# **Our Service**

## Lions are a global force for good.

Lions Clubs International is the largest service club organization in the world, with more than 1.4 million members in 48,000 clubs serving 200 countries and geographic areas worldwide. Since our founding in 1917, we have been proving that where there's a need, there's a Lion.



Our motto is "We Serve" and Lions put it into action every day. We're caring men and women who come together to be the difference in our communities. We believe we can do so much more together than we can alone.

#### Lions serve global causes.

Lions around the world are rallying around the five global causes of vision, hunger, the environment, childhood cancer and our new global focus, diabetes. We have set a goal of serving 200 million people a year through these causes and other humanitarian initiatives.

#### Lions empower young people.

We believe young people are the leaders of tomorrow. And today. Our Leo clubs give young people opportunities to become volunteers and service leaders, developing new skills and a lifelong passion for service. Approximately 180,000 Leos in 7,200 clubs are serving more than 140 countries worldwide.

We also provide valuable local services to youth such as mentoring, health programs and scholarships. Internationally, we empower youth through our Peace Poster Contest, youth camps and exchanges, and the Lions Quest program that has helped provide positive life skills to over 16 million students.

### Our Foundation empowers the service of Lions.

We also help our global neighbors through the support of our Foundation, Lions Clubs International Foundation (LCIF). LCIF has awarded more than US\$1 billion in grants to support Lions' humanitarian projects. In 2018, LCIF launched *Campaign 100: LCIF Empowering Service* – its most ambitious campaign ever – to help Lions improve the lives of millions by funding sustainable projects to increase our service impact, fight diabetes and expand our global causes.

#### Lions are making a world of difference.

Every day, every way, Lions are investing their time, talents and resources in the communities where we live, work and serve. We believe there is no challenge that can't be overcome when we unite for good.



