



Campaign 100: LCIF Empowering Service Extension FAQs

LCIF recognizes and thanks its Campaign 100 donors, international committee members, special committee members, area leaders, multiple district coordinators, district coordinators, and club coordinators for their dedicated efforts to empower Lions' service both locally and globally. After evaluating the impact that the COVID-19 crisis is having on Campaign 100, LCIF will extend the duration of Campaign 100 by one year.

Please visit our [website](#) for more information and read below for answers to our frequently asked questions about the *Campaign 100: LCIF Empowering Service* extension.

Q: Why was the campaign extended?

A: Campaign 100: LCIF Empowering Service is LCIF's most ambitious fundraising initiative to date. The LCIF Board of Trustees recently concluded its virtual board meeting on May 21, 2020 and voted to extend the campaign through June 30, 2022. The board made this decision based on our current realities. We must give ourselves the time necessary to realize our full potential in this campaign, for the future of our foundation. This decision was made with the health and safety of Lions as a top priority.

Q: Will the focus areas of LCIF's support change during this extension or in light of the global pandemic?

A: No, our focus will not change. Partnering with Lions to support your communities in times of need has always been LCIF's mission. Just as LCIF responds to the needs of communities recovering in the aftermath of natural disasters, LCIF is supporting communities severely impacted by COVID-19. With the support of our donors, LCIF has provided over 190 grants and US\$3,500,000 to support these communities.

The need remains to support all LCIF's cause areas currently and in the future. The global pandemic is affecting aspects of people's lives that Campaign 100's cause has always intended to support, such as disaster relief, hunger, humanitarian efforts, and youth. LCIF will continue to support these cause areas as well as, vision, diabetes, childhood cancer, and the environment.

When we launched Campaign 100, we made a commitment that Lions service will be more impactful than ever. Today in light of the global pandemic, our efforts to expand our cause areas and increase our service impact are more appropriate than ever.

Q: Will the recognition plan change?

A: No, the campaign recognition plan will not change as a result of the extension. However, there may be delays in fulfillment due to the impact of COVID-19. Some of the warehouses and outside vendors that support our recognition program are currently closed. These closures, combined with mail service suspensions in part of the world, may delay the fulfillment of some recognition pieces for the foreseeable future.



Q: *Do Area Leader, Multiple District Coordinator, and District Coordinator terms automatically extend through the end of the campaign?*

A: Yes, terms will automatically extend through the end of the campaign, understanding that there are regional differences in these appointments and flexibility is needed. However, if an area leader, multiple district coordinator, or district coordinator is no longer able to carry out their role, please notify their supervising leader so a replacement may be identified.

Q: *Will trainings for multiple district and district coordinators continue to take place for the 2021-2022 term?*

A: Yes, LCIF will provide training to multiple district and district coordinators. At this time, we do not know when or where all these trainings will occur. Trainings may be offered in the form of an in-person training, a webinar training, or a series of webinars. LCIF staff is working diligently to ensure proper training is available for our leaders at this time. Please visit the [Virtual Event Center](#) and be in touch with your LCIF development manager or specialist to learn about upcoming trainings.

Q: *Will there still be budget available for reimbursable expenses through the additional year?*

A: Yes, LCIF will offer coordinators a budget to support expenses related to campaign activities. A communication with information about the budget allotment for 2020-2021 and 2021-2022 will be forthcoming.

Q. *Will the pledge payment period extend?*

A. If a donor wishes to make changes to an existing pledge, LCIF will work with the donor to accommodate those changes. For any new pledges being made, donors will have three years to complete pledges of US\$300-\$24,999 and five years to complete pledges of US\$25,000+.

Q. *Will the Model Club fulfillment period be extended one additional year?*

A. Yes, the Model Club commitment fulfillment period will be extended by one additional year, through June 30, 2023. Additionally, new Model Club commitments may be made during the 2021-2022 Lion year.

Q. *Will the overall campaign goal increase? Will my Campaign 100 Area/Multiple District/District goals increase?*

A. The overall campaign goal will remain at \$300 million. Area, multiple district, and district goals may be adjusted in some areas in accordance with the revised timeline and performance to date.

Q: *Will the Model Club Challenge be extended?*

A: Through the 2020 Model Club Challenge 175 clubs have been secured as of May 8, 2020. We thank all of our leaders who worked to make this achievement possible. The 2020 Model Club Challenge will not be extended, but there may be another Model Club challenge planned in the future.



Q: Will the timeframe be extended, or will the qualifications be modified to earn a chairperson medal or qualify for a district and club community impact grant in 2019-2020?

A: No, the timelines and qualifications to earn a chairperson's medal or qualify for a district and club community impact grant in 2019-2020, will not change. The criteria to these programs are not specific to Campaign 100.

Follow these links to for information about the [chairperson's medal](#) and the [district and club community impact grant](#).

Q: How can we support Campaign 100 now?

A: Many Lions have asked how they can help during these unprecedented times. Your support of LCIF has never been more important. As of May 8, 2020 Campaign 100 has raised US\$151,804,119 to make Lion service possible. If you are able, please consider joining LCIF in its support of Lions' relief efforts by donating [here](#). Your contributions are crucial to sustaining LCIF's ability to help Lions keep their communities safe and healthy. All donations are eligible for MJF and Campaign 100 recognition. If you have recently made a donation, we sincerely thank you for your leadership and generosity!

At this time, we advise that you prioritize your health and safety above all else. We encourage you to stay connected with LCIF, LCI, and your fellow Lions virtually if it is not safe to meet in person. You can follow LCIF online through [Facebook](#) and on our [website](#). Visit the [Virtual Event Center](#) online to learn about opportunities to participate in webinars.

Q: If our district has recently received a grant from LCIF, do we have additional time to implement the grant due to COVID-19?

A: LCIF is encouraging Lions to prioritize their health and safety. Therefore, if your district has received a grant but it is not safe to implement your project at this time please contact LCIF to discuss a revised project timeline. This would also apply to the collection of matching funds for the project.

Q: Will grant application deadlines be extended?

A: No, grant application deadlines are not being extended. Please visit our grant's webpage [here](#) to learn more about upcoming deadlines and application criteria.