



## 1. What are the goals for the 2022-2023 Lions year?

For the 2022-2023 District Goals, the Executive Officers ask that you and your district team develop specific target numbers and action plans for the following association goals:

- By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).
  - Our team will ensure that \_\_\_\_ % of clubs in our district report service.
- By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).
  - Our team will charter \_\_\_\_ new clubs with \_\_\_\_ charter members.
  - Our clubs will induct \_\_\_\_ new members into existing clubs.
  - Our district will not surpass \_\_\_\_\_ dropped members.
- By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons. The district GLT coordinator will report each training using the manage training feature in Learn.
  - Our team will ensure \_\_\_\_% of zone chairpersons attend zone chairperson training.
  - Our district will confirm \_\_\_\_\_% of club officers (president, secretary, and treasurer) attend club officer training.
  - Choose one of the following statements: \*
    - Yes, our GLT district coordinator will report completed zone and club officer training in Learn.
    - No, our GLT district coordinator will not report completed zone and club officer training in Learn.
- By the end of the 2022-2023 fiscal year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.
  - Our team will ensure that individual participation in our district increases by \_\_\_\_% and club participation in our district increases by \_\_\_\_%.
  - Our team will ensure that \_\_\_\_ clubs in my district achieve 100% member participation.
  - I will work to achieve a \_\_\_\_ level LCIF Chairperson's Medal.
  - I will make a personal donation of \$ \_\_\_\_ to LCIF and I will ask \_\_\_\_ members of my district cabinet to make a personal donation to LCIF.

## 2. Who should provide support in the development of the 2022-2023 District Goals?

The 1VDG/DGE should work with their 2VDG, District GMT, GST, GLT and LCIF Coordinators to develop their district goals and action plans. Before submitting, review your goals and action plans with your multiple district and GAT area leadership to provide any additional support.

## 3. Where can I find metrics to support my district in the development of our goals and action plans?

The District Strategic Plan Workbook directs district teams to platforms such as Insights, LCI Real Time Reports and the Membership Reports Toolbox, where users can find service, membership, leadership and LCIF data to support in the development of the 2022-2023 District Goals. This resource will be available on the 2022-2023 District Goals webpage beginning in November.

## 4. When can I submit my district goals?

The link to the 2022-2023 District Goals submission platform opens on January 27, 2022. Once available, work with your district team to review and develop all action items before submitting your completed 2022-2023 District Goals.

## 5. Where do I go to submit my district goals?

The 2022-2023 District Goals webpage has the link to submit your goals.

## 6. What browser should I use to submit my District Goals?

Chrome or Firefox; do not use Internet Explorer, as it is not compatible with the District Goals platform.

## 7. How does the Global Membership Approach fit in with the 2022-2023 District Goals?

The established membership development goal focuses on three data points: new members, new club development and member retention.

First vice district governors/ district governors-elect will complete their district membership development goal using the Global Membership Approach.

Through this process, districts along with their regions/zones will be able to conduct a strategic analysis of the needs of their district, set realistic membership targets and build a plan to ensure a successful year ahead.

Global Membership Approach developed goals and action plans will be submitted through the district goals submission platform once available.

Although the Global Membership Approach is focused on membership development, the fundamentals of the approach can also be applied to support the three other district goals focus areas: Leadership Development, Service, and LCIF support.

## 8. Our district holds training for club officers and/or zone chairpersons before the start of the fiscal year, what is the process for completing my leadership development goal?

In the development of the district-specific goal, FVDGs/DGEs will want to indicate when the 2022-2023 incoming officer training will be held prior to July 1, 2022 and indicate a deadline for when the GLTs will report the training in Learn. They may also choose to indicate that the training for the 2023-2024 incoming officers (of which they will be responsible for in their DG term) will be provided in June 2023.

## 9. I lost the confirmation email with the link to view/edit my submitted goals. How can I go back in to modify my goals?

If you lost your confirmation email, you will need to contact the Global Action Team department at [GAT@lionsclubs.org](mailto:GAT@lionsclubs.org) or call +1.630.203.3815, and a new email can be resent.

## 10. How can I view/print my goals?

Beginning in March, you will be able to view/print submitted goals on the 2022-2023 District Goals webpage. If you need to view goals sooner, you can use the link in the confirmation email to access the goals directly from the site.

**\*\*Please note: your goals will show on the view/print screen 24 hours after submission\*\***

## 11. When do I need to have my district goals submitted?

Goals need to be submitted by May 30, 2022.

## 12. When is the last day to edit my district goals once they have been submitted?

The last day to make changes to your submitted goals and action plans is December 31, 2022.

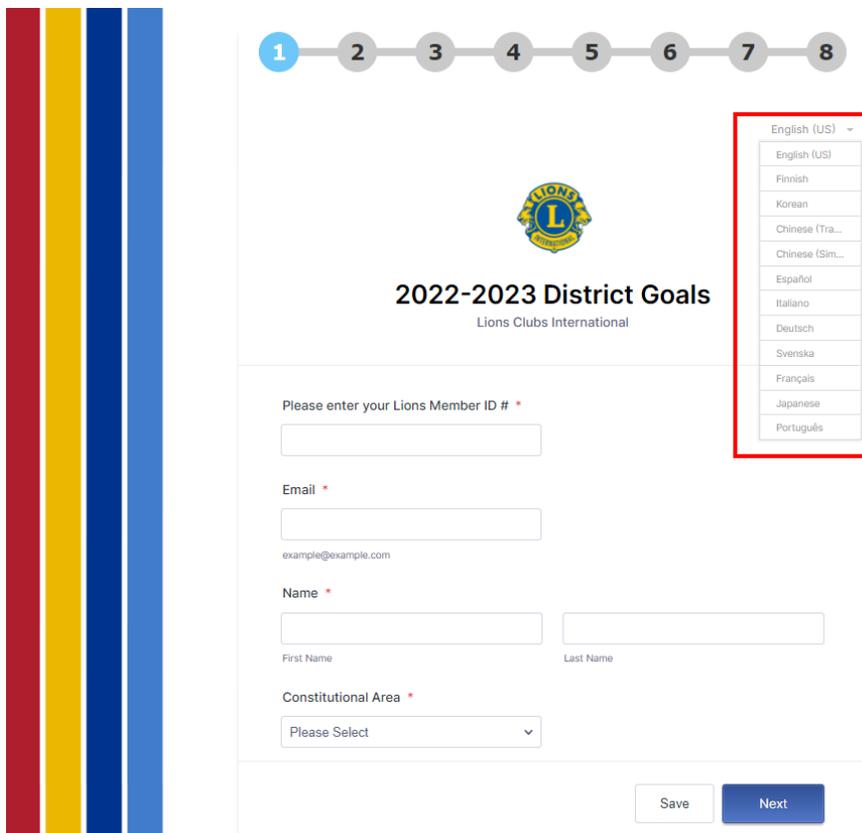
## 13. What is the role of the multiple district (MD) team?

In order to promote regionalization, multiple districts have the opportunity to create a S.M.A.R.T (specific, measurable, actionable, realistic and time-bound) goal for the 2022-2023 Lions year that reflects the needs of their area. Connect with your MD to verify if a S.M.A.R.T goal will be created.

## 14. Who do I contact for questions on developing or submitting my District Goals?

Please contact the Global Action Team department at [GAT@lionsclubs.org](mailto:GAT@lionsclubs.org).

## 15. If the District Goals website is in a different language than your own, please choose your preferred language from the dropdown menu located on the top right-side of the login screen.



The image shows a screenshot of the '2022-2023 District Goals' login page for Lions Clubs International. The page features a progress indicator at the top with eight steps, where step 1 is highlighted in blue. The main heading is '2022-2023 District Goals' with the Lions Clubs International logo above it. The login form includes fields for 'Please enter your Lions Member ID #', 'Email', and 'Name' (split into 'First Name' and 'Last Name'). There is also a 'Constitutional Area' dropdown menu. At the bottom right, there are 'Save' and 'Next' buttons. A red box highlights a language dropdown menu in the top right corner, which is currently set to 'English (US)'. The dropdown menu lists the following languages: English (US), Finnish, Korean, Chinese (Tra...), Chinese (Sim...), Español, Italiano, Deutsch, Svenska, Français, Japanese, and Português.