



HONG KONG 2026

108th Lions International Convention

EXHIBITOR PROSPECTUS

July 3-6, 2026



Lions International

Lions International represents Lions Clubs International and Lions Clubs International Foundation. Lions take on some of the greatest challenges facing our communities and the world through the service of 1.4 million members in 50,000 clubs and the grant-funding support of our foundation. We improve health and well-being, strengthen communities and support those in need, locally and globally. At Lions International we are serving a world in need. Learn more about who we are and what we do at lionsclubs.org

108TH LIONS INTERNATIONAL CONVENTION IN HONG KONG

The Lions International Convention is the organization's only event where all global members are invited to join together for five days of fellowship, education, entertainment and more. This year's 108th annual convention is being held in Hong Kong, China and is not to be missed.

We expect thousands of Lions members from all over the world to attend this convention. Attendees look forward to connecting with thousands of Lions from around the world for an unforgettable global gathering of service, leadership and community all the while enjoying the sights of a city where the ancient and modern meet.

The Convention Hall and Exhibitors Zone will be held at the AsiaWorld-Expo (AWE) on Lantau Island just minutes from the Hong Kong International Airport (HKG).

Our international convention is not a tradeshow – it is focused exclusively on Lions International and designed to meet the interests and needs of our global Lions.

EXHIBITOR INFORMATION

The Exhibit Hall will feature popular destinations including our Lions Shop, concessions, Lions Presentations Stages, and of course the Exhibitor area – plus much more.

Exhibitor space is limited, so reserve your space soon before it sells out. A benefit of coming on board as one of our valued exhibitors before March 3, 2026, will be your company or organization's details listed in our convention program. Our program is printed in all our official languages and is distributed to all attendees. We will include a brief description of your company/organization along with your website and/or email address.

Don't miss out on this opportunity – submit your application today!

EXHIBITOR RATES

Exhibit booth price varies based upon the exhibitor classification.

Please refer to the chart below as a guide:

BOOTH TYPE	RETAIL EXHIBITORS TOTAL	NOT-FOR-PROFIT/CHARITABLE ORGANIZATIONS TOTAL
3m x 3m (10' x 10')	\$2,500.00 USD	\$1,500.00 USD
6m x 3m (10' x 20')	\$4,500.00 USD	\$3,500.00 USD

***NOTE:** All rates are shown in US Dollars (\$).

EXHIBITOR FEE INCLUDES:

3m x 3m (10' x 10') BOOTH	3m x 6m (10' x 20') BOOTH
1m high pipe & drape side panels and a 2.5m high pipe & drape back panel.	1m high pipe & drape side panels and a 2.5m high pipe & drape back panel.
One (1) 183cm x 70cm (6') table	Two (2) 183cm x 70cm (6') tables
Two (2) chairs	Four (4) chairs
One (1) wastebasket	Two (2) wastebaskets
Booth carpeting – color selected by Lions International	Booth carpeting – color selected by Lions International
Identification sign with exhibitor's name	Identification sign with exhibitor's name
One (1) electrical line up to 3kw with a multiple socket and power consumption.	Two (2) electrical lines up to 3kw with a multiple socket and power consumption.
Two (2) exhibit hall passes for booth personnel	Four (4) exhibit hall passes for booth personnel
Company or organization listing in the official convention program and in the convention mobile app. Application must be received by March 3, 2026, for inclusion in the program.	Company or organization listing in the official convention program and in the convention mobile app. Application must be received by March 3, 2026, for inclusion in the program.
Booth cleaning prior to exhibition opening and daily during convention (floor vacuuming and bin emptying) included in fee.	Booth cleaning prior to exhibition opening and daily during convention (floor vacuuming and bin emptying) included in fee.

EXHIBITOR SCHEDULE

Exhibitors are required to staff their booth(s) for the duration of the published show hours during all show hours.

Exhibitor Move-in Period:	Thursday	July 2, 2025	09:00-17:00
Convention Dates and Times:	Friday	July 3, 2025	10:00-17:00
	Saturday	July 4, 2025	12:00-17:00
	Sunday	July 5, 2025	10:00-17:00
	Monday	July 6, 2025	10:00-17:00
Exhibitor Move-out Period:	Monday	July 6, 2025	17:00- 20:30

NOTE: All times are subject to change – Lions Clubs International will notify exhibitors of any schedule changes. During convention days, exhibitors may access the exhibit floor up to two (2) hours prior to the published show opening time each day for setup, restocking, or booth preparation. Early access is for exhibitor personnel only and requires proper event credentials.

EXHIBITION VENUE

AsiaWorld-Expo (AWE)



IMPORTANT CONTACT

Exhibitor Management Team
logistics@lionsclubs.org

MARK YOUR CALENDAR – FUTURE LIONS CONVENTIONS:

July 2 – 6, 2027
Washington, District of Columbia, USA

June 23 – June 27, 2028
Singapore

June 29 – July 3, 2029
Minneapolis, Minnesota, USA

June 27 – July 1, 2030
San Antonio, Texas, USA

Exhibitor Terms and Conditions

Please review the complete [Exhibitor Terms and Conditions](#) document before submitting your application.