

North America Membership Initiative



District Champion Job Description

A NAMI district champion is a team leader who promotes and manages the initiative within their district, fosters execution and reports results. The NAMI champion collaborates with the district governor team, GAT coordinators, region/zone chairpersons and other district leaders on plan development, implementation and accountability.

A NAMI champion can be the district GMT coordinator, a past district governor, vice district governor or another respected leader within the district. With the other responsibilities of district governors, it is not recommended they also take on this role.

The typical NAMI champion role is outlined below. However, a NAMI best practice is to do what works best for your district and your leaders. For example, a district secretary may be the chief communicator for your district and could assume that portion of the NAMI champion role.

Educator

- Becomes familiar with the NAMI materials available from the NAMI webpages at lionsclubs.org/nami, most importantly, the NAMI process presentations and resources
- Working with the district leadership team, organizes the meetings needed for the district to complete the NAMI process steps
- Attends district, region and zone events to provide NAMI information and resources

Team Leader

- Encourages all Lions from across the district to participate in the NAMI process and become NAMI team members, particularly region and zone chairpersons
- Ensures a variety of team members are responsible for and engaged in the activities identified in the NAMI plan
- Maintains the NAMI plan, tracks goals vs. actuals, and holds team members accountable for progress in meetings and individual follow up conversations

Communicator

- Holds monthly meetings (typically these are webinars) with the district NAMI team to review goals, progress and next steps, and also celebrate successes
- Collects and summarizes monthly results for the four NAMI areas of focus from district leaders and Lions Clubs International reports
- Reports progress monthly to multiple district, district and club leaders with the latest data, team accomplishments and next month's activities; also solicits ideas and improvement suggestions (single districts report progress to their GAT area leader)

Motivator

- Promotes themselves as the go-to person for NAMI within the district, in collaboration with district GAT leaders; escalates questions to MD champion or GAT area leader
- Collects and shares success stories, as well as awards and recognition available
- Expresses encouragement and support for team members who are struggling, appreciation and thanks for jobs well done