### A World in Need

<table>
<thead>
<tr>
<th>Statistics</th>
<th>Description</th>
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<tbody>
<tr>
<td>2.2 billion</td>
<td>people have vision impairment or blindness¹</td>
</tr>
<tr>
<td>300,000 children</td>
<td>aged 0-19 are diagnosed with cancer each year⁴</td>
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<tr>
<td>~1 in 9 people</td>
<td>lacks enough food to be healthy and active⁵</td>
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<tr>
<td>1 in 11 people</td>
<td>has diabetes³</td>
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<tr>
<td>Each day, 300 people</td>
<td>die from measles⁶</td>
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<td>Weather-related disasters</td>
<td>have grown more than 50% over the last 40 years⁷</td>
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<td>By 2025, half the world’s population will live in water-stressed areas⁸</td>
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### LIONS AND LCIF RESPOND

Devastation is experienced everywhere, every day. While many say the world’s needs are too great to overcome, more than 1.4 million Lions globally say, “We Serve.” With funding and expertise from Lions Clubs International Foundation (LCIF), Lions offer hope and positively impact lives.

Today, Lions and LCIF — the only foundation empowering Lions service on a global scale — continue a shared commitment to our world in need through Campaign 100: LCIF Empowering Service. LCIF’s comprehensive capital campaign ensures Lions can increase their service impact, fight diabetes, and make meaningful progress in expanded global cause areas. Turn the page to learn more.
Increase Service Impact

LCIF supports Lions’ commitment to their communities, creating greater impact in the areas of vision, youth, disaster relief, and humanitarian efforts.

VISION
We are leading the charge to rid the world of infectious blindness, reduce avoidable blindness and visual impairment, and improve overall quality of life by providing services to the blind or visually impaired.

YOUTH
We are serving youth through improved access to quality education, vital health services, inclusive social and recreational opportunities, and positive development programs.

DISASTER RELIEF
We are deeply engaging in disaster relief efforts to prepare for, and respond to, natural disasters.

HUMANITARIAN EFFORTS
We are sponsoring and delivering programs addressing the distinct needs of at-risk and vulnerable populations disproportionately impacted by social and economic factors and requiring special services.

Fight Diabetes

LCIF is helping Lions reduce the prevalence of diabetes and improve quality of life for those diagnosed.

DIABETES
We are playing a major role in responding to the diabetes global epidemic. Targeting the communities where Lions live and serve, we are supporting diabetes prevention through multi-faceted, comprehensive health initiatives.

Expand to Additional Global Causes

LCIF is helping Lions identify areas of great need and opportunity in the cause areas of childhood cancer, hunger, and the environment; conduct pilot projects to develop expertise; and develop sustainable and long-term local and global programs.

CHILDHOOD CANCER
We are strengthening medical and social services to help increase global life expectancy of children with cancer and enhance quality of life for patients and their families.

HUNGER
We are working toward a world where no one is chronically hungry, expanding resources and infrastructure needed to address food shortages around the world.

ENVIRONMENT
We are protecting the environmental health of our communities, generating long-term, positive ecological impact globally.

OUR CALL TO ACTION
Over the past 100 years, Lions united in service have transformed the lives of so many. Since 1968, they have done so with resources and grant funding from Lions Clubs International Foundation.

Visit lionsclubs.org/campaign100 to learn more.