

Humanitarian Efforts

90% of
unvaccinated
people exposed
to measles
become ill¹

VOLUNTEERS AND VACCINES



While a safe and cost-effective vaccine is available, an unthinkable number of children dies each day from measles, the greatest burden of which is borne in Sub-Saharan Africa.

Adding to a long history of volunteerism throughout Africa aimed at stemming measles' wrath, Lions secured US\$290,000 in grants from Lions Clubs International Foundation (LCIF) to increase vaccine coverage.

Taking their efforts to new heights, Lions supported countrywide measles and rubella campaigns in Tanzania, Uganda, and Zimbabwe, leveraging community influencers, campaign kick-off events, flyers, media coverage, and advertising. Project partners

from the World Health Organization and local Ministries of Health noted that Lions' unique knowledge of their communities, and use of roadshows and town criers, helped increase significantly the number of children vaccinated – an estimated 25 million across the three countries.

"The joint effort between Lions and the Ministry of Health resulted in unprecedented coverage," said Lotalis Gadau, of Tanzania's Ministry of Health. "We commend Lions for their unflinching support."

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**Lions Clubs International
FOUNDATION**



A Vulnerable Population Targeted

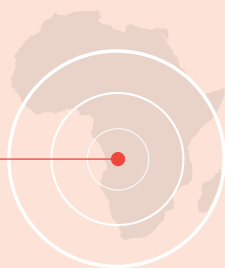
95%.

Of measles-related deaths worldwide, that's the percentage that occurs in countries with low per-capita incomes and weak health infrastructures, according to the World Health Organization².

Sadly, the disease — often causing severe pneumonia, brain damage, and death³ — is still common in many developing countries. There is both heartache and hope:

Estimating the total number of cases and deaths globally and by region...

THE WORST IMPACTS OF MEASLES WERE IN SUB-SAHARAN AFRICA⁴



23 MILLION DEATHS WERE PREVENTED

primarily in the African Region and countries supported by initiatives of Gavi, The Vaccine Alliance, from 2000-2018⁵

THAT'S AFRICA AND THE AFRICAN REGION.
GLOBALLY, MEASLES LOOKS LIKE THIS:



6 million
people are affected by measles each year⁶

10,000 babies+
are born with Congenital Rubella Syndrome annually⁷

Measles is a leading cause of death in children under 5⁸



LCIF AND LIONS

Funding Service, Delivering Solutions

Every year measles infects more than six million people, and every day 300 people perish because of the disease, for which a safe and effective vaccine exists⁹. Fortunately, numbers have declined due to strengthening routine immunization services and mass vaccination campaigns, like those made possible with funding from LCIF.

With support from LCIF, Lions will continue to be there, delivering healthier futures around the world.

lcif.org/humanitarian

**US\$83+
MILLION GLOBALLY**

**mobilized by LCIF
for measles and
rubella efforts**

SOURCES: ^{1,3,6,7,9}Measles & Rubella Initiative; ^{2,4,5,8}World Health Organization



Lions Clubs International
FOUNDATION

LCIF is the grant-making body empowering Lions to create greater impact in their communities and around the world. The vast majority of funding LCIF receives is from Lions; one hundred percent of every donation supports Lions service through LCIF grants and programs.

Humanitarian efforts is just one cause area supported by LCIF and *Campaign 100: LCIF Empowering Service*. With financial support from Lions and clubs worldwide, Campaign 100 is empowering Lions to increase service impact in vision, youth, disaster relief, and humanitarian efforts; fight the global epidemic of diabetes; and make important progress in expanded cause areas of childhood cancer, hunger, and the environment.

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BY SUPPORTING YOUR
FOUNDATION**

lionsclubs.org/donate