



Service Project Showcase – Q&A

Q What is the Virtual LCICon 2021 Service Project Showcase?

A The Service Project Showcase is your opportunity to show off the great work of your club or district. All Lions and Leos are invited to submit a 5- to 10-minute video highlighting a successful service project.

Q What types of service projects should be featured?

A All Lions service projects should be considered. To help you select which one you'd like to spotlight in your video, consider jotting down a few notes about some recent successful projects.

- What was the project? What did you do?
- What was the need? Why did you do it?
- What were the results? Who or how did you help in your community?
- What makes this project so special to your club?

Q How should I format my 5- to 10-minute video?

A Be creative! How you present your project is completely up to you. Here are a few ideas to kick off your brainstorming.

- Who in your club can best tell the story? Is it one person or several people? If you'll have multiple people involved, consider setting up a video meeting, through Zoom or your platform of choice, and recording the session.
- Is there a beneficiary who can speak to how the project impacted them personally or their community? You may consider producing your video interview-style with someone from your club asking a beneficiary questions.



- Do you have photos from the event? If so, you may consider a slideshow with some narration.

Q Will all videos be included in LCICon 2021? Where can they be viewed?

A Lions International will review all submissions to determine which ones are best suited for sharing as part of LCICon 2021. They will be viewable from within our event platform as part of our daily convention programming. Videos not selected for the Service Project Showcase may be shared with Lions in alternate ways, such as in a future virtual event or through social media.

Q Who can submit a video?

A All registered LCICon Lions and Leos are eligible to submit a video that tells their service story. This is a great opportunity to be part of the biggest Lions event of the year. If you haven't already, visit www.mcisemi.com/lci2021 to register today.

Q How many videos can my club submit?

A Each club may submit one story. So decide which service project you feel is the most unique, inspiring or best exemplifies how your club is making an impact in your community.

Q Where do I submit my video?

A Visit lcon.lionsclubs.org/submit to upload your video.

Q What is the deadline to submit a video?

A Videos must be uploaded by **April 30 at 11:59 p.m. CDT** to be considered for inclusion in the LCICon 2021 program.