



GET CONNECTED

LCICON BACKSTAGE PASS

Scan Me!



Hannah Milligan
*Account Lead, Brand and
Marketing Strategy*

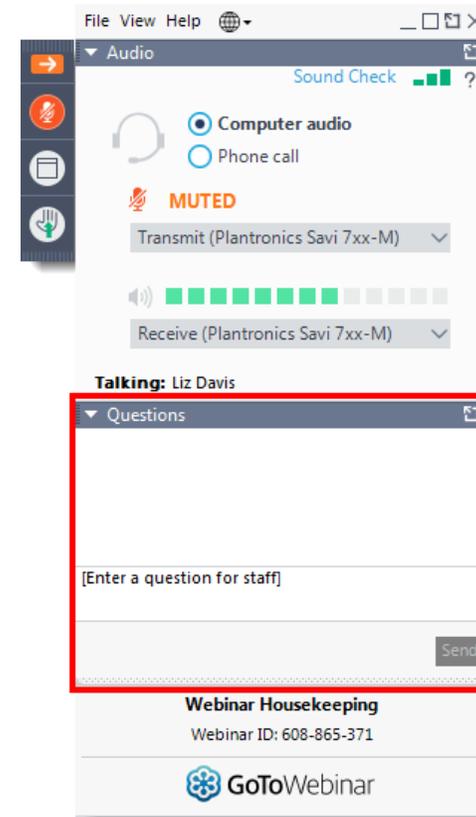


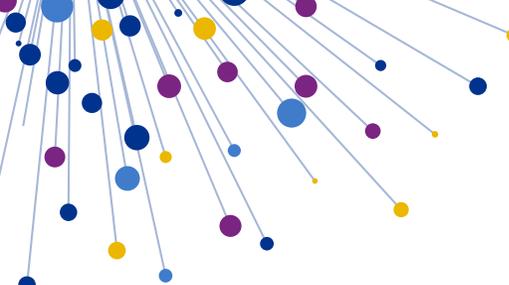
Christine Tait
*Specialist,
Global Action Team*



Important information about this event

- This event is being recorded; the recording and PowerPoint will be available afterward.
- Your microphone has been muted and will remain so for the duration of this event.
- **Have a question?** Submit it using the “Questions” tab located in the sidebar.





Agenda

- ▶ What to expect at Virtual LCICon 2021
- ▶ Opportunities to connect
- ▶ Questions and answers



**Quick poll:
Are you registered
for Virtual LCICon 2021?**





What to expect at LCICon





Get ready for the Lions event of the year

Virtual LCIcon 2021

June 25-29, 2021

Celebrate with us!



Malala Yousafzai
Activist and
philanthropist



Elina Nechayeva
Soprano



Le PeTiT
CiRqUe®
Production
company



Tyler Figueroa
Violinist



Visit icicon.lionsclubs.org to view the event schedule.

Finding connection

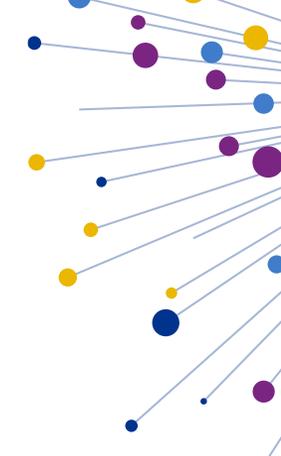
Get to know Lions from around the world, make some new friends, and deepen your LCIcon experience





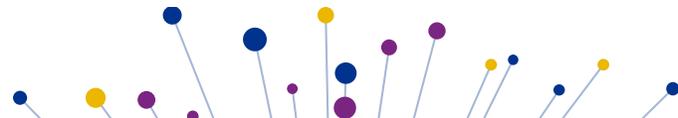
16k

Lions registered for
convention



152

Countries
represented





CONNECTING WITH YOUR CLUB



HOST A WATCH PARTY

Virtual or safely in-person



CREATE/FOLLOW A GROUP

Social media or phone group



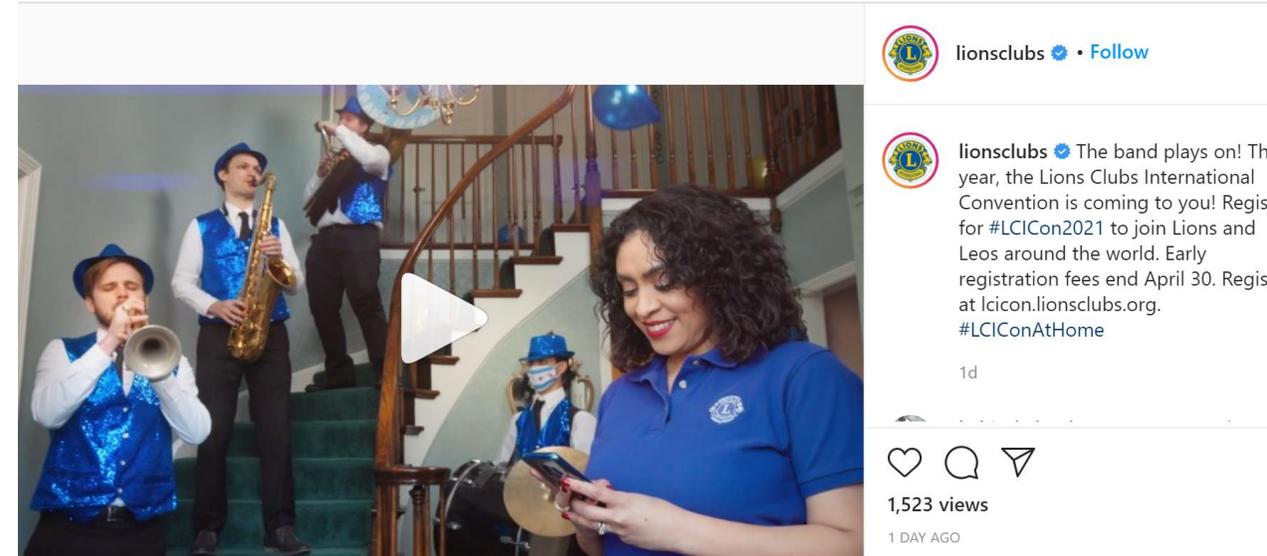
START A CONVERSATION

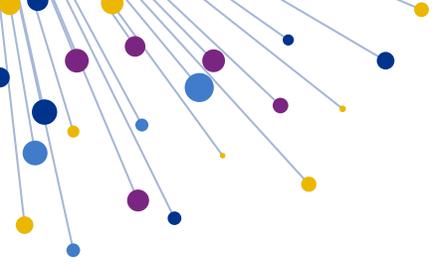
Post questions, share thoughts



Sharing your experience

- Use official hashtags when posting to social media:
 - #LCICon2021 and #LCIConAtHome
- Use the LCICon Facebook profile frame
- Use LCICon stickers in your Instagram stories
- Follow the LCICon Facebook event page





Connecting at convention

- Chat with other Lions and headquarters' staff during the seminars and at the Exhibit Hall
- Explore divisional booths and reach out on specific topics
- Share your experiences in the GAT Facebook Group



Quick poll:
**How are you planning on engaging
your club with LCICon this year?**





REGISTER TODAY.

LCICon.lionsclubs.org



Use your camera
to open the
LCICon website.

The background features a dark blue to purple gradient. It is filled with numerous curved, glowing light trails in shades of blue and purple, creating a sense of motion and depth. In the lower right quadrant, there is a faint, semi-transparent network diagram consisting of interconnected nodes and lines, suggesting a digital or technological theme.

QUESTIONS?



Thank You