Embracing Members Today
So They Will Be Serving Tomorrow

Season 3 Membership Mondays in May Episode 1
Host

Jerome Thompson,
Past International Director
CA1 GAT Constitutional Area Leader
Important information about this webinar

This webinar is being recorded; the recording will be sent to all participants and will be available on the GAT Facebook Group.

Your microphone has been muted and will remain so for the duration of this webinar, and will be activated at the end during the Question and Answer portion.

Have a question? Submit it using the “Question” tab located in the sidebar and staff will take down your questions. Or you can raise your hand located at the top of the sidebar next to the microphone to be call upon.
Tonight's Guest

PCC Jodi Burmester, Madison Central Lions Club
Madison, WI

PDG Charles Short, Lafayette Lions Club
Lafayette, IN

Lion Daniel Marney Elkins, Bellefonte Lions Club
Wilmington, DE

Lion Richard Stevenson, South Tucson Cyber Lions Branch
Tucson, AZ

SAA Stu Young, RN
Coventry Leofric Lions Club
Coventry, England
Embrace Them Online

Online cocktail parties for fun, how to keep the connection going and conducting business online?

PCC Jodi Burmester, Madison Central Lions Club, Madison, WI
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Keep the Party Going: Five Steps for Lions Club

Stay at home does not mean to stop recruiting, fundraising, serving or celebrating.

PDG Charles Short, Lafayette Lions Club Lafayette, IN
Step 1
Affirmation

- Our Lions Club makes my community better.
- Our Lions Club’s service makes life better.
- As Lions, we are part of a better community, area, and world.
Step 2
Appreciation

- Appreciated Lions stay engaged.
- Engaged Clubs serve, grow, and smile.
- 10:30 Coffee and Appreciation Break: try it1
Step 3
Recognition

- Simple, Appropriate, Effective and Timely.
- Internal Club Awards
- External Community Awards
Step 4

Invitation

- Desire to engage at all-time high
- Let media prospect for you
- Now is the perfect time
- Keep your doors open
Step 5
Execution
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We Care About You and Need You as a Lion

Many Lions have been impacted by Covid-19, how remaining a Lion enriches all our lives and rebuilds our community

Lion Daniel Marney Elkins, Bellefonte Lions Club
Wilmington, DE
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Our old habits may not be enough for the new Normal.

How Well Do You Cope?

HABITS

CHANGE

Lions Clubs International
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Identifying the Needs of our Members.

Lions Clubs International
How to Keep Members Engaged

- Let them know that they matter.
  - When’s the last time you called your members, not to ask them for help on a project, but just to see how they are doing?

- Serve your Members:
  - Keep your members engaged by caring about their needs.
Encourage Learning & Development
Be Open to New Types of Service.

Let their voices be heard. Ask for Input.
Let them know the world still needs Lions like them.
Attention + Engagement + Entertainment = RETENTION
100 % Retention

How can we keep everyone serving today?

Lion Richard Stevenson,
South Tucson Cyber Lions Branch
Tucson, AZ
Who Are We?

SPECIALTY BRANCH WITH 32 LIONS
VISION SCREENING IN SCHOOLS - 100K SCREENED
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Lost Our Specialty – State Changes The Rules

The Challenge

COVID19
Refocus a Specialty Branch - Strategy

COMMUNITY & CLUB ASSESSMENTS

BUILD ON SUCCESS

RETAIL PARTNERS, DONORS & LIONS

NEVER STOP SERVING, RECRUITING OR FUND RAISING
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TACTICS

- Waive Dues
- Review Club Roster
- Passions & Distractions
- Transparency
- Communicate
Thank You For Being a Lion

Serve, Recruit, and Fundraise Online

Visibility

Awards

Some Will Leave
What Are Lions In The UK Doing

SAA Stu Young, RN
Coventry Leofric Lions Club
Coventry, England
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May the 4th Be With You

Good Morning and Welcome to Star Wars Day. Welcome to the start of a new week, we hope that you are keeping safe and well. If you need anything please reach out to the club – we are here to help!

As the Dark Side of the Empire (COVID19) is still marching across the Universe and the British Isles, the Light Side of the Jedi are battling to suppress the evil plan of the Empire – our Key Workers are making a difference daily – to this end Coventry Leofric Lions are supporting where we can.

If you would like to help fund our rebel alliance and our week supporting NHS/CTU Staff, you can donate here: https://www.justgiving.com/campaign/Lions3450

Yours in Service, Lee the Lion, Editor in Chief

May the 4th Be With You

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- May the 4th Be With You
- May the 4th Be With You

Ideas for content to Coventry Jewry Lion100@gmail.com
Next Q&A

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Thank You