GLOBAL ACTION TEAM
PDGs as GAT AMBASSADORS
28TH OCTOBER 2020 at 16:00 (UK time) 17:00 (CEST)
PRESENTED BY:
PID ROBERT RETTBY
PDG MAX MONGIA
PDG ZEYNEP KOCASINAN
CA4 LEADER
GAT AREA LEADER CA4D
GAT AREA LEADER CA4D
MODERATOR PCC VIRESH PAUL
Welcome by PCC Viresh Paul
The GAT Objective

LCI Forward is our 5 year strategic plan

Our Global Causes

1. Childhood Cancer
2. Diabetes
3. Environment
4. Hunger
5. Vision
A global movement of service.
Agenda:

- Address by PID Robert Rettby
- Presentation by PDG Max Mongia
  - GAT Introduction & Ambassador Role
  - PDG Zeynep Kocasinan
- Ambassadors Toolkit & Resources
- Closing Remarks & Summary/QA
Global Action Team
CA 4: 2020-21
Constitutional Area Leader: PID Robert Rettby

4A
MD 101, 104, 106, 107, 109
D 120, 131
Undistricted Republic of Latvia
PCC Hilde Straumsheim
PDG Jenni Luomala

4B
MD 102, 111, 114
PID Regina Risken
PCC Udo Genetsch
PDG Werner Gschwandtner

4C
D 119, 121, 122, 123, 124, 126, 129, 130, 132
Eastern Europe undistr. countries
PID Miklos Horvath,
PDG Niels Schnecker
PDG Heiko Dallmann

4D
MD 105, 110, 118, D 128, 133
Undistricted Andorra, Gibraltar
PDG Max Surinder Mongia
PDG Zeynep Kocasinan

4E
MD 103, 112, 116, D 113
Undistricted Princ. of Monaco
PID Pierre Châtel
PID Claudette Cornet
PCC Corinne Bloemendal

4F
MD 108, 115, 117
Undistricted countries:
Cyprus, Malta, Rep. San Marino
PID Gabriele Sabatosanti Scarpelli
PID Domenico Messina
PID José-Maria Gorgulho
What does the GAT Do?

- One Team Approach to Achieve Goals
- Leadership Development
- Membership Growth
- Service Innovation
- Foundation Support
- Share and Utilize Resources
- Provide Input and Feedback
- Report
Global Action Team Focuses

1. Supporting districts to achieve their annual goals and monitoring progress.

2. Reinforce club level communications through the zone chairs to provide initiatives, resources and suggested activities.

3. Support LCI divisions by creating a formal feedback loop between clubs and LCI.

4. Share the success stories of clubs and districts with Lions around the world!
To help the Global Action Team thrive, it’s important for club leaders and Lions to take consistent action within their clubs and communities.

Action = Impact
Benefits of Working Together

- **GMT**
  - Promotes service projects as membership recruitment opportunities

- **GST**
  - Encouraging more service projects, drives membership growth
  - Service projects allow members to demonstrate their leadership abilities

- **GLT**
  - Strong leadership increases member satisfaction and retention
Clubs Drive Our Association

INTERNATIONAL

DISTRICT

CLUBS
GAT Ambassador’s Role

• As Ambassadors you will promote the vision of LCI and LCIF while reigniting the passion for service in our Lions and Leos

• Provide support to districts to foster positive membership growth in clubs, increase Lions visibility in the community through impactful service, and to build strong and innovative leaders in the districts

• Provide feedback to the Global Action Team chairperson, and LCI on successes, challenges or support needs of Global Action Team on the ground

• Participate in Global Action Team meetings and events at your leadership forums

• Motivate all Lions to take action and to utilize Global Action Team resources
As ambassadors, YOU are charged with motivating Lions and Leos to take action in their districts and clubs. By demonstrating your passion, you will reignite the excitement of service all the way down to the club level!
Presentation by: PDG Zeynep Kocasinan GAT AREA LEADER CA4D
GAT Ambassador Toolkit Overview

To help spread that message LCI created the Global Action Team Ambassador Toolkit.

Your GAT Ambassador Toolkit includes all the tools you need to:

• Inform districts and club leaders on the GAT and how to activate their team to support district and club goals

• Spread the GAT’s message of “Action Equals Impact”

• Find inspiration to share your own story of Leadership, Membership and Service
GAT Ambassador Toolkit Resources

2. Global Action Team In Action Presentations
These two presentations give real-world examples of how leadership, membership, and service work together to create impact in entire communities and in the lives of the most vulnerable.

Who is my audience?
Every Lion and Leo - our members want to be inspired to act, and we know that our stories of impact capture the mission of the GAT better than any “Roles & Responsibilities” or guide.
GAT Ambassador Toolkit Resources

3. Global Action Videos
Our inspiring videos share why the GAT is important and how it leads to success in leadership, membership and service.

4. GAT Talking Points
Talking points cover all aspects of the GAT and can be used during speeches and site visits.

5. GAT Pocket Guide (Informational Flyer)
Empower Your Districts & Clubs

Club Quality Initiative

The Service Journey is an approach to living and serving well. To making a real difference people can see and feel. It encompasses four simple phases:

Learn • Discover • Act • Celebrate

We love these words because they transcend organizational formulas. They have no borders. They are the essence of Lions and Leos.

Zone and Region Chairperson

e-Book
Global Action Team Communications

Get to Know the GAT

The GAT is a continuous loop of resources and feedback. From an initiative’s beginning to the time it reaches clubs, the team is set up to be agile and flexible, allowing the association to provide resources while incorporating necessary changes as instructed by Lions. This is how we can, together, ensure everything delivered is at its best.

Lions Global Action Team
Closed group

Join Group

Closed group
Anyone can find the group and see who runs it. Only members can see who’s in it and what they post.

About

Welcome to the official Lions Clubs International Global Action Team (GAT) group. Members will be required to answer questions about Lion/Leo membership to be approved to join.
This community is led by Lions... More

Landing Page

Facebook
Ambassador Next Steps

- Review these resources available on the website prior to speaking with Lions and Leos about the Global Action Team
- Use these presentations, especially the Global Action Team in Action presentation, as inspiration to create speeches or other presentations that are relevant to your audience
- Share the stories of success that you learn about during your engagements
- Speak from your own experience as a Lion leader and as a community volunteer
Take Action

**Scenario**: Clubs in your district are struggling to recruit new members – they have expressed that community members don’t see the value of joining a Lions Club. What can you share with clubs to help communicate to prospective members the value of Lions?

**Scenario**: There is a club in the district comprised of older members – recently this club added a handful of younger Lions. These younger Lions have different goals and ideas for what the club should be doing and there has been conflict between the two groups. How can the GAT be involved in managing this conflict?

**Scenario**: Club service chairperson within the district are not reporting their service – when asked why they aren’t reporting many expressed they don’t see the value in reporting the numbers. What can the district GAT do to show the value?

**Your Challenge**: Work with your district GAT to form a plan that involves the GLT, GMT and GST to come up with an action plan for one of the scenarios. Make sure to clearly identify how each team member is connected to the other parts of GAT.
LCI Staff members
Grisell Barraza
Viola Jobita
Thank You