Why Report Service?
Benefits of Reporting Service

How do clubs and districts individually benefit from reporting service?

- Reporting service helps transfer knowledge and best practices to your club’s future leaders.
- Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it’s an important way to share success with other clubs in your district and around the world.
- A high percentage of clubs reporting service is a sign of a healthy district.
- Reporting service allows you to become eligible for service awards.
Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.

Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.

People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.
Benefits of Reporting Service

How does reporting service benefit the people we serve?

- Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs. Reporting service helps transfer knowledge and best practices to your club’s future leaders.
- Service data enables Lions Clubs International to identify best practices that can be shared globally.
- Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.
Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion.

Find more information in the Why Report Service Guide.
Measuring Service Impact

Guide to reporting service
What Service Means to Lions and Leos

What is Service?

- **Service Activities:** Hands-on service activities
- **Advocacy:** Raising awareness of the causes that are important to Lions
- **Donations:** Making charitable donations to individuals or organizations, including LCIF
- **Fundraising:** Raising funds to enable our service
- **Service Support Activities:** Holding meetings, fulfilling administrative tasks, Attending Lions events and Engaging in fellowship and fun, together with other Lions
How Lions and Leos Measure Their Service Impact

Metrics allow all Lions and Leos around the world to report their service, and to see how local service adds up to make a huge global impact. The metrics used to measure success depend on the type of service.

<table>
<thead>
<tr>
<th>Type of Activity</th>
<th>Metrics Collected</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number of Activities</td>
</tr>
<tr>
<td>Service Activities</td>
<td>Required</td>
</tr>
<tr>
<td>(this does not need to be entered, as each activity reported counts as one activity)</td>
<td></td>
</tr>
<tr>
<td>Fundraisers</td>
<td>Optional</td>
</tr>
<tr>
<td>Donations</td>
<td>Optional</td>
</tr>
<tr>
<td>Meetings</td>
<td>Optional</td>
</tr>
</tbody>
</table>
LCI provides guidelines to ensure that service reporting is accurate and consistent. However, Lions and Leos are the true experts in their service, and as such should rely on their own experience when measuring service impact and encouraged to work with local experts whenever possible.
Calculating the Number of People Served

1. Determine if People Served is a required metric for your activity. People Served is only required for service activities. There are many situations where a club, district or multiple district may want to report People Served as an optional metric.

2. Determine if the People Served can be directly counted. If so, be sure to keep a record during the service activity, such as a sheet. If not, you will need to estimate.

3. Determine if your activity is a one-time activity, a recurring activity, or an ongoing activity, and report beneficiaries accordingly.
   • One-time activities serve beneficiaries one time, and end when the project is completed.
   • Recurring activities are those that regularly repeat, such as cleaning up a highway once a month.
MyLion

How to report and celebrate service
MyLion

- Plan, invite, and share service activities with your club
- Report service activities if you are an officer
- Find, connect and chat with Lions and Leos from all over the world
- View key service data for your club, district, multiple district, etc.
How to register for an account
Welcome to your Lion Account

We have a new universal login system. Your Lion Account username and password allows you to access all Lions applications: MyLCI, MyLion, Shop, and Insights. MyLCI users who do not have a MyLion username and password—register for your Lion Account today!

SIGN IN

Email or Mobile

Password

SIGN IN

REGISTER

Don't have a Lion Account? Create an account today to access all our great tools and features!

Powered by Lions Clubs International
© 2019 Lions Clubs International.
300 W. 22nd Street, Oak Brook, IL 60523-8842

Privacy Policy | Terms of Use

Do you have the mobile app? Download it here.
Have you registered on the MyLion app?

3. [NO] [YES]
Create your Lion Account

Your Lion Account gives you access to all your favorite Lions Clubs International applications.

Member ID

Date of Birth
   Month  Day  Year

Your Lion Account
   Email Address  Mobile Number

Password
   Retype Password

Password should be at least 6 characters, include an uppercase letter, a lowercase letter, and a number.

☐ I have read and I agree to the Lions Clubs International Privacy Policy.

☐ I have read and I agree to the Lions Clubs International Terms of Use.

CONTINUE
Please enter the verification code we just sent you.

5A. Code

5B. CONTINUE | I DID NOT RECEIVE A CODE
Enter your Lion Account credentials now.

Username
Email Address
Mobile Number

Password

Forgot your Lion Account Username? or Forgot your password?

CONTINUE

Go back, I'm not registered on MyLion.
Welcome to the Lions Clubs International digital ecosystem!
Here you'll find a variety of helpful, easy-to-use applications designed to simplify and improve your service.

**MyLCI**
Tools for Lion leaders.
- Manage your membership
- Create district & club profile
- Check club voter eligibility
- Document & plan conventions
- Check application status

**MyLion**
- Report service
- Plan service projects
- Connect with other Lions
- Create personal profile

**Shop**
Buy all things Lions.
- Order club essentials
- Order awards, pins and more
- Get great Lions gifts

**Insights**
Increased knowledge. Increased impact.
- Explore membership trends
- Explore club trends
- View service activity impact
- Track Foundation donations

**Learn**
- Take free online courses
- Encourage your personal growth
- Access leadership tools and insights
How to report service
3A.

1. Activity Level
   - Activity Level: Club
     - Club: HERNANDO

2. Activity Details
   - Activity Creator: Leslie Herman
   - Activity Duration: Single day
   - Start Date:
   - Activity Type: [ ]
   - Signature Activity?: [ ] Yes
   - Cause:
   - Project Type:

3. Share
   - Who can see this?: Everyone

4. Story
   - Description:

3B.
Learn more at lionsclubs.org/service-reporting
Thank You
Questions and Answers