Global Action Team Ambassador Webinar Series
Agenda

• Welcome
• Keynote from PIP Kajit Habanananda
• Ambassadors and the GAT
• Resources
• Next steps
• Closing remarks from PID Datuk Dr Naga
Keynote Speech

GAT Chairperson

PIP Kajit Habanananda
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Ambassadors & Global Action Team
Role of the Ambassador in the GAT

Ambassadors are Past International Presidents, International Directors, LCIF Board of Trustees, Past International Directors, and Past District Governors.

Motivate Lions and Leos to take action by demonstrating passion for service.

Provide support to districts and provide feedback to GAT Chairperson and LCI.
Global Action Team

**Ambassadors**
Past International Presidents
International Board of Directors
Past International Directors
Past District Governors

**Global Action Team Chairperson**

**GAT**
Constitutional Area & Regional Area Leadership

**GAT**
Area Leadership

**Multiple District Global Action Team Chairperson (Council Chairperson)**

GLT  
Multiple District Coordinator

GMT  
Multiple District Coordinator

GST  
Multiple District Coordinator

**District Global Action Team Chairperson (District Governor)**

GLT  
District Coordinator

GMT  
District Coordinator

GST  
District Coordinator

**Region and Zone Chairpersons**

**Club Global Action Team Chairperson (Club President)**

GLT  
First Vice President/Leadership Chairperson

GMT  
Membership Chairperson

GST  
Service Chairperson
Global Action Team Focuses

1. Supporting districts to achieve their annual goals and monitoring progress.

2. Reinforce club level communications through the zone chairs to provide initiatives, resources and suggested activities.

3. Support LCI divisions by creating a formal feedback loop between clubs and LCI.

4. Share the success stories of clubs and districts with Lions around the world!
The GAT helps district governors in achieving their **goals** by creating a unified approach to all key areas of Lions.

By leveraging the GAT in the achievement of District Goals, districts & clubs will:

- Foster positive **membership** growth
- Increase Lion’s visibility through impactful **service**
- Build strong and innovative **leaders** within the districts.
The Role of the Zone Chair

District GAT

Zone Chairs

Club

Club

Club

Club

Club
Feedback & Support

Provide feedback on projects, training and membership outreach events

District Governor

Assist in removing obstacles and leverage the GAT network to achieve new possibilities

Clubs
Zone Chair
CA GAT Team
GAT Staff Specialists
To ensure that Lions Clubs International impacts 200 million lives through service, reaches 1.7 million Lion and Leo members and provides learning opportunities to 500,000 members by the year 2020.

**Goal**

**GAT Success Stories**

The GAT message of success is best shared through storytelling, particularly stories that focus on a one-team approach and that highlight how each pillar of the team contributes to the other.

Sharing GAT success stories will:

- Show the **significance and impact** of the GAT
- Inspire Lions to **take action** in their communities
- **Educate** on how Lions accomplished the goal
To help the Global Action Team thrive, it’s important for club leaders and Lions to take consistent action within their clubs and communities. **GAT Ambassadors** help support this!
GAT Ambassador in Service, Membership & Leadership Development
Service Activities

• Share success stories of Global Causes with clubs
• Encourage clubs to report service
• Volunteer to share Lions Service Journey with clubs
• Guide clubs on how to conduct a community needs assessment
• Encourage clubs to apply for Kindness Matters Service Award
• Attend service activities to motivate members
Membership Development

- Educate clubs about Global Membership Approach (GMA)
- Get involved in a district membership development working group
- Share new member recruitment tips with clubs
- Share membership retention strategies with clubs
- Volunteer to serve as a facilitator at a Lions Orientation session
- Mentor a new club during their chartering process
Leadership Development

• Encourage members to attend LCI institute training
• Volunteer to serve as faculty or facilitator at a local training
• Mentor organisers of a local institute who need guidance
• Promote the online Lions Learning Center
• Promote the various types of Leadership Development grant
GAT Success Story Funding

Available to districts, undistricted areas and Leo districts with the submission of a success story.

Who

- Any district **GAT member** (District Governor, GLT, GMT, GST Coordinator) or the Cabinet Secretary
- Any **coordinating lion**
- Any **Leo district president** or **district Leo chairperson**

What

- **US $500** available to districts and undistricted areas
- **US $350** available to Leo districts

When & Where

- Submissions will be accepted through our website beginning in late September through **May 1**.
Global Action Team Communications

Facebook

Global Action Team Communications

GAT Ambassador Toolkit

GAT Ambassador Toolkit

GAT Ambassador Toolkit

Global Membership Approach

Lionsclubs.org/global

A 4-step process

Step 1: Build a Team
- Build a Team with support from the Global Membership Approach.
- Team Training Support Guide - NEW Presentation (PPT)

Step 2: Build a Vision
- Conduct an analysis of your vision and develop goals to best serve your needs.
- Vision Training Support Guide - NEW Presentation (PPT)

Step 3: Build a Plan
- Build a plan as a team to achieve the established vision.
- Plan Training Support Guide - NEW Presentation (PPT)

Step 4: Build Success
- Evaluate your plan, maintain accountability, and adjust as necessary.
- Success Training Support Guide - NEW Presentation (PPT)

Resources for each step in the GMA process
Empower Your Districts & Clubs

Club Quality Initiative

The Service Journey is an approach to living and serving well. To making a real difference people can see and feel. It encompasses four simple phases:

Learn • Discover • Act • Celebrate

We love these words because they transcend organizational formulas. They have no borders. They are the essence of Lions and Leos.

Zone and Region Chairperson
e-Books

e-Books
Global Membership Approach Orientation

The Global Membership Approach equips districts to develop membership through a strategic four step process. This extensive course provides the information and resources about each step to support your district in achieving membership growth. A text-based version of the course is available in the Additional References section.

The Global Action Team

This seven-module course demonstrates how the GAT supports the visions of Lions Clubs International and the Lions Clubs International Foundation. Specifically, it shows how the GAT leadership network inspires action at the local level, describes the important roles and responsibilities of the GAT members, and explains how strong and innovative leadership plays a crucial role in successful service initiatives. A text-based version of the course is available in the Additional References section.
It’s Time For Action

The success of the Global Action Team depends on the involvement of Lions.
You have the power to turn your club’s plans into action.

Before the next webinar, take action!
Opportunity to share during the next webinar.
Closing Remarks

GAT Regional Area Leader
PID Datuk Dr Naga
Upcoming webinars…….

December
February
April
June: Final Session

Topics will include membership development, leadership development, and service activities

Contact:
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Thank You

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