

MOTORCRAFT® AIR FILTERS

Help Your Engine Breathe Easy with a New Motorcraft® Air Filter

Minimum Restriction, Maximum Filtering

- Multi-fiber high-density media captures harmful contaminants, yet minimizes restriction even as the filter approaches the end of its useful life
- Coated with a special chemical (surfactant) that enhances initial filtering efficiency and capacity
- Filters are efficiency tested to SAE and ISO standards to ensure peak performance throughout the life cycle of the filter

Designed and Tested to Demanding Ford Specifications

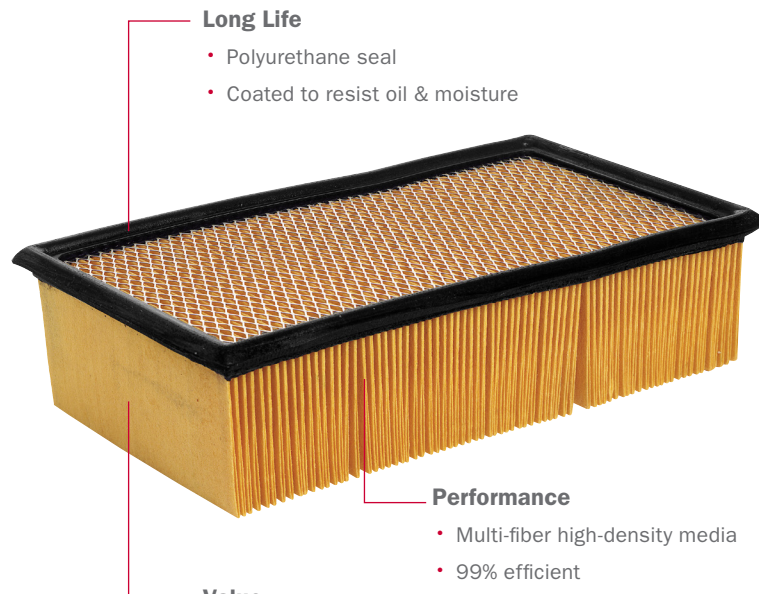
- Coating is formulated to help resist damage from oil and moisture
- Polyurethane seal material provides superior sealing when exposed to high and low temperature cycles (-40 to +250 degrees Fahrenheit)
- Impregnated with phenolic resin that retains the pleated shape when exposed to heat and moisture
- All Motorcraft® air filters are subjected to a battery of tests that include:
 - Filter efficiency and capacity – throughout the filter's life cycle
 - Construction integrity – in extreme conditions of all types
 - Water soak and rupture that tests integrity of filters after being soaked in water
 - Heat and humidity aging

Low Price and Long Life for Excellent Value

- Designed specifically for each vehicle application; which ensures the right fit, improves engine performance, and reduces engine contamination
- 30,000 mile replacement cycle under normal driving conditions*
- Most Motorcraft® Air Filters are "Family Priced" with a single price point — simple, competitive, and easy to sell**

* Consult Owner's Guide for appropriate maintenance schedule based upon driving conditions.

** Price applies to most cars, sport utility and light truck applications. Excludes electric vehicle, commercial truck and diesel engine applications.



Limited labor costs.
See seller for warranty details.

For more information, contact your local representative or delivery store.
For customer care assistance and technical support, call 1-877-280-5965.
Order online at www.advancepro.com or weblink.carquest.com

