

EXECUTIVE SUMMARY
INTERNATIONAL BOARD OF DIRECTORS MEETING
San Diego, California, USA
October 28-31, 2021

AUDIT COMMITTEE

- The committee received an update from Lions Clubs International Internal Audit and will continue to follow up and monitor action plans.

CONSTITUTION & BY-LAWS COMMITTEE

- Denied a third vice president election complaint filed by Past International Director Rosane Jahnke, and affirmed Fabricio Oliveira as International Third Vice President for the 2021-2022 year.
- Reviewed the suspension of the district governor from 3233-E2 (India), removed Sudhir Kumar Goyal as district governor, and declared a vacancy in the office of district governor. Instructed the district to fill the district governor vacancy in accordance with Article IX, Section 6(d) of the International By-Laws.
- Approved the “General Incorporated Foundation Nihon Lions” as a foundation in Japan, in accordance with the Board Policy Manual, Chapter XV, Paragraph A.6.d.3.

CONVENTION COMMITTEE

- Approved in-person registration rates for the 2021-2022 District Governors and Council Chairs to be reduced to US\$100 for the upcoming 2022 International Convention.
- Approved the 2022 International Convention to include a virtual convention component. Approved international election procedures to permit use of an electronic platform for voting in person at the International Convention.
Approved per diem for convention appointees and staff for the 2022 International Convention.
- Approved update to Chapter VIII, Paragraph C.5. of the Board Policy Manual, to include past and present trustees in the memorial service at convention.

DISTRICT AND CLUB SERVICE COMMITTEE

- Recognized the United Arab Emirates as a provisional region and appointed Zone Chairperson Amer Bitar to serve the area as Region Chairperson.
- Appointed Past District Governor David Wilson to serve as the District Governor for District 105-N (British Isles).
- Appointed Past International Director Geoffrey Leeder to serve as Coordinating Lion for District 105-N (British Isles).
- Approved the redistricting proposal submitted by Multiple District 325 (Nepal) to bifurcate the districts into Districts 325-C, 325-D, 325-E, 325-F, 325-G, 325-H, 325-I, 325-J, 325-K, 325-L, 325-M, 325-N, 325-P, 325-R, and 325-S to take place at the adjournment of the 2022 International Convention.

- Approved the redistricting proposal submitted by District 322-F (India) to bifurcate into District 322-F and 322-H to take place at the adjournment of the 2022 International Convention.
- Appointed Past District Governor Douglas Small to serve as the District Governor for District N-1 (Canada) for the remainder of the 2021-2022 year.
- Revised the Standard Form District By-Laws to no longer require the submission of a visitation report following club visits.
- Revised the District Governor Reimbursement Policy to cover the mailing of items to clubs when the club visit is conducted virtually.

FINANCE & HEADQUARTERS OPERATION COMMITTEE

- Approved the 2021-2022 fiscal year 1st Quarter Forecast, reflecting a deficit.
- Revised the Executive Officer Travel and Expense Reimbursement Policy.
- Revised the Procurement Policy of the International Association of Lions Clubs.
- Approved the waiver of entrance and charter fees through June 30, 2022.

LEADERSHIP DEVELOPMENT COMMITTEE

- Confirmed the alternative plan for a virtual 2022 First Vice District Governor/District Governor-elect (FVDG/DGE) Seminar Days 1-3 to replace the seminar content originally scheduled for February 2022.
- Confirmed the addition of a second day for the FVDG/DGE Seminar at the convention in Montréal, making it a two-day seminar.
- Approved the addition of the Nepali group for the 2021-2022 FVDG/DGE Seminar and an exception of the LCIP requirement for Nepali group leader for this year's seminar.
- Approved Past International Director Sanjay Khetan as the 2021-2022 Nepali group leader.
- Approved an increase to the DGE Seminar gift budget by \$38,354 for the 2021-2022 FVDGs/DGEs.

LONG RANGE PLANNING (AUGUST 2021 MEETING REPORT)

- Received an update on the Lions International Strategic Plan.
- Received an update on the study of the role of the District Governor and reviewed an analysis of the current methodology for District Governor budget allocation.
- Reviewed International Director endorsement qualifications.
- Discussed the creation of a Marketing Think Tank, and the approach to developing marketing skills, confidence, and competence at the club level.
- Reviewed election procedures for positions of LCI International Directors and 3rd Vice President.

MARKETING COMMUNICATIONS COMMITTEE

- Reviewed the PR Grant program and recognized the growth in the popularity of the initiative. This year, 32 PR Grants have been approved for funding, which has effectively exhausted the annual budget of US\$400,000 for the program.
- Reviewed a request from Multiple District 318, Multiple District 3232, and Multiple District 3233 in India to utilize surplus funds for the acquisition of office space to support

Lions' activities, training, and other initiatives. The committee tabled a decision to review the request in more detail and to refer the request to the Finance Committee. The committee will review during the next board meeting.

- Revised Board Policy Chapter XIX to remove discontinued titles of New Voices Constitutional Area Chairperson and New Voices Constitutional Area Speaker from international protocol.
- Revised Board Policy Manual Chapters II, XVI, and XIX to align the name of the Marketing Committee with the previous decision.

MEMBERSHIP DEVELOPMENT COMMITTEE

- Requested the Finance Committee consider an extension of the fee waiver.
- Reviewed progress updates on the Specialty Club Program.
- Reviewed progress updates on the Global Membership Approach rollout and data showing success within pilot districts.
- Reviewed and approved Membership Development Grants.
- Reviewed and approved the 2022-2024 Leo Club Advisory Panel.
- Reviewed membership investigation results for the Lions Club of Mumbai Choice and recommends canceling the club for reason of fictitious membership.
- Reviewed and updated several sections of Board Policy Manual, Chapter XXII to align with program updates and to support future program growth.
- Updated Board Policy Manual, Chapter X to add Multiple District 300 D Taiwan.

SERVICE ACTIVITIES COMMITTEE

- Resolved to update Chapter I of the Board Policy Manual to reflect LCI's new mission statement, and update language to align with common use.
- Received a report on service reporting, including the number of people served, the number of service activities, and the percent of clubs reporting service.
- Received an update on advocacy events, including Lions Day with the United Nations and Lions Day on Capitol Hill.
- Received an update on LCI's Memorandum of Understanding with the Association of Diabetes Care and Education Specialists.
- Selected winners of the Top Ten Youth Camps and Exchange Chairperson Award.
- Discussed service programs, the development of LCI's global causes, and implementation of Lions International Strategic Plan.
- Received an update on the Kindness Matters Service Award.

TECHNOLOGY COMMITTEE

- The committee discussed the 2021-2022 first quarter forecast versus budget for the division and requested further explanation for the approximately US\$850,000 negative variance. The committee was satisfied with the explanation provided by staff on the factors contributing to the variance.
- The committee received updates on privacy initiatives and ongoing steps being taken related to the General Data Protection Regulation (GDPR). The committee reviewed an update regarding the ongoing plans for adopting International Organization for

Standardization (ISO) 27001. The committee approves the security and privacy initiatives planned for the next three to six months.

- Your committee received an update on infrastructure initiatives. The committee was pleased to note progress had been made on three fronts: compliance, network security, and infrastructure improvements. The committee is cognizant of increasing frequency of security threats and is pleased to know this continues to be a top priority for the association.
- Staff presented a comprehensive update on the CRM project. The committee agreed with the recommended approach (Salesforce) and were excited that it offered a positive payback by year six of the project. The committee was pleased that staff will focus on delivering value quickly and look forward to updates at the April 2022 board meeting.
- The committee discussed the status of the digital products. Staff continues to explore new features and functionality requested by members. Staff acknowledged that all planned product work could/will be impacted by the Salesforce project and will keep the committee updated on any priority changes.
- Your committee had a comprehensive discussion on the use of our digital products and the importance of increasing adoption and use of our products. This committee requests the support of the International Directors in promoting the adoption of the digital products.
- Staff presented data on Connect and highlighted recent usage trends for the application. Given the significant investment to support Connect (US\$350,000) and minimal usage (~2,500 sessions in the last 12 months), the committee advised staff to evaluate how to retire the application without causing significant impact to members.
- The committee received an update from staff on the mobile applications. There are concerns with the long-term viability of the current mobile platforms, with immediate action required for the Android application as it will lose vendor support after December 2022. The committee recommends discontinuing mobile application support until a mobile solution that works for any device can be implemented with the Salesforce project.
- The committee received an update on supporting the 2022 international election. Staff was directed to continue evaluating hardware needs for supporting digital ballots in-person.
- The committee met jointly with the Service Activities Committee to receive updates on service reporting and the adoption of technology products.