

How Clubs Can Empower Lions Service

Club support of Campaign 100 and Lions Clubs International Foundation (LCIF) – *your* foundation – increases our ability to change the world. How will your club help?

Encourage 100% Member Participation

Participation is key to our success! Inviting fellow members to make personal donations is one of the simplest and quickest ways you can raise significant funds for LCIF and Campaign 100.

Become a 100|100 Club – 100% Member Participation of at Least US\$100

Clubs in which 100% of members donate US\$100 per year or more receive special recognition as 100|100 Clubs.

Host a Fundraising Event

Fundraising events are a great way to bring many members of a club together – and have some fun! In addition, they're a wonderful opportunity to invite non-Lion members of the community to learn more about the great work of Lions and join clubs in supporting LCIF and Campaign 100.

Make a Gift from the Club Treasury

Many clubs reserve funds in their treasuries for charitable donations and contribute from those funds to LCIF. These contributions are a great way for club leadership to support LCIF on behalf of their members.

Invite Support from Local Businesses and Non-Lions

Many clubs already have good relationships with businesses and non-Lion individuals in their local communities. Inviting support from community members and groups outside of your club through an event or direct request is important to achieving our goals.

Become a Model Club – Raise the Equivalent of US\$500 per Member

Model Clubs are leading the way for Campaign 100. Encourage clubs in your area to set their sights higher and become examples for others. All funds raised from all sources between July 1, 2017 and June 30, 2022, count toward Model Club status. Access more information on Model Clubs by visiting the Resource Center on lionsclubs.org and then clicking on Campaign 100.



**Be
Recognized!**

Donations to Campaign 100 are eligible for Melvin Jones Fellow (MJF), Progressive MJF (PMJF), and Lions Share credits. Donations also count toward limited-edition Campaign 100 recognition and ongoing LCIF recognition such as 100% MJF, 100% PMJF, 100% Lions Share Participation, and per-member-average banner patches.

Thank You!

Many say the needs of the world are too great. More than 1.4 million Lions worldwide say, "We Serve." To each Lions club going boldly into a new era of service – an era where serving 100% is accomplished only when clubs both do *and* donate – thank you! The success of our campaign, association, foundation, and future starts at the club level, **today**. Together, we can.

Email campaign100@lionsclubs.org for campaign resources, additional information on recognition, or to be connected to your LCIF district coordinator.

lionsclubs.org/campaign100