GLOBAL ACTION TEAM

Area Leader

Term
Annual appointment, with option for re-appointment during the duration of MISSION 1.5 from 2024-2027.

Position Overview
As the GAT area leader, your experience provides your MD/single district coordinators (and undistricted areas, where applicable) with the resources needed to provide strategic support in achieving the MISSION 1.5 membership growth goal and objectives, as established. You will have a solid understanding of initiatives, successes and challenges in your area. Communicating with, listening to your multiple district/single district/undistricted area leaders and understanding area specific needs will be the keys to the success of MISSION 1.5 in your area.

Actions for Success
• Commits to the organization-wide goal and objectives of MISSION 1.5, which includes achieving defined regional membership targets.
• Develops, supports and executes regional membership growth plans as defined by MISSION 1.5.
• Monitors progress towards established membership goals, tracks and interprets data, forecasts results and conducts monthly check in calls with multiple district and district GAT.
• Motivates, inspires and provides mentorship to multiple districts/single districts while reinforcing the importance of taking action to achieve membership goals.
• Establishes and adheres to an annual engagement calendar to monitor progress towards MISSION 1.5 regional targets.
• Maintains effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
• Supports LCI divisions by providing information to/from the field to help improve plans established for MISSION 1.5 and the development/roll-out of service, leadership development and LCIF initiatives/resources.
• Identifies new and emerging leaders to participate in service, membership and leadership development opportunities.
• Promotes completion of the Global Membership Approach training path.
• Collaborates with the GAT CA leader to conduct relevant MISSION 1.5 seminars, events, and projects at the local leadership forum, Council and Cabinet meetings when possible, and other local meetings.
• Listens in during scheduled Worldwide Report Days with the MISSION 1.5 Steering Committee, International Board of Directors, and other regional leaders.
• Shares best practices, regional successes, opportunities and needs with the GAT CA leader, as well as other GAT leaders and LCI staff.
• Reinforces the importance of zone chairperson involvement including following up on club level communications from headquarters regarding MISSION 1.5.

Measuring Success
At the end of each Lion year,
• Achieves positive net membership growth as defined by MISSION 1.5 including sponsoring at least one new member and extending at least one club.
• The assigned area shows measurable net membership growth in their districts and undistricted areas, meeting or exceeding MISSION 1.5 targets.
• The assigned area shows measurable growth in club extension, meeting or exceeding MISSION 1.5 targets.

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- The assigned area shows measurable growth over the previous Lion year in the areas of service, leadership, and LCIF.

**Recommended Qualifications**
- Passionate about Lions, effectively promotes the Lions International Strategic Plan and is invested in the association’s future.
- Leads by example; proven track record in membership growth and extension.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).
- Graduate or faculty member of an Advanced Lions Leadership Institute or Faculty Development Institute, or other professional leadership program.

**Reporting**
- GAT area leaders report to the GAT constitutional area leader.
- GAT MD and single district coordinators report to the GAT area leader.