Global Action Team Stories from the Field

Childhood Cancer Success Stories
Important information about this webinar

• This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: lionsclubs.org/virtual

• Your microphone has been muted and will remain so for the duration of this webinar

• Have a question? Submit it using the “Question” tab located in the sidebar
Moderator

Kajit (KJ) Habanananda
Past International President
Chairperson of the Global Action Team

Lions International Staff Support
Sunayna Mahtani – CA 6, CA 8
Morgan Croft-Schornak – Program Development
Mary Campbell – Program Development
Meet Today’s Presenters

Leo Priyanka Devi
Leo Club Immediate Past President

PDG Nazmul Haque
GAT Area Leader

Lion Niroshni Singh
Club Project Director: Childhood Cancer

PDG Tony Holland
District GMT Coordinator
RMHC Malaysia and Hospital Kuala Lumpur

Leo Priyanka Devi
Leo Club Immediate Past President
CA 5: The Orient and Southeast Asia
RMHC Malaysia and Local Lions Clubs forge strategic partnership for Childhood Cancer Awareness
The results: A Lions Wonderland!
Childhood Cancer Project with Hospital Kuala Lumpur
Childhood Cancer Project with Hospital Kuala Lumpur
Local Lions Partnering with World Child Cancer in Bangladesh

PDG Nazmul Haque
GAT Area Leader
CA 6: India, South Asia and the Middle East
Childhood Cancer in Bangladesh

Partnering with World Child Cancer
Campaign Preparation

• Meeting with the Lion Leaders of Bangladesh to develop a campaign plan and to discuss fund-raising opportunities (August 2020)

• More than 500,000 Bangladesh Taka (approx. 5,800 USD) raised by Lions for campaign activities
Campaign Support

- Two TV talk shows telecasted
- Printing and distribution of thousands of leaflets and posters highlighting symptoms of childhood cancer
- Television ad campaign (scrolling ticker)
- Helpline for beneficiaries
Campaign Impact

- Identifying children with cancer in rural areas and bringing them to city hospitals for treatment
- Lions assisted with
  - Transportation
  - Food
  - Hospital tests
  - Post-treatment follow-up and rehabilitation
- 12 children are under treatment in different hospitals in Dhaka, the Capital of Bangladesh
World Child Cancer Recognition

Raising Awareness of Childhood Cancer in Bangladesh

A lack of awareness and understanding of childhood cancer is a major barrier to diagnosis for many children in Bangladesh.

September is Childhood Cancer Awareness Month and World Child Cancer has been generously supported by Lions Club International to help raise the profile of childhood cancer, particularly in the more remote regions.

Is there a party going on in South Africa?

Lion Niroshni Singh
Club Project Director: Childhood Cancer
CA 8: Africa
East Coast Lions Club Partner with CHOC
“Is there a party going on here?”
“Is there a party going on here?”

To see another video, created by CHOC, please click here:
https://www.youtube.com/watch?v=EHuVjAuZsro
Poll Break

Entertainment Events

Are you interested in organizing an Entertainment Event for children with cancer and their families?

A. Yes  
B. No  
C. Maybe
New Childhood Cancer Resource!

Visit lionsclubs.org/childhoodcancer To download the new Service Project Planner which will guide you through planning and implementing a Childhood Cancer Entertainment Event.
Question…

When all of the support is for the patient, who is there for the family?
How do I get here?
What was the goal?

To improve the EDUCATION and RECREATION for the patients and families at St. Jude’s Midwest Affiliate in Peoria IL.
So, the big question is…

Was the project a success?

- US$41,500 raised
- Donations and grants
  - LCIF Childhood Cancer grant provided US$20,423
- Thousands of kids served
Where are we now?

Delivery in progress

- Many items in use
- Playhouse finalized

Most importantly…

Nintendo Games

MediKin Doll
Finley is great!
This project is just the start...

There are thousands more that need our help.

Please find the video here.
Thank you all.
LCIF Childhood Cancer Grants and Partnerships

Visit lionsclubs.org/LCIFchildhoodcancer to learn more about:

- The Childhood Cancer Grant
- The Global HOPE Partnership

If you have questions about the Childhood Cancer Grant, please email: new.emerging@lionsclubs.org.
Success Story Webinar

Are you interested in hosting a Childhood Cancer Success Story Webinar in your area to keep this conversation going?

A. Yes
B. No
C. Maybe
Visit lionsclubs.org/GATresources for the Success Story Webinar Toolkit!
Questions or Comments?
Next step...

Hold a Success Story Webinar in your area to continue the conversation!
Join the Conversation

- Connect with Lions around the world
- Get real-time updates from Lions International Headquarters
- Learn about new and updated resources, upcoming webinars and Lions’ success stories