Welcome!

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Customizing Your Club Meeting

Your club has the freedom to structure club meetings in a way that best meets your members’ needs.
General Meeting Types - Traditional

- Follows a strict agenda that would generally include a ceremonial opening and a pledge and/or an invocation
- Follows protocol and are usually very formal
- Often have a separate board meeting where business is discussed and a general meeting that features a presenter
- May meet in-person several times a month
General Meeting Types - Connected

- Referred to as “cyber clubs”
- Uses different ways to communicate and often plan events and gain consensus on activates via smartphones or emails
- Meetings are less formal since most of the business is conducted outside the meeting time via electronic communication
- Face-to-face gatherings are usually social gatherings or an opportunity for hands-on service work
General Meeting Types – The New Normal

- Cyber Meetings - Pick the platform that best suits your club
- Design the meeting so it is most effective for your club
- Utilize video, if possible, so members can stay connected and engaged
- Celebrate Lions traditions and create new ones!
- Manage club business via the avenue your club decides best fit with most rapid response
Are there ways to make your club meetings more inviting and enjoyable?

*Every Lions club is different!*
Reinventing Your General Meeting in the New Normal

- Establish Goals
- Determine Frequency
- Examine Protocol
- Identify Channels of Communication
- Establish Date and Time for the Meeting
- Consider Renaming the Event
- Consider Themes
- Consider Icebreakers
If your members decide that they would like to change the format or any element of the meeting, determine when the change should take place.
Key to Meeting Success

1. Have an agenda and stick to it! Share it with participants prior to the meeting

2. Start and end on time

3. Meetings should be positive and allow everyone to participate

4. Transparency is always important

5. Meeting facilitator

6. There should be some aspect of learning/education offered.
Alternative Meeting Formats

- Online Voting: Club business
- Record the minutes
- Distribute the minutes
- Transparency
Alternative Meeting Formats

• Club Elections
  • Maintaining the integrity of the process
  • Ensure that everyone is provided an opportunity to vote

• Tabulating the results: Election committee/vote counters

• Transparency is key!
Alternative Voting Platforms

- Research - They do exist!

- Determine what may make the most sense for your club, district, or multiple district.

- Election Buddy - [https://electionbuddy.com/](https://electionbuddy.com/)
  - Free to test and free for under 20 voters
  - Fees for over 20 voters in a graduated rate, but reasonable so maintain transparency!
Other Tips For Effective Events

How can you increase participation when time is limited?

Consider focusing on involvement instead of attendance.
Ideas to Increase Involvement

• Make sure dates, time and location are convenient to members
• Make sure the meeting place is comfortable and meets the needs of attendees
• Feature an interesting program or meaningful activity
• Use multiple communication methods to encourage attendance
• Invite members and potential members
• Include potential members on your invitation list
• Keep members who are unable to attend events informed
• Use evite, Facebook, Instagram, Twitter, mass text
Most general meetings future a program for the benefit of their members.
Club Meeting Program Ideas

- Local community leaders
- Local business people
- Recipients of club service
- Cultural organizations
- Lions orientation information
- Organizations that help disabled
- District committee chairperson
- Programs in a pinch
- Networking opportunities
Other Tips For Effective Events

Promoting Your Meetings and Events to the public
Promoting to the Public

- Prominently display a meeting plaque or sign at the meeting location
- Place posters in public areas
- Post meeting date, time and location on your club website, Facebook page and other social media sites
- Ask your community to add a link to your club’s website on their website too
Reinventing Your Meeting

Member Survey
Member Survey
LCI Contact Information

• Phone: (630) 468-6890

• Email: clubofficers@lionsclubs.org

• Website https://www.lionsclubs.org/en/resources-for-members/resource-center/improving-club-quality

• Facebook Group: Improving Lions Club Quality https://www.facebook.com/groups/317754885360703/
Any Questions?

Thank You!