:** They were able to provide food to over 1,400 people and keep members from 18 different clubs engaged.
District 331 A brought smiles to children

Lion in Japan delivered daily food packages to children in single-parent households during the pandemic.
District 332 D didn’t let COVID-19 stop their work in diabetes

When their usual World Diabetes Day convention was cancelled due to the pandemic, Lions created and distributed DVDs to each club with the presentation that would have been given at the convention.

They also illuminated a radio tower in blue to remind the community about diabetes prevention.
Leos in Korea helped kids with virtual learning

Leos in district 355 B3 delivered computer equipment to local children’s centers and helped kids learn how to use it so they could continue their education while schools were closed.
We established a Lions COVID-19 support center. From here, patients are provided with various medical supplies and oxygen cylinders, and every day different clubs distribute food items in different places.

-District 315B4 District GST Coordinator
District 320 C improved cleanliness and raised awareness about Lions

The district achieved significant membership growth after involving every one of their clubs with a service project to help stop the spread of COVID-19.

Their donations of hand sanitizer dispensers to areas in India with water shortages and limited ability for frequent hand washing garnered attention in the area and increased interest in their clubs.
District 321C1 Celebrated Doctors

Lions of District 321C1 visited clinics in India to provide outstanding doctors with thanks and recognition as a part of “Doctor’s Day” - designed to show doctors in the area extra appreciation during the COVID-19 pandemic.

Publicity from “Doctor’s Day” even helped them gain enough members to charter two new clubs!
Plasma donated by one donor saves the precious lives of two COVID patients. The acknowledgement and blessings which we all have received from various sections of society is priceless.

-District 322 G District Governor
District 3234 D2 established a Lions COVID Task Force

The Lions COVID Task Force established in Maharashtra provided large-scale support during the second wave of COVID-19. Service included an oxygen bank, a help center and mobile app for patients to use when looking for help and supplies, plasma donations, and a vaccination center.
District 202 L helped entertain kids

Lions in New Zealand created and distributed activity packs to kids stuck at home due to COVID-19 lockdowns.
Lions in Jakarta fought pandemic-induced hunger

**Action:** District 307B1 in Indonesia enhanced its partnership with local food pantries by donating funds, meals, and helping hands when COVID-19 caused the hunger crisis in the area to increase dramatically.

**Impact:** Over 28,000 people gained access to food through their service.
Leos in district 412 B helped make the Special Olympics safe.

Leos in Malawi provided personal protective equipment and sanitizing supplies to athletes in the Special Olympics so they could compete safely.