



Position Overview

As a GAT Area Leader, you are appointed annually to support districts in achieving *MISSION 1.5* membership targets through active engagement, strategic guidance, and leading by example. You are expected to charter at least one new club and sponsor one new member, demonstrating the actions needed for success. By providing mentorship, resources, and clear direction, you ensure alignment with organizational goals and empower districts to meet annual metrics for new clubs, new members, and net gain. Success in this role relies on proactive communication, understanding challenges, hands-on involvement, and leveraging initiatives to drive growth and effectively support district leaders.

Performance Expectations

Commitment to Growth:

- Commit to, promote, and support regional membership growth under *MISSION 1.5*, ensuring alignment with organizational goals and facilitating collaboration across districts and multiple districts (MDs).
- Sponsor at least one new member and establish one new club annually.
- Support the development and execution of regional membership action plans, monitor progress, and participate in *MISSION 1.5* Summits.

Engagement and Collaboration:

- Create and follow an annual district engagement calendar to track progress on *MISSION 1.5* targets and submitted action plans.
- Regularly meet with CA leader and assigned executive officer, to review progress and provide feedback.
- Attend Worldwide Report Day calls.

Monitoring and Adjustments:

- Track membership metrics, forecast results, and adjust strategies with MD and district teams as needed.
- Follow up with district governors at forums regarding clubs under financial suspension.

Team Support and Training:

- Approve MD GAT appointments to foster collaboration among MD GAT coordinators and GAT leadership.
- Provide mentorship, communication, and resources to district leaders.
- Ensure MD and district GAT leaders understand their roles and responsibilities.
- Understand, plan and execute Global Membership Approach training sessions with district teams, inviting group leaders as viewers.
- Encourage GLT coordinators to plan and report training through Learn.

Recognition and Grants:

- Understand *MISSION 1.5* awards and recognition opportunities and encourage districts to participate.
- Promote the use of Membership, Leadership, LCIF, and Marketing grants among MD and district GAT leaders.

Service and Resource Reporting:

- Ensure Lion and Leo clubs report service activities and communicate any challenges to GAT specialists.
- Provide resources and district-level support to help clubs overcome challenges and achieve their goals.

Communication and Accountability:

- Support marketing chairpersons in promoting membership, leadership, and service opportunities to clubs.
- Ensure Lion leaders have a Lion Account for access to critical platforms and training.
- Communicate successes and challenges to GAT regional specialists throughout the year.
- Submit monthly expense reports through Certify.



Annual Timeline of Responsibilities

Q1

July – August

- Participant in *MISSION 1.5* Summit (per CA schedule).
- Conduct *Build Success* with FY district teams.
- Develop engagement calendar for post-summit follow-up with FY district teams.

September

- Determine schedule for conducting *Global Membership Approach* FVDG sessions.
- Attend *MISSION 1.5* Worldwide Report Days.

Q2

October – November

- Conduct *Build a Team* with FY FVDGs.
- Follow up with clubs in financial suspension.

December

- Conduct *Build a Vision* with FVDGs and incoming district GMT/GETs.
- Validate incoming GAT coordinator appointments and follow up with FVDGs accordingly.
- Follow up with clubs in financial suspension.

Q3

January

- Conduct *Build a Vision* with FVDGs and incoming district GMT/GETs.
- Continue validating incoming GAT coordinator appointments.

February

- Conduct *Build a Plan* with FVDGs and incoming district GMT/GETs prior to the FVDG/DGE Seminar.
- Continue validating incoming GAT coordinator appointments.
- Attend *MISSION 1.5* Worldwide Report Days.

March

- Register for the *MISSION 1.5* Summit.
- Follow up with clubs in financial suspension.

Q4

April

- Ensure approved MD GMT/GET coordinators register upon appointment at MD conventions.
- Conduct an introductory session with summit participants and review drafted membership growth action plans, summit expectation and prework assignments.
 - District goals and action plans due. (4/30)

May

- Ensure approved MD GMT/GET coordinators register upon appointment at MD conventions.
- Follow up with clubs in financial suspension.
- Participant in *MISSION 1.5* Summit (per CA schedule).

June

- Participant in *MISSION 1.5* Summit (per CA schedule).
- Attend *MISSION 1.5* Worldwide Report Days.